THE CASH BOX

VOLUME XV FEBRUARY 6, 1954 NUMBER 20



Bess Berman, head of Apollo Records, is surrounded by the "5" Royales as they all listen to the playback of the group's latest recording, "I Do" backed with "Good Things". Ever since the boys broke into the limelight with their waxing of "You Know I Know" and followed it up with the sensational "Baby Don't Do It", they have been in the forefront of top vocal combos. Their current Apollo record should send their reputation soaring even further.

TRY THIS FOR SIZE

(and earnings) IN YOUR SMALLER LOCATIONS



This colorful, tuneful 48-selection **WURLITZER** is "tailored-to-measure" for smaller locations. Only 33 1/16 inches wide and 27 7/8 inches deep, it turns midget size floor space into a major source of income for you. Its price is as compact as its cabinet, yet for less money you get all the big features, including top cabinet design, Cobra pickup, finest tonal quality, coin banking mechanism and built-in volume control.

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Wurlitzer

1650 48-SELECTION
STRAIGHT 45 RPM PLAY

1600 48-SELECTION
45 OR 78 RPM PLAY

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

FOUNDED BY BILL GERSH

The Cash Box

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Music Editorial

Why Don't Movies Produce Hit Songs?

Motion picture songs aren't what they used to be. There once was a time when the score of almost any major musical would produce at least one smash hit. Today it's fortunate if one out of ten musicals produces a hit.

This situation is pointed up by the fact that of all the original songs written for motion pictures by American authors during the past year, only two became enough of a hit to be considered for the Academy Award. Those two are "That's Amore" and "Secret Love."

This situation indicates several things.

First of all, it becomes crystal clear that for the most part, writers of popular songs for the movies today are almost completely out of touch with the public's desires. The music business is a constantly changing business. Tastes change. Needs change. And what was right in the forties, or thirties or twenties—or even last year—may no longer be right. However, if you look at the credits on a motion picture, you'll usually find that the composers and authors are the same ones we saw back in the thirties when Hollywood first began putting out its great musicals. No one can deny that these men are accomplished song writers but unfortunately in too many cases, they are writing songs that would have been popular way back then, but which don't stand a chance today.

Many people complain about the quality of the songs that come out of 1619 Broadway. However it has always been our contention that hit songs are good songs, for a hit song must in some way have touched a great many people with its message in order for them to have wanted to buy it and listen to it. But the quality of the songs notwithstanding, it cannot be denied that the numbers which come out of Tin Pan Alley, are, at the very least, in tune with the public's demands. They may not all be hits, but they are written with the public's current tastes in mind. Which, we think, is the essential point at which movie music goes off.

Now some motion picture studios have been making attempts to rectify the situation by occasionally importing up-and-coming young writers to do scores. And still the hits they produce are very few.

Why?

Because too often a publisher who has a movie score thinks that nothing else has to be done to make his songs hits. He thinks that all he has to do is sit back, wait for the picture to be shown, and then and there the tunes will smash through.

By now you would think that the publishers would have learned that such a course of action doesn't work.

A song — any song — whether it comes from movies or not, has to be promoted. It has to be plugged and advertised. It must receive the full treatment even if it's great to start with for it's very seldom that a tune goes anywhere without that treatment.

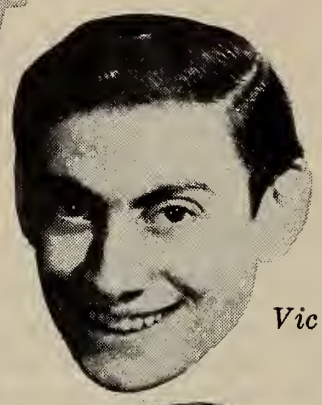
Music from the movies should be in the forefront of our popular hits. But there are two things which must be done before this can be accomplished. First let's give some of our younger authors who are in tune with today's tastes a chance to write scores. And secondly let's promote them with the same vigor and strength that a tune emanating from Tin Pan Alley would be promoted.

Here's the one you've been waiting for...

THE AMES BROS.



Ed



Vic

The Man With The Banjo

and...



Gene



Joe

Man, Man Is For The Woman Made

with Hugo Winterhalter his Orchestra and Chorus

20/47-5644

RCA VICTOR
FIRST IN RECORDED MUSIC

"HIS MASTER'S VOICE"

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.



CODE

AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock Pro.	SP—Specialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	PE—Peacock	SW—Swingtime
AM—Ambassador	CH—Chess	EP—Epic	LO—London	PR—Prestige	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	RA—Rainbow	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RE—Regent	TI—Tico
BA—Barbour	**CR—Coral**	FI—Fiesta	ME—Mercury	RH—Recorded In Hollywood	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM	RM—Rama	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	SA—Savoy	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SIT—Sittin' In	VA—Valley
	DO—Dot	JD—Jay Dee		ZO—Zodiac	VI—RCA Victor

Pos. Last Week

1 — **OH, MEIN PAPA**
EDDIE FISHER - EDDIE CALVERT

BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Wallie
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal

2 — **STRANGER IN PARADISE**
FOUR ACES - TONY BENNETT

CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

3 — **THAT'S AMORE**
DEAN MARTIN

CA-2589 (F-2589)—Dean Martin
MG-11584 (K-11584)—Blue Barron

4 — **CHANGING PARTNERS**
PATTI PAGE

BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (47-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King

5 — **HEART OF MY HEART**
FOUR ACES - CORNELL, DESMOND, DALE

CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart
CR-61076 (9-61076)—Cornell, Desmond, Dale
DE-28927 (9-28927)—Four Aces
ME-70262 (70262x45)—Frankie Laine

6 — **WOMAN**
JOHNNY DESMOND

CO-40144 (4-40144)—Jose Ferrer
CR-61069 (9-61069)—Johnny Desmond
DE-28985 (9-28985)—Guy Lombardo

7 — **RAGS TO RICHES**
TONY BENNETT

BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgia Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes

8 — **THE JONES BOY**
MILLS BROTHERS

DE-28945 (9-28945)—Mills Bros.
DE-28985 (9-28985)—Guy Lombardo
ME-70268 (70268x45)—Bobby Wayne

9 — **RICOCHET**
TERESA BREWER

CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O.
VI-20-5454 (47-5454)—Pee Wee King O.
VI-20-5436 (47-5436)—Gogi Grant

10 — **YOU ALONE**
PERRY COMO

BE-1020 (45-1020)—Maddy Russell
VI-20-5447 (47-5447)—Perry Como

11) SECRET LOVE. 12) MARIE. 13) GRANADA. 14) YOU, YOU, YOU. 15) I SEE THE MOON. 16) EBB TIDE. 17) TILL THEN. 18) ARE YOU LOOKING FOR A SWEETHEART. 19) ISTANBUL. 20) TILL WE TWO ARE ONE. 21) MY HAPPINESS. 22) STRINGS OF MY HEART. 23) OFF SHORE. 24) EH, CUMPARI. 25) SHE WAS FIVE AND HE WAS TEN. 26) THE CREEP. 27) FROM THE VINE CAME THE GRAPE. 28) OUR HEARTBREAKING WALTZ. 29) BELL BOTTOM BLUES. 30) MAKE LOVE TO ME. 31) DOWN BY THE RIVERSIDE. 32) TO BE ALONE. 33) VAYA CON DIOS. 34) LIFE IS JUST A BOWL OF CHERRIES. 35) BAUBLES, BANGLES AND BEADS.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. OH, MEIN PAPA	Eddie Fisher (RCA Victor) Eddie Calvert (Essex)
2. STRANGER IN PARADISE	Four Aces (Decca) Tony Bennett (Columbia)
3. THAT'S AMORE	Dean Martin (Capitol)
4. CHANGING PARTNERS	Patti Page (Mercury)
5. SECRET LOVE	Doris Day (Columbia)
6. RAGS TO RICHES	Tony Bennett (Columbia)
7. HEART OF MY HEART	Cornell, Desmond, Dale (Coral) Four Aces (Decca)
8. RICOCHET	Teresa Brewer (Coral)
9. MAKE LOVE TO ME	Jo Stafford (Columbia)
10. THE JONES BOY	Mills Bros. (Decca)

11) TILL WE TWO ARE ONE. 12) THE CREEP. 13) GRANADA.
14) TILL THEN. 15) FROM THE VINE CAME THE GRAPE.

New York a busy city deejaywise these weekends. On January 23 Art Ford held his first "Fan Club Convention" at Carnegie Recital Hall and drew more than 350 teen-age fan club presidents and disk stars Dean Parker, Alan Dale, Les Paul and Mary Ford, Jimmy and Marion McPartland, David Hughes, Charlie Applewhite, Rusty Draper and Johnnie Ray. On January 30 Norm Prescott will bring 1200 teen-agers to New York with him for a weekend in the Gotham. The gang will come down in their own private train. A coke and cocktail party will be held in the ballroom of the Hotel New Yorker from 1:30 to 5:30 p. m.

* * * * *

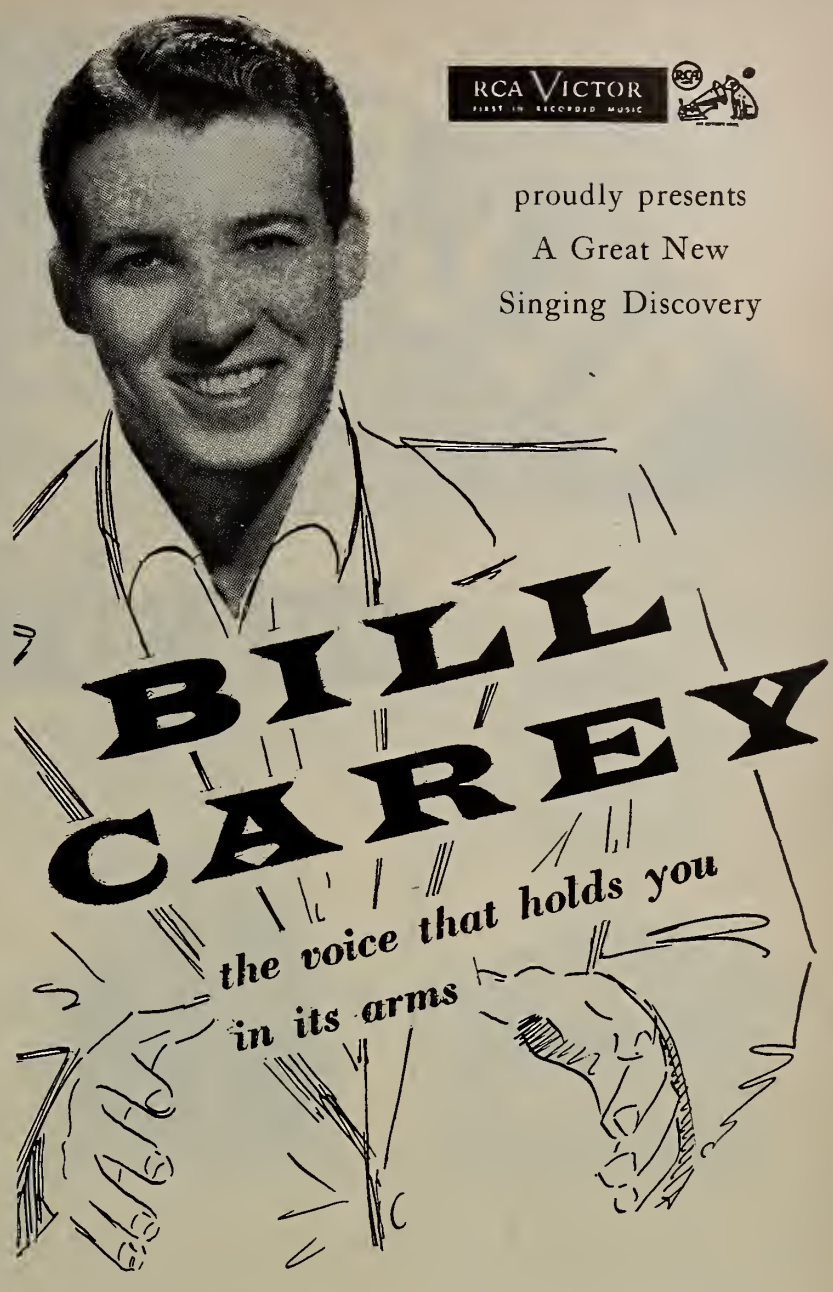


NORM PRESCOTT
(WORL—Boston, Mass.)

Pic of the week—Norm Prescott (WORL-Boston, Mass.). See above. . . . Enjoyed George Jay's "Innerviews." Lots of news jots and some chuckley items. Particularly liked the idea for a new TV panel show. "Setting: Cemetery. Will blindfold tombstones, panelists guess who's buried underneath." Cute? . . . Newspaper campaign in Pittsburgh, Pa., building KQV personality Joe Deane. Formerly a popular disk jockey in Rochester, N. Y., Deane does record shows from 6:30 to 9:30 a. m. and 4:20 to 5:45 p. m. on the CBS Radio outlet in Pittsburgh. . . . Jack Chenoweth (WCUE-Akron, O.) drops us a line to let us us know he's runnin' a Cash Box Top Ten show with great success. . . . Lee & Lorraine Ellis switched from WINZ-Miami to the University of Missouri, commercial, KMOU-TV-Columbia, Mo. The University has 10,000 students and Columbia 34,000 inhabitants....Ernie Anderson (WHIM-E, Providence, R. I.) voted, on behalf of the Toolroom of Fulford Mfg. Co., "Dufo of the year 1953." Based on the RCA Victor Wally Cox record "What A Crazy Guy." . . . February 1st marks the end of the sixth year on the air for Robin Seymour (WKMH-Dearborn, Mich.). Robin's "Bobbin' With Robin" is on the air daily from 3:05 p. m. to 7 p. m. Monday through Saturday and on Sunday from 2:30 to 3:30 p. m. . . . Jimmy "King Bee" Franklin (KWEM-West Memphis, Ark.) on the air sixteen hours a week wants more records for his show. Jimmy plays the seven top pop tunes from The Cash Box lists. . . . The Story of Rudy Valentine, with Juanita Hall in the title role, is the first network offering to be incorporated into WOV-New York schedule. The starting date was January 25.

* * * * *

Answering the question several disk jockeys have been asking Ruth Casey, Decca thrush, "Who wrote the vocal arrangement for "Hold Me,?" Ruth says, "Dolphe Martin, my manager-arranger, did." Ruth has been doing this number for sometime in her night club act. . . . Jerry Kay, formerly WNEZ-New Orleans, La., has a name change along with his station change. Jerry will now be known as Jerry Mills and will be on the staff of WIP-Philadelphia until a time slot opens for his own show. . . . In a recent poll conducted by a Phoenix newspaper, Frank Pollack, KOOL-Phoenix, was named the top DJ of the Southwest for 1953. . . . Ray "Moon" Mullins moves to KGW-Portland, Ore. "Moon" hopes all his friends will continue to contact him at new station.



making his record debut with

"NO, NO, NO"

and

"THE CHUCK WAGON SONG"

with Hugo Winterhalter's Orchestra and Chorus

20/47-5616

Here's what important critics said about Bill re his Chicago radio and TV work:

BILL IRVIN, CHICAGO SUN TIMES:—"Bill Carey makes ABC's 'New Junior Junction' a 'must' with teen age listeners. Carey looks like as promising a young singer as any you're likely to hear."

VARIETY:—"Music in Velvet," ABC-TV (Chicago) Review:—"Show gets by chiefly on the strength of Bill Carey's warbling."

LARRY WOLTER, CHICAGO TRIBUNE:—"This lad (Bill Carey) has been singing professionally for only a year but he has a voice of considerable promise. He's a handsome hunk of man of whom friends must surely have been saying, 'You ought to be in pictures.'"

JUNE BUNDY:—"Dreamboat," ABC-TV Review:—"Musically, the show is on the plus side. Young Bill Carey made an excellent impression both as a singer and an actor."

Personal Management: Preferred Representatives, Inc. 1619 Broadway, New York, N. Y.

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

WYOMA WINTERS
(RCA Victor 20-5603; 47-5603)

B+ "WHERE CAN I GO WITHOUT YOU" (2:48) [Ivan Mogull ASCAP—Lee, Young] Henri Rene and his men set up a lush backing for Wyoma Winters' romantic presentation of this ballad. Thrush gives it plenty of heart. Great talent.

C+ "REPEAT PERFORMANCE" (2:24) [Jefferson ASCAP—Gilbert] On this platter the chirp bounces through a rhythm item in a pert and lively manner.

ANDY GRIFFITH
(Capitol 2698; F 2698)

B "ROMEO AND JULIET" Part 1 (3:25) [Charles BMI—Griffith] With his "What It Was, Was Football" riding high on the charts, Andy Griffith sends up a sequel by describing the "Romeo And Juliet" romance. Real funny side.

B "ROMEO AND JULIET" Part 2 (3:25) [Charles BMI—Griffith] The artist continues with the hilarious novelty. Number is spicy in certain parts and should get loads of spins by the dee jays.

JOHNNIE BOMBA ORCH.
(Dana 3157; 45-3157)

C+ "OKEY DOKEY POLKA" (2:26) [Elsnic Music] Johnnie Bomba and his men ride through a lively and colorful polka item that's tailor made for dancing. Could do well in the right spots.

C+ "STAY SINGLE POLKA" (2:30) [Sajewski Music — Bomba] A clever title heads another peppy item bounce polka. Happy material.

CESAR CONCEPCION ORCH.
(Seeco 4133; 45-4133)

B "VASITY DRAG MAMBO (2:31) [De Sylva, Brown, Henderson] The catchy hit from the Broadway musical "Good News" is given a rocking mambo styling by the Cesar Concepcion crew. Solid stuff that should do well in the Latin-American market.

C+ "POR QUE SERA" (2:26) [Ramon, Diplo, Rivero] Joe Valle takes the vocal chores on this slower mambo item. Mambo material on the soft side.

JIMMY ROMA ORCH.
(Rainbow 240; 45-240)

B+ "ROO ROO ROO" (2:28) [Milber Music — McClellan, Roma] With the "creep" catching on, Jimmy Roma and his men could have a clicker in this new dance item, the "Kangaroo." Could happen. Real terrific instrumental.

B "ROMA RHYTHM" (2:35) [Milber Music — Fegas, McGrath] Jimmy does some slick trumpeting on this end as the band sends up a terrific beat. A wild deck given the old "band era type" instrumental. Number moves.

THE CASH BOX DISK OF THE WEEK

"MAN, MAN IS FOR THE WOMAN MADE" (2:44) [Garland ASC—Whitney, Kramer, Kapp]

"THE MAN WITH THE BANJO" (2:50) [Robert Mellin BMI—Mellin, Reichel]

THE AMES BROTHERS
(RCA Victor 20-5644; 47-5644)



AMES BROTHERS

● With their hit disking of "You, You, You" still riding the charts, The Ames Brothers come up with a new release that could outshine their first Victor success. The boys get hold of a cute calypso-type novelty and glide through it in their warm. inviting manner. It's a real cute ditty titled "Man, Man Is For The Woman Made." The lyrics are terrific and the delivery supercommercial. "The Man With The Banjo" is the pretty lilter on the other side. It's a real polished job with a tender flavor. As expected, Hugo Winterhalter and his men supply the best in backing on both decks. Both ends have hit qualities. This could be a two sider for the Ames boys.

HERB JEFFRIES
(Trend 67; 45-67)

C+ "WICKED WOMAN" (2:57) [Teri ASCAP—Baker, Mullendore] Buddy Baker accompanies Herb Jeffries as he leans into a dramatic blues number. A real torchy item given plenty of oomph.

C+ "ONE NIGHT IN ACAPULCO" (2:31) [Teri ASCAP — Baker, Mullendore] The artist comes up with an interesting arrangement of a Latin beat piece. Exciting number.

CECE BLAKE
(Vernon 78179; 45-78179)

B "WHAT ARE YOU WAITING FOR" (2:00) [BMI—Tishman] In her hushed and stylish manner, Cece Blake dishes up a feelingful vocal while Don Costa's ork assists. Pretty tune that's been around for some months.

C+ "BELIEVE ME" (2:57) [BMI—Ferraioli, Gardner, Ruisi] On this end the thrush puts her heart into a romantic song on the sentimental side. Real pretty delivery.

MARION MARLOWE
(Columbia 40149; 4-40149)

C+ "IF YOU LOVE ME" (3:05) [Duchess BMI—Parsons, Monnot] Marion Marlowe, known to many for her part in the Arthur Godfrey shows, comes up with a polished fashioning of a pretty ballad. Good job.

C+ "YOU'RE NOT LIVING IN VAIN" (3:20) [Ben Bloom ASCAP—Silver, Hoffman] The thrush offers a dramatic interpretation of a spiritual flavored item. Percy Faith ork is tops on both ends.

EILEEN PARKER
(Cadence 1730; 45-1730)

C+ "AN EVENING PRAYER" (2:27) [Rodeheaver ASCAP—Battersby, Gabriel] The lovely voice of Eileen Parker comes over well as she treats a pretty religious item to a tasteful performance. Not designed for the jukes.

C+ "GOD UNDERSTANDS" (3:20) [Rodeheaver ASCAP—Smith, Ackley] Archie Bleyer and the ork supply another fitting backdrop for the thrush's styling of another religious number. Plenty of feeling.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "REMEMBER ME"	Steve Lawrence	King 1315; 45-1315	
★ "IN THE MOOD"	Ray Anthony	Capitol 2699; F-2699	
★ "WHERE CAN I GO WITHOUT YOU"	Wyoma Winters	RCA Victor 20-5603; 47-5603	
★ "ROO ROO ROO (KANGAROO)"	Jimmy Roma Orch.	Rainbow 240; 45-240	

TONY SCOTT
(Brunswick 80237; 9-80237)

B "TIME TO GO" (3:04) [Thornwood BMI—Scott] Tony Scott and his aggregation send out a catchy instrumental fashioning of a pleasing item with a beat. Good number that could catch on.

C+ "THE BLUES HAVE GOT ME" (3:10) [Thornwood BMI—Scott] The boys offer some more rhythm material to a slower tempo. Colorful item has a blues flavor to it. Good material.

RAY ANTHONY ORCH.
(Capitol 2699; F-2699)

B+ "IN THE MOOD" (3:03) [Shapiro Bernstein ASCAP—Garland, Razaf] With the "Glenn Miller Story" hitting the movie houses, Ray Anthony stands a good chance of cashing in on its publicity. Good styling of a Miller great.

B "TUXEDO JUNCTION" (3:11) [Lewis ASCAP—Johnson, Dash, Hawkins, Feyne] Another Glenn Miller standard is rendered by the Anthony crew. A great oldie given the same treatment that Miller gave it.

TOMMY & JIMMY DORSEY
(Bell 1024; 45-1024)

B "GRANADA" (2:40) [Southern ASCAP — Dodd, Lara] With "Granada" riding high on the charts, the Fabulous Dorseys come up with a great instrumental styling of the oldie. Good cover job that could draw big loot.

C+ "YOU'RE MY EVERYTHING" (2:44) [Harms ASCAP—Dixon, Young, Warren] Another old-timer that's on the revival trail is given a stellar styling by the brothers. Number has a good lilt to it.

DOLORES HAWKINS
(Epic 9013; 4-9013)

C+ "STARS ON THE CEILING" (2:37) [Montauk BMI — Paul, Hopkins] In her strong and expressive manner, Dolores Hawkins leans into a romantic piece with a pretty melody.

B "ANYTHING CAN HAPPEN—MAMBO" (2:40) [Beechwood BMI—Wayne, Sherman] The chirp belts out a rhythmic mambo bit with a cute set of lyrics. Number has zip to it. Fine showing by the thrush.

MARGARET WHITING
(Capitol 2717; F-2717)

B "IT'S SO NICE TO HAVE YOU HOME" (2:56) [Brandom ASCAP—Adelson, Clarkson] Nelson Riddle supplies a lush backing for Margaret Whiting's tender vocal styling of a lovely ballad. She gives the number an added meaning. Warm job.

B "I SPEAK TO THE STARS" (3:02) [Witmark ASCAP—Fain, Webster] An equally beautiful showing is her treatment of this wonderful love song from the flicker "Lucky Me." Plenty of heart in this number.

RIDING HIGH!

"From The Vine Came The Grape"

COUPLED WITH

"Stolen Moments"

MERCURY 70296 • 70296X45



THE GAYLORDS

AMERICA'S NEW CALYPSO HIT!

"Somebody Bad Stole De Wedding Bell"

(Who's Got De Ding Dong?)

COUPLED WITH

"Baubles, Bangles and Beads"

MERCURY 70298 • 70298X45



GEORGIA GIBBS

A PAIR OF HITS BACK TO BACK!

"Oh Am I Lonely"

COUPLED WITH

"Cuddle Me"

MERCURY 70285 • 70285X45



RONNIE GAYLORD

CREATING A STORM!

"The Breeze And I"

COUPLED WITH

"To Love You"

MERCURY 70287 • 70287X45



VIC DAMONE

Mercury RECORDS

SWEEPING THE NATION!

"The Creep"

COUPLED WITH

"Love Theme"

MERCURY 70281 • 70281X45



RALPH MARTERIE

HITS BACK TO BACK!

"Little Miss One"

COUPLED WITH

"'Til We Two Are One"

MERCURY 70293 • 70293X45



EDDY HOWARD

GOING STRONG!

"Changing Partners"

COUPLED WITH

"Don't Get Around Much Anymore"

MERCURY 70295 • 70295X45



PATTI PAGE

JUST RELEASED!

"King For A Day"

COUPLED WITH

"Downhill"

MERCURY 70297 • 70297X45



RICHARD HAYES

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

TOMMY LEONETTI
(Capitol 2716; F-2716)

B+ "AND STILL I LOVE YOU" (3:08) [Harms ASCAP—Friml, Caesar] Tommy Leonetti makes an impressive debut on Capitol with a top grade performance on a beautiful love song. Great voice and first class job. Could hit with it.

C+ "I'M AVAILABLE" (2:20) [Ardmore ASCAP—Olofson, Riddle] On this end the balladeer lilts through a light and pleasing romantic item. An effective backing job is dished up by the Nelson Riddle ork.

PERCY FAITH & MITCH MILLER
(Columbia 40150; 4-40150)

B "THE RIVER" (3:14) [Robert Mellin ASCAP—Mellin, Concina] As Percy Faith and the men supply the lovely orking, Mitch Miller offers a pentrating English horn and oboe solo on a captivating melody. Real pretty item.

C+ "EDELMA" (2:38) [Alpha BMI —Tucci] The artists take the same parts on this flightly lush instrumental offering. Pleasing melody that makes great listening.

FOUR ROBINS & LOREN BECKER
(Prevue 1)

B+ "GUESS WHO" (2:21) [Westbrook BMI—Winters, Ruffin, Matthews] The four Robins bounce through a cute ditty that should do well in the boxes for Valentine's Day. Happy item features imitation of Winchell, Jack Benny and Edward G. Robinson.

B "MY VALENTINE" (2:05) [Westbrook BMI — Godridge, Saunders] Another tune fitting for Valentine's Day is this one by the Robins and Lauren Becker. Hugo Peretti and the ork assist.

STEVE LAWRENCE
(King 1315; 45-1315)

C+ "TOO LITTLE TIME" (3:00) [Pickwick ASCAP—Raye, Mancini] Lyrics are set to the pretty "Love Theme" from the movie "The Glenn Miller Story" and expressively delivered by the talented voice of Steve Lawrence. Good tune.

B+ "REMEMBER ME" (2:30) [Leeds ASCAP—Reid] Glenn Osser again assists Steve as he tenderly treats a beautiful love song set to a Latin tempo. Number has hit requirements and could make the grade.

DANNY DE CARLO
(Jubilee 6055; 45-6055)

B+ "YOU CALL IT MADNESS" (2:45) [Mayfair ASCAP—Conrad, Du Bois, Gregory, Columbo] Young Danny De Carlo sounds a great deal like the great Russ Columbo as he renders a romantic ballad in feelingful fashion. Could hit.

C+ "IT'S HEAVENLY" (2:53) [Mid City BMI—Abrams] The artist treats some more tender material to a soft and sentimental reading as the Ben Bennett ork accompanies.

THE CASH BOX SLEEPER OF THE WEEK

"HOLD ME" (2:41)
[Robbins ASCAP—Little, Oppenheim, Schuster]
"SIZE 12" (2:07)
[Mayfair ASCAP—Altman, Kaye]
DON CORNELL
(Coral 61125; 9-61125)



DON CORNELL

● With "Heart Of My Heart," by the Cornell, Desmond and Dale trio, heading high on the charts. Coral sticks with the same idea and has Don Cornell lead a chorus through another oldie tagged "Hold Me." Don recites the lyrics and the chorus follows with the melody. It's a real lively ditty that makes you wanna sing along. The disk is a natural for the jukes. We look for big things from "Hold me," one of Cornell's best sides. Flip is a very pretty lilter tagged "Size 12." It's a tender novelty with a very simple lyric and melody. It's the type of number that could grow slowly and make the hit grade. The chorus hands in a great job on this end too.

"PINE TREE, PINE OVER ME" (2:50)
[Miller ASCAP—Jordan, Bass, Brewster]
"CLING TO ME" (2:10)
[Miller ASCAP—Stutz, Lindeman]
JOHNNY DESMOND, EILEEN BARTON & McGUIRE SISTERS
(Coral 61126; 9-61126)



DESMOND, BARTON & McGUIRES

● Coral sends up another waxing, based on the success of the Cornell, Desmond and Dale recording of "Heart Of My Heart." But on this platter the diskery employs the services of Eileen Barton, Johnny Desmond and the McGuire Sisters. On one end the group sways through an infectious country flavored watlz labeled "Pine Tree, Pine Over Me." It's a lovely number with a very catchy melody. It rates as a poent contender with all of the artists at their best. On the lower end, the combo takes hold of another country type number. But this one has a lively bounce to it. It's a catchy ditty dubbed "Cling To Me." Both decks have got the goods, but we favor the top portion.

"CRYSTAL BALL" (2:03)
[Chappell ASCAP—Anderson, Holt, Connor, Lisbona]
"THE CREEP" (2:06)
[Miller ASCAP—Sigman, Burton]
THE JOHNSTON BROTHERS
(London 1423; 45-1423)

● It looks like the English have gone and done it again. They've sent us a sensational sleeper by the Johnston Brothers that could blossom into a real smash success. It's a lively bouncer tagged "Crystal Ball," and is tailor made for the juke boxes. The boys, in their inviting manner, send up this item in sock fashion. They belt out the catchy melody in a simple and peppy style. And the backing by Johnny Douglas' ork is real solid. It's a sure pleaser from beginning to end. On the other deck the boys deliver a terrific lyric version of the instrumental hit "The Creep." It's another grade "A" showing that should draw heaps of spins. Keep an eye on the top half. Could be a real biggie.

LES BROWN ORCHESTRA
(Coral 61114; 9-61114)

C+ "BROWN'S LITTLE JUG" (2:22) [PD] Les Brown and his crew send up a take off on the Glenn Miller standard. Number has a beat, but the melody is hidden.

C "ONE O'CLOCK JUMP" (2:48) [Leo Feist ASCAP—Basie] Another jump favorite of the great band era gets the raucous treatment of the Brown aggregation. "Glenn Miller Story" should help sale.

DIXXY SISTERS
(Original 502; 45-502)

B+ "THE GAME OF BROKEN HEARTS" (2:55) [BMI—Larkin, McMullen, Clark] The Dixxy Sisters dish up some beautiful harmony on an outstanding country flavored sentimental ballad. Disk could make the grade. Great song.

C+ "SPIN THE BOTTLE POLKA" (2:32) [ASCAP—Leroy, Genger, Ross, Weiser] On this end the thrushes live it up on a lively polka item. Real cute deck that's loaded with zip. Girls work very well together.

PHIL HARRIS
(RCA Victor 20-5615; 47-5615)

C "I KNOW AN OLD LADY" (2:38) [Peer Inter'l BMI—Mills, Bonne] Phil Harris amusingly fashions a comical ditty about an old lady. Story has catchy lyrics that should earn laughs.

C+ "TAKE YOUR GIRLIE TO THE MOVIES" (1:57) [Waterson, Berlin & Snyder ASCAP—Leslie, Kalmar, Wendling] Phil flies through a fast pace novelty on this end. A cornball reading with life to it. Ok side.

LEE ROY
(Epic 9014; 4-9014)

B "THE CHARLESTON" (2:33) [Harms ASCAP—Mack, Johnson] One of the all time great dances gets a solid cornball revival treatment from Lee Roy and his men. Great rendition of the handclapper. Should get loads of spins.

C+ "THE BUNNY HOP" (2:25) [Moonlight BMI — Anthony, Auletti] Another dance number gets a solid instrumentation by the Roy crew. A more subdued rhythm number.

DENNIS DAY
(RCA Victor 20-5645; 47-5645)

B "HEY BROTHER, POUR THE WINE" (2:36) [Frank ASCAP—Bagdasarian] As Bud Dant's ork accompanies, Dennis Day marches through a rolicking drinking song. Chorus and tenor both effective on this stirring item.

B "TULAROSA" (2:43) [Bourne ASCAP—Anson, Livingston] On this deck, the artist gets a lush setting for a tender romantic item. Lovely melody delivered with feeling by Dennis. Girl's voice in backdrop is pretty.

THEY DO IT AGAIN!



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singing

"IT'S HEAVENLY"

and

"YOU CALL IT MADNESS"

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TO

"MY RESTLESS LOVER"

(MERCURY RECORD #70302)

NO CHANGE OF ANY KIND HAS BEEN MADE IN THE WORDS OR MUSIC--ONLY THE TITLE HAS BEEN CHANGED

CHAPPELL & CO., INC.



Just got back to Lunnun' and found a very very nice letter from Bill Gersh awaiting me. Thanks Bill. I really appreciated your kind remarks. Now to catch up with the news since my whirlwind tour of Scandinavia and Germany. . . . Off to Ireland to look up family are the Ferrers. But before going, **Rosie** cut four sides with **Wally Stott**'s orchestra for Philips. Titles made were, "Younger Than Springtime", "Hello Young Lovers", "While We're Young" and "Love Is A Beautiful Stranger"; this one penned by hubby Jose. . . . **Bil'ie Holiday**, coming to the Royal Albert Hall on February 14th, will be accompanied by the **Jack Parnell** Orchestra. . . . On March 8th, pianist-composer-arranger **Eric Rogers** takes over the baton at the London Palladium. . . . **David Whitfield** was rushed to the Decca-London studios this week to cut "The Book". Tune is supposed to be the big thing for 1954. Other labels also cut this one on the double. . . . **Maxine Sullivan**'s visit starts on January 28th. She will cut several sides for the Parlophone label. . . . The **Johnny Dankworth** orchestra is to accompany **Nat "King" Cole** on a five day concert tour starting immediately after his two week stint at the Palladium. . . . "Piccadilly Revels" is the title of the seventy-five minute package show going to Las Vegas on April 15th. It is headed by **Vera Lynn** and will be a streamlined all British show. Others mentioned are comedy-conjurer **Tommy Cooper** and **Eddie Vitch**. . . . Another show, this time for New York's Broadway, is **Sandy Wilson**'s "The Boy Friend"; a musical show of the Twenties, and a riot it is. It all started in a private theatre as a half-hour show and has been turned into a full length musical playing to S.R.O. notices in the West-End of London. . . . Coming to the plush Cafe de Paris Supper-Club, very soon, is the Park Avenue Hillbilly, **Dorothy Shay**. . . . A couple of revivals popping up this month. First that evergreen "Tenderly", with lotsa new waxings, and "Till Then". . . . Had lunch with **Mantovani** before he left for Copenhagen where he is the guest conductor with the Danish Radio Orchestra. Monty told me he received a letter from the radio people out there asking him to bring his special machine with him for those special string sounds. And they would be glad to pay for its rental. Well they needn't worry. Monty uses no machine, no tricks. Nottin' at all. The whole thing is genuine and has become a world famous trade mark.

Ted Heath and the Sadler's Welles' Ballet to appear on TV in the Spring presenting a new Ballet to the music of **Stan Kenton**. Should be novel. . . . "Glenn Miller Story" pic showing big box office returns and delighting not only musicians but everyone. Ireland looking forward to the **Woody Herman** band tour. This also applies to Scandinavia.

This Week's Best Selling Pop Singles:
(Courtesy "New Musical Express")

1. "Oh Mein Papa" — EDDIE CALVERT
2. "Swedish Rhapsody" — MANTOVANI
3. "Rags To Riches" — DAVID WHITFIELD
4. "Answer Me" — FRANKIE LAINE
5. "Cloud Lucky Seven" — GUY MITCHELL
6. "Answer Me" — DAVID WHITFIELD
7. "Poppa Piccolino" — DIANA DECKER
8. "Let's Have A Party" — WINIFRED ATWELL
9. "That's Amore" — DEAN MARTIN
10. "Ebb Tide" — FRANK CHACKSFIELD

$20,000 Worth of Appreciation



HOLLYWOOD, CALIF.—Pictured above Lawrence Welk (l) accepts a $20,000 Carlo Bergonzi viola from Louis B. Crisci (r). Presentation of the rare viola highlighted the Welk KTLA-TV program recently where the popular "Champagne Maestro" makes his weekly appearance.

Welk was informed by Crisci, a dealer in rare violins in Huntington Park, that he was going to present this viola as a gift on the Welk show.

Crisci, who loaned a number of rare violins to members of the Welk organization to play on a recent program, used this method to show his appreciation to the musician for his entertainment.

The Carlo Bergonzi viola was made in the year 1741. Bergonzi fashioned the instrument as a memorial to Antonio Stradivarius, his teacher.

Crisci was presented the instrument by the Marquis Francesco Carignono, his Captain and Squadron Commander of the 29th Light Cavalry Regiment in World War I during the battle of Caporeto, after having saved his life.

The viola has a carved Stradivarius head on the scroll. Valued at $20,000 the instrument was presented to Welk with Crisci's expressed wish that the maestro keep it in his family from generation to generation.

June Valli Signed By RCA Thesaurus

NEW YORK—Singer June Valli has been signed as an RCA Thesaurus artist, Ben Selvin, artists and repertoire manager for the radio library service, has announced.

"June is just the first of many big names we've recently acquired for Thesaurus," Selvin stated on returning from a flying trip to Chicago.

"In the coming months, we'll be announcing the addition of several very important names. We now have the signatures of these stars on contracts; it's simply a question of lining up the proper formats for special shows for these artists."

In Chicago, June, accompanied by a group headed by accordionist Art Van Damme, recorded her first Thesaurus material, which will be included in the February release of the library service. "Oh! My Pa-Pa," current big hit, is a part of June's first release, together with standards from the films and Broadway.

Other features of the February Thesaurus release include new selections by Freddy Martin, Sammy Kaye, Gloria De Haven, Allen Roth, Norman Cloutier, and Hank Snow. A "Moods and Themes" release consists of specially recorded themes, designed so that a local station may establish a mood, then bring in a live announcer. After the local announcement, the theme comes up for a dramatic finish. The moods, recorded by the Ernie Fiorito orchestra, depict "Progress," "Encouragement," "New Horizons" and five others.



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QUIET WISKEY
King 4685

BILL DOGGETT
AND THE ANGELS SING
EVENTIDE
King 4690

THE INK SPOTS
CHANGING PARTNERS
STRANGER IN PARADISE
King 1304

EARL BOSTIC
MEMORIES
King 4653
OFF SHORE
King 4683

BILLY WARD and HIS DOMINOES
RAGS TO RICHES
King 1280
MY BABY'S 3-D
Federal 12162

LULA REED
WATCH DOG
YOUR KEY DON'T FIT IT
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THE CASH BOX Album Reviews

POPULAR:

ARTIE SHAW — In The Blue Room. In The Cafe Rouge — RCA Victor LPT-6000 (2-12" LP) List: $8.95

MY REVERIE; SOBBIN' BLUES; NON-STOP FLIGHT; THE OLD STAMPING GROUND; BEGIN THE BEGUINE; NIGHTMARE; IN THE MOOD; THE CHANT; TOGETHER; STARDUST; JEEPERS CREEPERS; THE CARIOCA; EVERYTHING IS JUMPIN'; I'M SORRY FOR MYSELF; AT SUNDOWN; MARIA MY OWN; I'VE GOT MY EYE ON YOU; SWEET SUE; EL RANCHO GRANDE; MY BLUE HEAVEN; MOONRAY; DIGA-DIGA DOO; MAN FROM MARS; ST. LOUIS BLUES.

RCA Victor hits the record market with another collector's item that could be a complete sell out. It's a great package of some of the most sensational instrumentals that made the Artie Shaw orchestra the great aggregation that it was in the late thirties and early forties. Many of the items in this album were never before recorded by the Shaw band. This should serve as a major factor in catching sales. And the embossed cover is a tremendous eye catcher. With the Glenn Miller "Limited Edition" album giving the dealer an advance clue as to what this package can do, we expect the Shaw edition to really create a din in album sales. All of the renditions are from the late thirties when the Shaw band was at its peak.

JACKIE GLEASON—"Jackie Gleason Presents 'Tawny' "—Capitol H471 (10" LP) List: $3.00

TAWNY: THE GIRL; THE BOY; THE DANCE; THE AFFAIR.—LITTLE GIRL; IF I HAD YOU; I COVER THE WATERFRONT; SOME DAY.

Some months ago, on the Jackie Gleason TV show, a modern-interpretive ballet was staged to music composed by Gleason. It was a fabulous production that took up about half the time of the show. Immediately after the show, TV critics and the public raved about the music and dancing and produced an immediate demand for the recording of the ballet's score. This is it! We think it'll follow in the footsteps of the three other Gleason album hits. On the flip side of the album, The Gleason ork glides through a number of standards in a lush and romantic fashion with Bobby Hackett again on the trumpet. Dealers know the strength of Gleason's works. Don't let this one slip by.

THE EDDIE CANTOR STORY—Songs by Eddie Cantor from the original sound track of the Warner Bros. Production—Ray Heindorf Orch.—Capitol L467 (10" LP) List: $4.00

IF YOU KNEW SUSIE; MARGIE; IDA! SWEET AS APPLE CIDER; MA (HE'S MAKING EYES AT ME); JOSEPHINE PLEASE NO LEAN ON THE BELL; BYE, BYE BLACKBIRD; MAKIN' WHOOPEE; WHEN I'M THE PRESIDENT; ONE HOUR WITH YOU; HOW YA GONNA KEEP EM DOWN ON THE FARM; PRETTY BABY; YOU MUST HAVE BEEN A BEAUTIFUL BABY; YES SIR, THAT'S MY BABY; NOW'S THE TIME TO FALL IN LOVE; ROW, ROW, ROW.

With "The Eddie Cantor Story" coming into the movie theaters throughout the country, dealers should not miss the opportunity for this publicity to help sell this fabulous collection of Cantor greats. Each number in the album is a collector's item. It's a natural for the sentimentalist. Adults won't be able to resist this package. Could be one of the big ones of the year.

FRANK SINATRA—"Songs For Young Lovers"—Nelson Riddle Orch.—Capitol H488 (10" LP) List: $3.00

VIOLETS FOR YOUR FURS; MY FUNNY VALENTINE; THE GIRL NEXT DOOR; A FOGGY DAY; LIKE SOMEONE IN LOVE; I GET A KICK OUT OF YOU; LITTLE GIRL BLUE; THEY CAN'T TAKE THAT AWAY FROM ME.

"The Voice," Frank Sinatra, still one of the favorites of the younger set, sends up a group of beautiful standards in his individual and inviting manner. With Sinatra's popularity currently so high, this item should enjoy a healthy sale. Great listening material.

JOHNNIE RAY—"Johnnie Ray's Greatest"—Epic EG-7021 (EP) List: $1.47

CRY; THE LITTLE WHITE CLOUD THAT CRIED; TELL THE LADY I SAID GOODBYE; WHISKEY AND GIN.

Four of Johnnie Ray's first and greatest numbers are joined in this little package that should enjoy a huge sale. All of these numbers are favorites of the Ray fans. "Cry" was the biggest record of 1952 and "Little White Cloud That Cried" was another #1 disk.

LIBBY HOLMAN—"Libby Holman Sings"—MB 101 (10" LP)—List: $3.85

SOMETHING TO REMEMBER YOU BY; CAN'T WE BE FRIENDS; BODY AND SOUL; MOANIN' LOW; MORE THAN YOU KNOW; AM I BLUE?; LOVE FOR SALE; THERE AIN'T NO SWEET MAN WORTH THE SALT OF MY TEARS.

Libby Holman, the great song stylist of the '30s, offers her unique touch to a collection of some great standards, four of which she made classics. Her fans are sure to jump at the opportunity of getting these items.

BACKGROUND MUSIC—Vol. 5 & Vol. 6—Capitol P 489—(12" LP) List: $5.72

VOL. 5 "SWEET AND SENTIMENTAL"—SWEET AND LOVELY; MAKE BELIEVE; MISSOURI WALTZ; PEG O' MY HEART; JEALOUS; MOONLIGHT AND ROSES; PAGAN LOVE SONG; POOR BUTTERFLY.

VOL. 6 "SONGS FOR HARMONIZING"—BY THE LIGHT OF THE SILVERY MOON; DOWN BY THE OLD MILL STREAM; HOME ON THE RANGE; I'VE BEEN WORKING ON THE RAILROAD; I'M FOREVER BLOWING BUBBLES; THERE'S A LONG, LONG TRAIL; I LOVE YOU TRULY; GOOD NIGHT MEDLEY.

The fifth and sixth volumes in a series of background music albums are joined on this twelve incher. On one side the orchestra melts through a group of sweet and tender selections that make perfect listening. On the other end the orchestra presents a soft fashioning of some all time favorites. The lyrics to these are very popular; a feature which should attract group singing. Both decks are tailor made for the hostess who throws parties.

JAZZ:

TEDDY WILSON—EDDIE HEYWOOD—"Pianorama"—MGM E3093 (12" LP) List: $4.85

WILSON: STRANGE INTERLUDE; ALL OF ME; LONG AGO (AND FAR AWAY); WHY SHOULDN'T I?; SUNNY MORNING; HALLELUJAH!

HEYWOOD: PERDIDO; IT'S EASY TO REMEMBER; STORMY WEATHER; MEMORIES OF YOU; CHLO-E; CHEEK TO CHEEK.

MGM pairs two of the leading jazz pianists on one disk which should prove a natural for the esoteric. Teddy's flying fingers provide an intriguing side as does the utterly relaxing style of Eddie Heywood. Jazz buyers have the excellent opportunity to contrast the techniques of the two artists.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The Glenn Miller kick that every diskery is on currently should do more more for reviving band music than almost anything else that's been done in the past few years. Those records are certainly great. . . . The newest sensation looks like it will be **Lou Monte's** "Darktown Strutter's Ball." The disk, issued by RCA Victor, has taken off like a ball of fire and may zoom all the way to the top in a very short time. . . . **Pete Doraine** has resigned as General Manager of Allen Records. . . . The Hilltoppers have reached the Hall of Fame. Their waxing of "P.S. I Love You" has just hit the million mark and they will be presented with a gold record. The boys and **Randy Wood**, president of Dot, should be very very proud of their achievement. . . . **Andy Griffith**, whose "What It Was Was Football" brought him to the public's notice, is currently playing the Blue Angel. . . . A disk that's getting plenty of promotion is "Nu, Nu, Nu" on the Eureka label. It's being distributed by **Jerry Blaine's** Cosnat firm. . . . **Roger Coleman** is being set for appearances all along the Statler chain. . . . **Dick Gersh** back from a tour promoting latest **Bob Manning** disk. . . . **Henry Okun** has been named national sales promotion manager for Original Records. . . . **Arthur and Martin Pine** are looking for new unpublished songs for their artists **Betty Madigan** and **Bob Stewart** to record. . . . **Saul Bourne** has appointed **Bob Sadoff** as professional manager of ABC Music. . . . **Abe Fineburg** has booked **Richard Hayman** for the Rhodes Ballroom in Rhode Island on Feb. 19. Fineburg is also lining up other wax stars for future dates. . . .



THE HILLTOPPERS

CHICAGO:

Hats off to **Frankie Masters** for his very marvelous conducting of the Children's Matinee at the Boulevard Room of the Conrad Hilton. This past Sunday was the very first time we'd seen **Frankie** in this task (we call it a 'task' because anyone wanting to control a gang of 5, 6, 7, and younger and older children in a talent contest has our sincere sympathies) but, **Frankie** handled the job so very well, we're still heaping all the praise we can on this ever-young ork pilot for his beautiful and marvelous management of an extremely delicate and difficult task. . . . A long talk with **Georgie Shoester** revealed that the boy had worked his way up to linen buyer for the Frank & Seder dep't store in Philly, and that he sang for the first time at Harold Farr's "Smart Spot" in Haddonfield, N. J., where he was paid $20 for 3 days' work. This so amazed him (that someone would pay him for singing) that he then and there decided to make vocalizing his career. Today **Georgie Shoester** is known as **Georgie Shaw** "And," says he, "I sing 18 hours a day and love it." Georgie's latest is, "'Til We Two Are One," on Decca. . . . Big event of the past week was the story of Label "X" as told by **Joe Delaney, Jimmy Hilliard** and **Bill Darnel** in their suite at the Ambassador East. Also announced that **Milt Salstone** and **Len Garmissa** (M. S. Distribs) would handle Label "X" here along with the new firm's R&B label "Groove." "Groove," by the way, one of RCA-Victor's older labels, and now brought back by the Label "X" boys. We reminisced with **Joe Delaney**. Back to the time when he was **The Cash Box'** New Orleans correspondent. **Joe** put himself thru law school (in 2 years, yet) while correspondent for this publication. . . . Never knew little **Hoibie Kessler** could write until his secret'y took sick and Hoib sent us a letter—writ by his very own hand. We love you, too, Hoibie. . . . Met that galloping, rooting-tooting-shooting cowboy, Wild Bill Hickock (**Guy Madison**), at **Howard Miller's** big Friday nite TV network show. **Howard** had a grand gang of stars and kept the show moving at a terrific pace. . . . Terrific handling of a great show called the "Disc Jockey Jamboree" at The Fair store (Sat. 1/23) by WIND's **Jay Trompeter**, who featured **Bill Darnel, George Shaw, Buddy DiVito, Tommy Leonetti, Jane Kelly, Lew Douglas, Dan Belloc, Dave Carroll, Pearl Eddy, Rocco Greco** and **Bill Bailey**, for a teen's fashion show.



GEORGIE SHAW

LOS ANGELES:

Hollywood nite life hit an all time high with the top entertainment that is now provided along the strip. **Nat "King" Cole** opened at Ciro's on Jan. 22 with a packed audience and has enjoyed a full house every night since. . . . **Eartha Kitt** returned again to the Mocambo where she met with the same success she enjoyed on her first tour last November. She also stars in the "New Faces of 1952" show at the Biltmore. . . . **George Sherlock**, promotional manager for Decca Distributing Corp., is all excited over their new **Glenn Miller** Album from the sound track of the Universal-International picture. Eight of the original musicians from the Miller band are featured on these famous arrangements. George advises that all the tunes from the album are available on 78 RPM and will be sold as singles for the convenience of the operators. . . . Capitol's newest pactee **Tommy Leonetti** is out with two brand new sides called "And I Still Love You" and "I'm Available." The Capitol staff are anxiously watching "Available." Lyrics were written by **Bill Olofson**, who works in the publicity department. Music was furnished by **Nelson Riddle**, conductor-arranger for Capitol. . . . After a successful engagement at Wilbur Clark's Desert Inn in Las Vegas **Frankie Laine** comes back to Hollywood for a three weeks rest before heading for San Francisco for a two weeks stint at the Fairmount Hotel. Frankie's brother **Sam Laine** has now gone into the record promotion field and has opened up offices in Sherman Oaks. . . . Decca recording artist **Jeri Southern** continues her nitely appearances at the Keyboard Supper Club in Beverly Hills. . . .**Julius LaRosa** reports to Hollywood and Paramount Pictures for his first movie titled "Here We Go Again." He will co-star with **Rosemary Clooney**. LaRosa opens at Ciro's on February 26th. . . . The **George Shearing Quintet** with the Just Jazz All Stars start their West Coast tour with a concert at the Embassy Club on Feb. 5th. They will then leave for San Diego and on through Riverside, San Francisco, Eugene, Portland, Seattle winding up the tour in Vancouver on Feb. 13th. These concerts are sponsored by KLAC deejay **Gene Norman**.



NAT "KING" COLE

9 HIT SONGS ON 1 RECORD-

A SALUTE TO

"THE GLENN MILLER STORY"

sung by

The Modernaires



SEE AND HEAR THE MODERNAIRES IN "THE GLENN MILLER STORY"

- MOONLIGHT SERENADE
- CHATTANOOGA CHOO CHOO
- STRING OF PEARLS
- KALAMAZOO
- AT LAST
- PERFIDIA
- ELMER'S TUNE
- SERENADE IN BLU
- MOONLIGHT COCKTAIL

Coral # 61110 and 9-61110

"Sleeper of the Week" THE CASH BOX

"Hit Parade Possibility" MUSIC GUILD

"Star Selection" STAR TITLE STRIP CO.

"Hit of the Week" HIRSH COIN MACHINE CORP.

"This Week's Best Buy" BILLBOARD

CORAL RECORDS

America's Fastest Growing Record Company



a waltz by

Margaret Whiting

is a winning combination

Available Now

"IT'S NICE TO HAVE YOU HOME"

with orchestra conducted by NELSON RIDDLE

on Capitol Record No. 2717

Capitol RECORDS REG. U.S. PAT. OFF.

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THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 30 without any changes on the part of THE CASH BOX.

Al Jarvis
KFWB—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Gee (The Crows)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Granada (Frankie Laine)
7. Make Love To Me (Stafford)
8. You Alone (Perry Como)
9. That's Amore (Dean Martin)
10. Ma Curly Headed Babby (Felicia Sanders)

Art Roberts
KXLW—St. Louis, Mo.

1. Stranger In Paradise (Bennett)
2. Strings Of My Heart (Gaylords)
3. Changing Partners (P. Page)
4. Time Will Tell (Hilltoppers)
5. Make Love To Me (Stafford)
6. Our Heartbreaking Waltz (Teresa Brewer)
7. Secret Love (Doris Day)
8. Woman (Jose Ferrer)
9. Till We Two Are One (Georgie Shaw)
10. Cuddle Me (Ronnie Gaylord)

Alex Cooper
KLAC—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Eh, Cumpari (Julius La Rosa)
5. Granada (Frankie Laine)
6. Changing Partners (P. Page)
7. Heart Of My Heart (4 Aces)
8. Secret Love (Doris Day)
9. Y'All Come (Bing Crosby)
10. Sadie Thompson's Song (Richard Hayman)

Maurice Jackson
WVKO—Columbus, O.

1. Oh, My Papa (Eddie Fisher)
2. Stranger in Paradise (Four Aces)
3. Rags To Riches (T. Bennett)
4. Changing Partners (P. Page)
5. Answer Me, My Love (Nat "King" Cole)
6. That's Amore (Dean Martin)
7. Ricochet (Teresa Brewer)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Make Love To Me (J. Stafford)
10. Ebb Tide (F. Chacksfield)

Jack White
KBOL—Boulder, Colo.

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. That's Amore (Dean Martin)
5. Changing Partners (Crosby-Starr)
6. The Creep (Ted Heath)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Ebb Tide (Frank Chacksfield)
9. Make Love To Me (Stafford)
10. The Jones Boy (Mills Bros.)

Art Tacker
WBMS—Boston, Mass.

1. Secret Love (Doris Day)
2. Gee (The Crows)
3. Oh, Mein Papa (E. Calvert)
4. Changing Partners (P. Page)
5. I Get So Lonely (4 Knights)
6. Stranger In Paradise (Bennett)
7. The Creep (Ralph Marterie)
8. Answer Me, My Love (Nat "King" Cole)
9. Marie (Four Tunes)
10. Granada (Monty Kelly)

Paul Flanagan
WTRY—Troy, N. Y.

1. Secret Love (Doris Day)
2. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
3. Oh, My Papa (Eddie Fisher)
4. Changing Partners (Kay Starr)
5. Stranger In Paradise (Bennett)
6. Till Then (Hilltoppers)
7. That's Amore (Dean Martin)
8. You Alone (Perry Como)
9. Till We Two Are One (Georgie Shaw)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Leigh Kamman
WOV—New York, N. Y.

1. Answer Me, My Love (Cole)
2. Lover Come Back To Me (Nat "King" Cole)
3. Secret Love (Doris Day)
4. The Creep (Ted Heath)
5. You've Got To Swing It (Ella Fitzgerald)
6. Heart Of My Heart (L. Elgart)
7. Baubles, Bangles, And Beads (Peggy Lee)
8. Off Shore (Leo Diamond)
9. The Jones Boy (Mills Bros.)
10. I'm In A Mood (B. Eckstine)

Ed Reilly
WBRY—Waterbury, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (4 Aces)
7. The Jones Boy (Mills Bros.)
8. My Hymn To Her (A. Wayne)
9. Secret Love (Doris Day)
10. Ebb Tide (Frank Chacksfield)

John Leban
WCAE—Pittsburgh, Pa.

1. Two Purple Shadows (J. Vale)
2. Make Love To Me (Stafford)
3. Ricochet (Teresa Brewer)
4. You Alone (Perry Como)
5. Secret Love (Doris Day)
6. Marie (Four Tunes)
7. From The Vine Came The Grapes (Hilltoppers)
8. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
9. Lovin' Spree (Eartha Kitt)
10. That's Amore (Dean Martin)

Arty Kay
WVLK—Lexington, Ky.

1. What It Was, Was Football (Andy Griffith)
2. I Get So Lonely (4 Knights)
3. Make Love To Me (Stafford)
4. Oh, My Papa (Eddie Fisher)
5. Changing Partners (P. Page)
6. Stranger In Paradise (4 Aces)
7. Ricochet (Teresa Brewer)
8. Rags To Riches (Tony Bennett)
9. That's Amore (Dean Martin)
10. Secret Love (Doris Day)

Ray Perkins
KFEL—Denver, Colo.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (Kay Starr)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (F. Laine)
6. Istanbul (Four Lads)
7. Ricochet (Teresa Brewer)
8. Sadie Thompson's Song (Leo Diamond)
9. Secret Love (Doris Day)
10. Off Shore (Richard Hayman)

Lou Barile
WKAL—Rome, N. Y.

1. Stranger In Paradise (4 Aces)
2. Secret Love (Doris Day)
3. Till Then (Hilltoppers)
4. Changing Partners (Kay Starr)
5. Till We Two Are One (Georgie Shaw)
6. Oh, My Papa (Eddie Fisher)
7. Answer Me, My Love (Cole)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Venus De Milo (Bob Manning)
10. Darktown Strutter's Ball (Lou Monte)

Warren Stamper
WEBK—Tampa, Fla.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Istanbul (Four Lads)
4. Rags To Riches (Tony Bennett)
5. Granada (Frankie Laine)
6. Ricochet (Teresa Brewer)
7. Changing Partners (P. Page)
8. Off Shore (Carroll & Clark)
9. To Be Alone (Hilltoppers)
10. Heart Of My Heart (J. Shard)

Bill Stell
WSVS—Crewe, Va.

1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. Secret Love (Doris Day)
4. Changing Partners (P. Page)
5. The Jones Boy (Mills Bros.)
6. That's Amore (Dean Martin)
7. Heart Of My Heart (4 Aces)
8. Alone (Jimmy Sacca)
9. T. V. Rhumba (L. Merian)
10. From The Vine Came The Grapes (Hilltoppers)

Gary Lesters
WVNJ—Newark, N. J.

1. Stranger In Paradise (Bennett)
2. Oh, Mein Papa (E. Calvert)
3. That's Amore (Dean Martin)
4. Magdalena (Reilly & Baxter)
5. Changing Partners (P. Page)
6. You've Changed (C. Russell)
7. The Jones Boy (Mills Bros.)
8. Don't Ask Me Why (E. Barton)
9. Rags To Riches (Tony Bennett)
10. Salute To Glenn Miller (Modernaires)

Cal Milner
WHAT—Philadelphia, Pa.

1. Stranger In Paradise (MacRae)
2. Ricochet (Teresa Brewer)
3. Lover Come Back To Me (Nat "King" Cole)
4. Game Of Love (Bill Darnel)
5. Rags To Riches (Tony Bennett)
6. Secret Love (Doris Day)
7. You've Changed (C. Russell)
8. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
9. That's Amore (Dean Martin)
10. Madcap (Henri Rene)

Tiny Markle
WAVZ—New Haven, Conn.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Rags To Riches (T. Bennett)
4. Granada (Monty Kelly)
5. Woman (Johnny Desmond)
6. Heart Of My Heart (L. Elgart)
7. Game Of Love (Billy Daniels)
8. Do It Again (Four Tunes)
9. Venus De Milo (Bob Manning)
10. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)

Murray Jordan
WLIB—New York, N. Y.

1. Stranger In Paradise (Bennett)
2. That's Amore (Dean Martin)
3. Oh, My Papa (Eddie Fisher)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. Ebb Tide (Frank Chacksfield)
6. Secret Love (Doris Day)
7. Sadie Thompson's Song (Richard Hayman)
8. Young At Heart (F. Sinatra)
9. The Creep (Ted Heath)
10. From The Vine Came The Grapes (Gaylords)

Gene Whitaker
WNCA—Siler City, N. C.

1. Stranger In Paradise (4 Aces)
2. Rags To Riches (Tony Bennett)
3. What It Was, Was Football (Andy Griffith)
4. You Alone (Perry Como)
5. Secret Love (Doris Day)
6. Oh, My Papa (Eddie Fisher)
7. That's Amore (Dean Martin)
8. Romeo And Juliet (A. Griffith)
9. The Creep (Ralph Marterie)
10. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)

Brad Phillips
WINS—New York, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. The Creep (Ted Heath)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. Granada (Frankie Laine)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. Downtown Strutter's Ball (Lou Monte)



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Wallie Dunlap
WICC—Bridgeport, Conn.

1. Stranger In Paradise (4 Aces)
2. Secret Love (Doris Day)
3. Till We Two Are One (Georgie Shaw)
4. Answer Me (Nat "King" Cole)
5. Till Then (Hilltoppers)
6. Oh, My Papa (Eddie Fisher)
7. Make Love To Me (Stafford)
B. Bimbo (Eddy Howard)
9. The Creep (Ted Heath)
10. Downtown Strutter's Ball (Lou Monte)

Larry Gentile
WJBK—Detroit, Mich.

1. Oh, My Papa (Eddie Fisher)
2. Secret Love (Doris Day)
3. That's Amore (Dean Martin)
4. Strings Of My Heart (Gaylords)
5. To Be Alone (Hilltoppers)
6. You Alone (Perry Como)
7. Cuddle Me (Ronnie Raylord)
B. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
9. Granada (Frankie Laine)
10. New Love (Bunny Paul)

Donn Tibbetts
WKBR—Manchester, N. H.

1. Oh, My Papa (Eddie Fisher)
2. The Creep (Lee Roy)
3. The Jones Boy (Mills Bros.)
4. Stranger In Paradise (Bennett)
5. Ricochet (Teresa Brewer)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
B. Heart Of My Heart (4 Aces)
9. Woman (Johnny Desmond)
10. Many Times (Eddie Fisher)

Bill Ballance
KNX—Los Angeles, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Rags To Riches (Tony Bennett)
7. Secret Love (Doris Day)
B. The Jones Boy (Mills Bros.)
9. Woman (Johnny Desmond)
10. Ricochet (Teresa Brewer)

Johnny MacShane
KMPC—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (4 Aces)
4. Heart Of My Heart (4 Aces)
5. Secret Love (Doris Day)
6. That's Amore (Dean Martin)
7. Y'All Come (Bing Crosby)
B. Make Love To Me (Stafford)
9. Rags To Riches (Tony Bennett)
10. Sadie Thompson's Song (Richard Hayman)

Chuck Wilson
WBVP—Beaver Falls, Pa.

1. Stranger In Paradise (4 Aces)
2. Rags To Riches (Tony Bennett)
3. Two Purple Shadows (J. Vale)
4. She Was Five And He Was Ten (Judy Valentine)
5. Game Of Love (Bill Darnel)
6. I Get So Lonely (4 Knights)
7. Why (K. Chandler)
B. Till Then (Hilltoppers)
9. Secret Love (Doris Day)
10. Till We Two Are One (Georgie Shaw)

Buddy Deane
WITH—Baltimore, Md.

1. Oh, Mein Papa (E. Calvert)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. Rags To Riches (Tony Bennett)
5. Secret Love (Doris Day)
6. Changing Partners (D. Shore)
7. Heart Of My Heart (Cornell, Desmond, Dale)
B. Are You Looking For A Sweetheart (Kitty Kallen)
9. Ricochet (Teresa Brewer)
10. Make Love To Me (Stafford)

Johnny MacShane
KMPC—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Four Aces)
4. Heart Of My Heart (Four Aces)
5. Secret Love (Doris Day)
6. Salute To Glen Miller (Modernaires)
7. Make Love To Me (J. Stafford)
B. Rags To Riches (T. Bennett)
9. Sadie Thompson's Song (Richard Hayman)
10. Bell Bottom Blues (T. Brewer)

Art Preston
WSPR—Springfield, Mass.

1. From The Vine Came The Grapes (Gaylords)
2. Oh, Mein Papa (Eddie Fisher)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Stranger In Paradise (Bennett)
5. Woman (Johnny Desmond)
6. Ebb Tide (Vic Damone)
7. The Jones Boy (Mills Bros.)
B. Ricochet (Teresa Brewer)
9. That's Amore (Dean Martin)
10. Rags To Riches (Tony Bennett)

Stan Dale
WJJD—Chicago, Ill.

1. Stranger In Paradise (4 Aces)
2. From The Vine Came The Grapes (Gaylords)
3. Oh, My Papa (Eddie Fisher)
4. The Creep (Ralph Marterie)
5. Turn Around Boy (Lew Douglas-Bill Bailey)
6. Venus De Milo (Bob Manning)
7. Kiss Or Get Off The Spot (Helen O'Connell)
B. Till Then (Hilltoppers)
9. Changing Partners (P. Page)
10. Stop Chasin' Me Baby (The Lancers)

Ralph Phillips
WFBR—Baltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (P. Page)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Secret Love (Doris Day)
B. Ricochet (Teresa Brewer)
9. To Be Alone (Hilltoppers)
10. You Alone (Perry Como)

Tom Edwards
WERE—Cleveland, Ohio

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Till We Two Are One (Georgie Shaw)
4. Stranger In Paradise (Bennett)
5. The Jones Boy (Mills Bros.)
6. The Way I Feel (Four Knights)
7. Changing Partners (P. Page)
B. Sadie Thompson Song (Damita Jo)
9. She Was Five And He Was Ten (Judy Valentine)
10. Till Then (Hilltoppers)

Harry Nigocia
WJBW—New Orleans, La.

1. Stranger In Paradise (4 Aces)
2. Don't Ask Me Why (E. Barton)
3. My Hymn To Her (A. Wayne)
4. Secret Love (Doris Day)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. Many Times (Eddie Fisher)
B. To Be Alone (Hilltoppers)
9. Ebb Tide (Frank Chacksfield)
10. Oh, My Papa (Eddie Fisher)

Mitch Reed
WITH—Baltimore, Md.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Oh, Mein Papa (E. Calvert)
4. Stranger In Paradise (Bennett)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. The Jones Boy (Mills Bros.)
B. Don't Ask Me Why (E. Barton)
9. Venus De Milo (Bob Manning)
10. Woman (Johnny Desmond)

Pat Chamburs
WFLA—Tampa, Fla.

1. Stranger In Paradise (Bennett)
2. Istanbul (Four Lads)
3. Stop Chasin' Me Baby (The Lancers)
4. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
5. Ebb Tide (Vic Damone)
6. Granada (Frankie Laine)
7. The Breeze And I (Damone)
B. Speak Low (Buddy Morrow)
9. That's Amore (Dean Martin)
10. You Alone (Perry Como)

Ed Meath
WHEC—Rochester, N. Y.

1. Stranger In Paradise (4 Aces)
2. Granada (Monty Kelly)
3. Oh, My Papa (Eddie Fisher)
4. Two Purple Shadows (J. Vale)
5. Heart Of My Heart (4 Aces)
6. Woman (Johnny Desmond)
7. Ricochet (Teresa Brewer)
B. Isn't It A Shame (J. Winters)
9. Till We Two Are One (Georgie Shaw)
10. Changing Partners (P. Page)

Rod Louden
KPOJ—Portland, Ore.

1. Oh, Mein Papa (E. Calvert)
2. Changing Partners (P. Page)
3. Stranger In Paradise (4 Aces)
4. Ricochet (Teresa Brewer)
5. That's Amore (Dean Martin)
6. Make Love To Me (Stafford)
7. Till Then (Hilltoppers)
B. Heart Of My Heart (Cornell, Desmond, Dale)
9. Granada (Monty Kelly)
10. Woman (Johnny Desmond)

Al Ross
WBAL—Baltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. Changing Partners (P. Page)
4. Secret Love (Doris Day)
5. That's Amore (Dean Martin)
6. Stranger In Paradise (4 Aces)
7. Woman (Johnny Desmond)
B. Many Times (Eddie Fisher)
9. The Jones Boy (Mills Bros.)
10. Think (Jack Owens)

Art Hellyer
WCFL—Chicago, Ill.

1. Oh, My Papa (Eddie Fisher)
2. Heart Of My Heart (Cornell, Desmond, Dale)
3. Woman (Johnny Desmond)
4. Stranger In Paradise (Bennett)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. Our Heartbreaking Waltz (Teresa Brewer)
B. Don't Ask Me Why (E. Barton)
9. Until You Said Goodbye (Eddie Fisher)
10. Little Miss One (E. Howard)

Joe Grady-Ed Hurst
WPEN—Philadelphia, Pa.

1. Till We Two Are One (Georgie Shaw)
2. Bell Bottom Blues (T. Brewer)
3. The Jones Boy (Mills Bros.)
4. All Present But One (De John Sisters)
5. Think (Dinah Shaw)
6. From The Vine Came The Grapes (Gaylords)
7. Stranger In Paradise (4 Aces)
B. Till Then (Hilltoppers)
9. Oh, Mein Papa (E. Calvert)
10. The Creep (Three Suns)

Harry Burge
WQAM—Miami, Fla.

1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Bennett)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (4 Aces)
B. Woman (Johnny Desmond)
9. The Jones Boy (Mills Bros.)
10. Secret Love (Doris Day)

So Great-

FRANK SINATRA

singing

"YOUNG AT HEART"

b/w

"TAKE A CHANCE"

Capitol No. 2703



A Rib-Tickling Recitation by

ANDY GRIFFITH

ROMEO AND JULIET

(Part 1 and 2)

Capitol No. 2698

currently appearing THE BLUE ANGEL, N. Y.

Capitol RECORDS

Jimmy Stewart And Peter Potter Awarded AMI's Gold Coin



BOB NORMAN & JIMMY STEWART

MIAMI, FLA.—At the recent World Premiere of "The Glenn Miller Story" in Miami, Florida, Bob Norman, manager of Southern Music Distributing Company's offices, is shown presenting the star of the movie, Jimmy Stewart with AMI's Gold Coin Award. This is the first in a series of Gold Coin Awards to artists and prominent personalities. The coin is inscribed as follows: "The Golden Coin is awarded to Jimmy Stewart for this artist's recognition of the juke box as a worthy entertainment medium." The coin entitles the artist whose name appears on it, to play any AMI juke box for life without charge.

On January 24, another Gold Coin was awarded to Peter Potter, prominent disk jockey and m.c. of ABC-TV's "Juke Box Jury" show. Potter received the award for his important assistance to the juke box operator. He said that he was highly honored for having been selected to receive the coin.

Bob Norman, making the presentation to Jimmy Stewart, has tied in with The Cash Box "A Day Of Dimes For The March Of Dimes" campaign, as can be seen in the photo at left.

Hilliards Celebrate 25th Wedding Anniversary

CHICAGO—Leaving Joe Delaney and Bill Darnel to continue on to Seattle and the Northwest with the Label "X" safari, Jimmy and Virginia Hilliard flew back here this past week to celebrate their 25th wedding anniversary in their home town, Thursday, January 28, at the Ivanhoe Restaurant with their families and friends.

After the Silver Wedding Anniversary celebration, they flew to Seattle to catch up with the Label "X" troupe.

THANKS
TO THE POP DEEJAYS AND OPERATORS

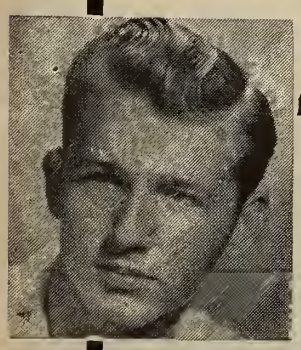


for programming

Jim Reeves
"BIMBO"
ABBOTT # 148



Mitchell Torok
"CARIBBEAN"
ABBOTT # 140



Floyd Cramer
"FANCY PANTS"
ABBOTT # 146

Hobart Robison

ABBOTT RECORDS
6636 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
SA—Savoy
SIT—Sittin' In
SP—Specialty
5W—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

1—Stranger In Paradise
Feb. 6: 121.2 — Jan. 30: 128.2

CA-2652 (F-26S2)—GORDON MacRAE — *Never In A Million Years*
★CO-40121 (4-40121)—TONY BENNETT — *Why Does It Have To Be Me*
★DE-28927 (9-28927)—FOUR ACES — *The Gang That Sang "Heart Of My Heart"*
FI-20-026—HUMBERTO MORALES — *Oh, Mein Papa*
KI-1304 (4S-1304)—INK SPOTS — *Changing Partners*
ME-70269 (70269x4S)—VIC DAMONE — *A Villaae In Peru*
★VI-20-SS3S (47-SS3S)—TONY MARTIN — *I Love Poris*
VI-20-SS0S (47-5505)—RALPH FLANAGAN O — *The Typewriter*
VI-20-5SS1 (47-SSS1)—AL ROMERO — *Off Shore*

2—Oh, My Papa
Feb. 6: 11S.6 — Jan. 30: 141.0

BE-1019 (4S-1019)—J. CARROLL & L. CLARK — *Off Shore*
CA-2678 (F-2678)—RAY ANTHONY O. — *Secret Love*
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON — *Serenata*
CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE — *Oh, Mein Papa*
DE-28964 (9-28964)—RUSS MORGAN — *Go Man Ga Polka*
★ES-336 (45-336)—EDDIE CALVERT — *Mystery Street*
FI-20-026—HUMBERTO MORALES — *Stranger In Paradise*
LO-1403 (45-1403)—REG OWEN — *Off Shore*
LO-18181 (4S-18181)—LYSS ASSIA — *I Love Paris*
ME-70283 (70283x45)—FRANKIE RULLO — *I Love Paris*
★VI-20-S552 (47-5552)—EDDIE FISHER — *Until You Said Goodbye*
VI-20-5S68 (47-SS68)—TITO RODRIQUEZ O. — *In The Still Of The Night*
VI-20-S569 (47-5S69)—JOHNNY VANDAL — *Wanna Dance*

3—That's Amore
Feb. 6: 93.1 — Jan. 30: 97.0

★CA-2589 (F-2S89)—DEAN MARTIN — *You're The Right One*
MG-11S84 (K-11584)—BLUE BARRON — *Till We Love Again*

4—Changing Partners
Feb. 6: S6.6 — Jan. 30: 81.1

BE-1017 (4S-1017)—HELEN FORREST — *Lover Come Back To Me*
CA-2657 (F-26S7)—KAY STARR — *I'll Always Be In Love With You*
DE-28969 (9-28969)—BING CROSBY — *Y'All Come*
JD-78S (4S-78S)—THE CRICKETS
KI-1304 (4S-1304)—INK SPOTS — *Stranger In Paradise*
★ME-70260 (70260x45)—PATTI PAGE — *Where Did My Snowman Go?*
VI-20-SS1S (47-5515)—DINAH SHORE — *Think*
VI-20-SS37 (47-5S37)—PEE WEE KING — *Bimba*

5—Heart Of My Heart
Feb. 6: S3.1 — Jan. 30: 4S.8

CA-2S20 (F-2S20)—JERRY SHARD — *Sing High, Sing Low*
CO-40137 (4-40137)—LES ELGART — *Geronimo*
★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE — *I Think I'll Fall In Love Today*
★DE-28927 (9-28927)—FOUR ACES — *Stranger In Paradise*
ME-70262 (70262x45)—FRANKIE LAINE — *South Of The Border*

6—Woman
Feb. 6: S0.0 — Jan. 30: 3S.8

★CO-40144 (9-40144)—J. FERRER & R. CLOONEY — *Mon*
★CR-61069 (9-61069)—JOHNNY DESMOND — *By The River Seine*
DE-2898S (9-28985)—GUY LOMBARDO — *The Jones Boy*

7—Rags To Riches
Feb. 6: 46.2 — Jan. 30: SS.8

BE—TONY RUSSO — *Many Times*
★CO-40048 (4-40048)—TONY BENNETT — *Here Comes That Heartache Again*
DE-28838 (9-28838)—GEORGIE SHAW — *Let Me Go, Devil*
KI-1280 (4S-1280)—BILLY WARD AND DOMINOES — *Don't Thank Me*

8—From The Vine Came The Grape
Feb. 6: 37.5 — Jan. 30: 11.2

★DO-1S127 (4S-15127)—THE HILLTOPPERS — *Time Will Tell*
★ME-70296 (70296x45)—THE GAYLORDS — *Stolen Moments*

9—Secret Love
Feb. 6: 28.1 — Jan. 30: S0.5

CA-2678 (F-2678)—RAY ANTHONY O. — *Oh Mein Papa*
★CO-40108 (4-40108)—DORIS DAY — *The Deadwood Stage*
DE-28876 (9-28876)—GORDON JENKINS — *Theme From "Seven Dreams"*
MG-11604 (K-11604)—TOMMY EDWARDS — *That's All*
VI-20-S512 (47-SS12)—GOGI GRANT — *Ricochet*

10—Till We Two Are One
Feb. 6: 25.6 — Jan. 30: 20.S

★DE-28937 (9-28937)—GEORGIE SHAW — *Honeycomb*
ME-70293 (70293 x 45)—EDDY HOWARD — *Little Miss One*

11—The Jones Boy
Feb. 6: 24.3 — Jan. 30: 23.4

CR-61102 (9-61102)—THREE DONS & GINNY — *Just Another Chance*
★DE-2894S (9-2894S)—MILLS BROS. — *She Was Five And He Was Ten*
DE-28985 (9-28985)—GUY LOMBARDO — *Woman*
ME-70268 (70268x4S)—BUBBY WAYNE — *Snow, Snow Beautiful Snow*

12—Ricochet
Feb. 6: 21.8 — Jan. 30: 41.1

CA-2S43 (F-2S43)—VICKI YOUNG — *Affair With A Stranger*
★CR-61043 (9-61043)—TERESA BREWER — *Too Young Ta Tango*
DE-28914 (9-28914)—GUY LOMBARDO O. — *Bridge Of Sighs*
VI-20-S4S4 (47-5454)—PEE WEE KING O. — *Oh, Mis'roble Love*
VI-20-S436 (47-5436)—GOGI GRANT — *Everyone Knows I Love You*

13—Till Then
Feb. 6: 19.3 — Jan. 30: 14.9

★DO-1S132 (4S-1S132)—HILLTOPPERS — *I Found A Letter*
VI-20-5612 (47-5612)—FONTANE SISTERS — *The Baion*

14—Istanbul
Feb. 6: 18.7 — Jan. 30: 1S.2

CA-2665 (F-2665)—JOE FINGERS CARR — *Maple Leaf Rag*
★CO-40082 (4-40082)—FOUR LADS — *I Should Have Told You Long Ago*
VI-20-SS22 (47-5522)—NORO MORALES — *Am I Blue*

15—Make Love To Me
Feb. 6: 18.1 — Jan. 30: 8.7

★CO-40143 (4-40143)—JO STAFFORD — *Adi-Adios Amigo*

16—Ebb Tide
Feb. 6: 17.5 — Jan. 30: 22.1

CO-40093 (4-40093)—KEN GRIFFIN — *Yah, Dear*
CR-6107S (9-61075)—LAWRENCE WELK — *Beautiful Ohia*
DE-2887S (9-28875)—CHARLIE APPLEWHITE — *I Love Paris*
DE-2897S (9-2897S)—JERRY COLONNA — *The Velvet Glove*
DE-28977 (9-28977)—DAVE BALLARD — *Off Shore*
KI-1297 (4S-1297)—THE INK SPOTS — *If You Should Say Goodbye*
★LO-1358 (45-1358)—FRANK CHACKSFIELD O. — *Waltzing Bugle Boy*
ME-70177 (70177 x 45)—ROBERT MAXWELL — *Rose Marie*
ME-70126 (70126x45)—VIC DAMONE — *If I Could Make You Mine*

17—Strings Of My Heart
Feb. 6: 1S.6 — Jan. 30: 6.8

★ME-70258 (702S8 x 4S)—GAYLORDS — *Mama-Papa Polka*

18—Answer Me, My Love
Feb. 6: 14.3 — Jan. 30: 7.1

★CA-2687 (F-2687)—NAT "KING" COLE — *Why*

19—The Creep
Feb. 6: 13.1 — Jan. 30: 27.1

BE-1022 (45-1022)—LARRY CLINTON — *The Creep*
CA-2685 (F-2685)—STAN KENTON — *Tenderly*
DE-28986 (9-28986)—JERRY GRAY — *Midnight Festival*
EP-9011 (4-9011)—LEE ROY — *Slim Jim*
LO-1404 (45-1404)—TED HEATH — *Love Theme*
ME-70281 (70281x45)—RALPH MARTERIE — *Flirtation Waltz*
MG-11651 (K-116S1)—ART MOONEY

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Feb. 6 Jan. 30

★VI-20-5553 (47-5553)—THREE SUNS
Just One More Chance
VI-20-5575 (47-5575)—AL ROMERO
Chivirico Rhythm

20—You Alone
13.0 13.0

BE-1020 (45-1020)—MADDY RUSSELL
Under Paris Skies
★VI-20-5447 (47-5447)—PERRY COMO
Pa-Paya Mama

21—To Be Alone
12.6 8.1

★DOT-15105 (45-15105)—THE HILLTOPPERS
Love Walked In

22—Granada
12.5 11.8

★CO-40136 (4-40136)—FRANKIE LAINE
I'd Give My Life
DE-28743 (9-28743)—BING CROSBY
It Had To Be You
DE-28732 (9-28732)—OWEN BRADLEY
The Breeze
★ES-341 (45-341)—MONTY KELLY
Snow, Snow Beautiful Snow
TI-1302 (45-1302)—CLARK DENNIS
My Love For You
VI-20-5588 (47-5588)—NORO MORALES
Maracaibo

23—Bell Bottom Blues
11.8 15.6

★CR-6106 (9-6106)—TERESA BREWER
Our Heartbreaking Waltz

24—Off Shore
11.2 5.6

★AM-1005 (45-1005)—LEO DIAMOND
Easy Melody
AT-1013 (45-1013)—BUDD JOHNSON
Don't Take Your Love From Me
BE-1019 (45-1019)—J. CARROLL & L. CLARK
Oh, Mein Papa
CA-2630 (F-2630)—AXEL STORDAHL O
The Piccolino
CR-61084 (9-61084)—MAT MATHEWS
Easy Melody
DE-28918 (9-28918)—RUSS MORGAN O
Idle Gossip
DE-28977 (9-28977)—DAVE BALLARD
Off Shore
KI-6483 (45-4683)—EARL BOSTIC
Don't You Do It
LO-1403 (45-1403)—REG OWEN
Oh, Mein Papa
★ME-70252 (70252x45)—RICHARD HAYMAN O
Joey's Theme
MG-11610 (K-11610)—ART MOONEY O
Mogambo
VI-20-5551 (45-5551)—AL ROMERO
Stranger In Paradise

25—Marie
10.6 11.5

CA-2452 (F-2452)—BEN LIGHT
You Made All My Dreams Come True
★JU-5128 (45-5128)—THE FOUR TUNES

26—Somebody Bad Stole De Wedding Bell
10.0 3.0

★ME-70298 (70298x45)—GEORGIA GIBBS
Baubles, Bangles And Beads

Feb. 6 Jan. 30

★VI-20-5610 (47-5610)—EARTHA KITT
Lovin' Spree

27—I See The Moon
9.4 7.4

★CO-40047 (4-40047)—THE MARINERS
I Just Want You
DE-28900 (9-28900)—DICK TODI
If I Never Get To Heaven
VI-20-5478 (47-5478)—VOICES OF W. SCHUMANN
All Alone

28—Why
9.2 4.6

★CA-2687 (F-2687)—NAT "KING" COLE
Answer Me, My Love
CR-61088 (9-61088)—KAREN CHANDLER
A Flash From The Blue
IM-8223 (45-8223)—SLIM WHITMAN
Secret Love

29—What It Was, Was Football
8.7 4.0

★CA-2693 (F-2693)—DEACON ANDY GRIFFITH
Part 2
ME-70290 (70290 x 45)—DUKE OF PADUCAH
Part 2

30—Our Heartbreaking Waltz
8.6 5.9

★CR-61066 (9-61066)—TERESA BREWER
Bell Bottom Blues
CR-64170 (9-64170)—PINETOPPERS
A River Of Silver
DE-29022 (9-29022)—GUY LOMBARDO
Till We Two Are One

31—You're My Everything
8.1 4.7

★MG-30829 (K-30829)—JONI JAMES
You're Nearer

32—Harmony Brown
7.5 6.0

★CO-40140 (4-40140)—FOUR LADS
Gotta Go To The Fais Do Do

33—Down By The Riverside
6.8 8.4

CO-40005 (4-40005)—FOUR LADS
Take Me Back
★DE-28955 (9-28955)—BING & GARY CROSBY
What A Little Moonlight Caa Do

34—Eh, Cumpari
6.7 6.4

★CD-1232 (45-1232)—JULIUS LA ROSA
Till They've All Gone Home

35—Vaya Con Dios
6.4 4.4

AT-15001 (45-15001)—WINGY MANONE
Song From Moulin Rouge
BE-1004 (45-1004)—LARRY CLINTON O
P. S. I Love You
★CA-2486 (F-2486)—LES PAUL & MARY FORD
Johnny
CA-2514 (F-2514)—WES & MAR TUTTLE
I Wonder Where You Are

Feb. 6 Jan. 30

CO-40098 (4-40098)—LOS PANCHOS TRIO
Lo Dudo
CR-60991 (9-60991)—JACK SMITH
Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hacienda
DE-28780 (9-28780)—GUY LOMBARDO O.
With These Hands
ME-89047 (89047x45)—ANITA DAY
Ain't This A Wonderful Day

36—Bimbo
6.3 3.4

AB-148 (45-148)—JIM REEVES
Gypsy Heart
CA-2669 (F-2669)—ROD MORRIS
★ME-70272 (70272x45)—EDDY HOWARD
Ebenezer Scrooge
VI-20-5554 (47-5554)—BRUCIE WEIL
Poppa Piccolino
VI-20-5537 (47-5537)—PEE WEE KING
Changing Partners

37—Lovin' Spree
6.0 2.9

★VI-20-5610 (47-5610)—EARTHA KITT
Somebody Bad Stole De Wedding Bell

38—Time Will Tell
5.6 —

★DO-15127 (45-15127)—THE HILLTOPPERS
From The Vine Came The Grape

39—Man
5.5 —

★CO-40144 (4-40144)—ROSEMARY CLOONEY
Woman

40—Many Times
5.1 4.3

CO-40076 (4-40076)—PERCY FAITH O
In Love
★VI-20-5453 (47-5453)—EDDIE FISHER
Just To Be With You

41—C'est Si Bon
5.0 6.2

42—Sadie Thompson Song
4.3 4.9

43—Cabbages And Kings
4.0 3.3

44—Baubles, Bangles And Beads
3.7 2.1

45—You, You, You
3.1 3.2

46—Darktown Strutters Ball
2.5 —

47—Boogie Woogie Maxixe
1.8 1.3

48—She Was Five And He Was Ten
1.2 2.5

49—Young At Heart
1.0 —

50—Alone
.6 1.2

Chicago Hears Plans of "X" Label. Local Distrib Named. "X" Trio Continues Tour To Northwest

CHICAGO—Speculation which was rife here for some months regarding RCA-Victor's new label "X" came to an end this past weekend, Friday, Saturday and Sunday, January 22, 23 and 24, when the "X" trio, Joe Delaney, Jimmy Hilliard and Bill Darnel, arrived to give the music field here complete info in regard to label "X" as well as their new "Groove" R&B label.

Beginning with Friday evening, the large suite of the trio at the Ambassador East Hotel was crowded with representatives of the trade press, as well as disk jockeys, juke box operators, and everyone interested in the recording field.

Delaney, who is in charge of sales for the new label, reported, "This is the beginning of a tour which will carry us to the Northwest. We plan to be in Milwaukee on Sunday morning and in Minneapolis on Sunday evening. From there we go to Seattle."

With Jimmy Hilliard, who is in charge of recording, and Bill Darnel, whose disk, "For You" backed with "That's The Way Love Goes", was the first to be heard on the new label here, Joe Delaney explained that the purpose of the firm was to bring the industry an outstanding series of recordings which would zoom the firm to the top.

While here, Delaney reported the appointment of M. S. Distributing Company, Milt Salstone and Leonard Garmissa, as distributors for Label "X" and also their R&B label, "Groove", in this area.

Bill Darnel appeared on the Howard Miller NBC-TV network show Friday evening and his first recording on label "X" was played over the air to the 55 cities listening in to the Miller program.

Sweet Singer



HOLLYWOOD—Margaret Whiting, most listened-to feminine singer, receives a solid gold microphone from Glenn E. Wallichs, president of Capitol Records, marking her completion of ten years as a recording star, during which time her records are estimated to have earned more than $5,000,000 and to have been heard by at least a billion listeners. Her new Capitol disk is, "I Speak To The Stars," and "It's Nice To Have You Home."

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and
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From the Columbia Technicolor Picture
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MILLS MUSIC INC.

Marlo Feted On 70th Birthday

NEW YORK—One of the greatest gatherings of music men ever assembled under one roof paid tribute to George Marlo last Sunday, January 24 at Toots Shor's on the occasion of his 70th birthday. The guests who attended made up a who's who of the music and record industry. There were record company officials, top men of BMI and ASCAP, writers, and a host of bandleaders including Glen Gray, who came down from Massachusetts to attend, Russ Morgan, Frank DeVol, Hugo Winterhalter, Dewey Bergman, Tommy and Jimmy Dorsey, Richard Himber and Henri Rene. Wires were received from Guy Lombardo and Paul Whiteman.

The evening contained so many highlights, it would be hard to mention them all but Tommy Dorsey stole the show with his great piece of emceeing. His "proper" language for the occasion had them in the aisles. And Marlo's recounting of stories about The Duchess and Paul Whiteman was priceless.

Marlo holds the job of public relations head of the songwriters division at BMI.

The payoff was the fact that the committee, comprised of Harry Link, Cork O'Keefe, Mickey Addy, the Dorsey Brothers, Mack Goldman, Jack Johnstone, Bob Miller and Rocco Vocco, who had been working on the dinner for some weeks, kept it a secret and it really turned out to be a surprise.

An RCA Victor 20 inch TV set was given to Marlo as a gift.



NEW YORK—Some of the personalities who turned out to honor George Marlo on his 70th birthday are pictured above.

Left Column:

1) Bob Miller, Jack Johnston, Harry Link, Jean Geiringer, Abe Olman, Buddy Morris

2) George Marlo, Tommy Dorsey, Mickey Addy

3) An assemblage of all the bandleaders present

4) George Marlo, Cork O'Keefe, Tommy Dorsey

5) Bob Austin, Tommy Dorsey, Glen Gray

6) Harry Link, Carl Haverlin, George Marlo

7) Sidney Kaye, George Marlo, Carl Haverlin, Bob Burton

Right Column:

1) Russ Morgan

2) Larry Newton, Frank DeVol

3) Jimmy Dorsey, George Marlo

4) Eddie Wolpin

5) Richard Himber, George Marlo

6) Harry Link, George Marlo

7) Richard Hayman, Art Weems, Cress Courtney, Bob Austin, Harry Link

Kohn Leaves Joy; Geller Named To Post

NEW YORK, N.Y.—Roy Kohn, contact man with Joy Music Publishing since 1947, left the company this week to form his own music publishing firm. Kohn will be replaced by Harvey Geller, formerly national promotion manager for London Records.

Roy Kohn is being joined by his brother Al in the publishing company, which will be a BMI affiliate. Their first tune, "What Good Is Somebody New" will soon be released by Bobby Wayne on Mercury Records.

Geller will handle national promotion for Joy Music through radio stations and will also contact some of the record labels. He will continue to program the Gallagher and O'Brien WMCA shows.

Geller formerly was with Martin Block, was a salesman with London, and started his record career by working behind the counter at the Commodore Music Shop.

Victor Acquires Belle Disk

NEW YORK, N.Y.—Joe Carlton, a & r head of RCA Victor, announced this week that the diskery is taking over a Belle Record titled "This Is Why I Love You" by Rosemary Belan.

At the same time, Paxton Music worked out a deal for publishing rights with John Zappone, the writer of the tune and prexy of the Belle Record Company of Derry, Pa.

The release of the Victor platter is scheduled for the second week in February.

Adler, Ross Do New Musical

NEW YORK—Dick Adler and Jerry Ross have been signed to do the score of "The Pajama Game", the new musical which George Abbott is producing and which goes into rehearsal March 8. The book is being adapted from the novel "7½ Cents". The music will be published by Frank Music, Frank Loesser's firm. As yet no album commitments have been made.

Adler and Ross wrote the score for "Almanac" and are the authors of the hit tune "Rags To Riches".

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"*****—. . . Likely to titillate you"—Downbeat



The appointment of distributors seems to be the big word in this week's news. While traveling through the South, **Al Silver**, Herald Records exec, added the following distribs: **Big State** Distributing in Dallas; **United Record** Distributing in Houston; **A-1 Distributing** in New Orleans; **Oklahoma Record Supply** in Oklahoma City; Lance Distributing in Cleveland; and **Music Sales** in Memphis. . . . **Bess Berman**, Apollo prexy, this week announced the appointment of Lance Distributing in Cleveland to handle her Lloyd and Apollo labels. . . . **Joe Davis**, head of the Jay Dee label assigned seven new distribs: **Southland-Atlanta**; **Music City-Nashville**; **Binkley-Jacksonville** and Miami; **Music Sales-Memphis**; **Cadet-Detroit**; **Record Merchandising-Los Angeles**; **Indiana State** Distribs in Indianapolis. . . . We hear that d.j. **Al Benson's** new distributor operation, **Bronzeville Record Distributing**, is growing very successfully out Chicago way. . . . **Joe Cohen** of Essex Distributing in Newark tells us of another sleeper that's blossoming. It's a Baton label disk tagged "A Thousand Stars". . . . **D. K. Broadhead**, president of the Allied Record Manufacturing Company, has announced the appointment of **Ben Goldman** as Customer Service Supervisor in the firm's **K. R. Smith** Division in New York City. Goldman took over his new duties on January 25th and will report to **Hal G. Neely**, national sales manager. . . . **Henry Friedman** of **Midwest Mercury** Distributing in Chicago reports a sharp increase in the sale of his "Sadie Thompson Song" disk now that the flick has opened at the Chicago Theatre. Friedman also says that first orders indicate that **Sarah Vaughan's** new Mercury waxing of "Easy Come Easy Go Lover" could be a real big one. Two other biggies with Midwest are "From The Vine Came The Grape" by the **Gaylords** and **Georgia Gibbs'** "Somebody Bad Stole De Wedding Bell". . . . Epic Record distribs oughta hop on "You'll Never Walk Alone" by **Roy Hamilton**. The disk took an immediate jump up to the number one spot in the New York and Newark hot charts. The platter is also reported breaking into the pop market in a big way. . . . Up in Kingston, New York, **Elmore Yallum** of **Seewhy** Merchandise Co. lists the Hamilton disk as one of the top sellers. Another big one in the Kingston area is **Jaye P. Morgan's** Derby platter "Life Is Just A Bowl Of Cherries". . . . MGM Records is notifying its distribs to get behind the **Lew Douglas** "Turn Around Boy" platter. It has just taken over the number one seat on the diskery's best seller list. . . . **E. W. Fitzgerald** of **Music Sales** in Memphis, **Bill Shapiro** of **Frontier** in El Paso, and **Ray Coen** of **United** in San Francisco are getting strong results from dealer tie-in advertising in their local newspapers. . . . **V. George Badoian**, Mood Records' prexy, announced the appointment of **Edward S. Barsky** Distributing in Philadelphia to handle his label. . . . **Portem's Bob Pare** has another smash. It's **Louis Jordan's** new Aladdin disk "Dad Gum Your Hide".

First Copy



NEW YORK—Manie Sacks, vice-president and general manager of RCA Victor Records, presents Mrs. Helen Miller, widow of famed bandleader Glenn Miller, with the first copies of Victor's new Glenn Miller movie album which features eight selections from the film, "The Glenn Miller Story."

Eastern Expands Disk Distributing Facilities

NEWARK, N.Y.—Nick Critelli has joined the firm of Eastern Sales Company, record distributing firm, this city, as a partner, according to John Bilotta.

Critelli will act as executive manager, while Len Levy, sales manager remains in charge of sales.

From the offices of their outstanding building in this city, Eastern covers the surrounding area, including Rochester, Buffalo, Syracuse, Utica, and Binghamton and Watertown up to Malone.

"With the added facilities now available to us in our new large building, we are expanding our record distributing organization, and now are in a position to add several other outstanding record lines," stated Bilotta. At present the firm handles Coral and Rainbow.

Bilotta is also head of the Bilotta Distributing Company, an outstanding distributor of coin machines, including the Wurlitzer phonograph and organ lines. In addition Bilotta has an interest in a number of juke box operating firms in the area.

Flair Records Issues 1st Pop Release

BEVERLY HILLS, CALIF.—Joe Bihari, Flair Records head, this city, announced this past week that he will now handle POP releases along with his rhythm and blues line.

He is kicking off this new program with a Japanese tune that has already become a hit in the Orient called "Sayonara (Let's Say Goodbye)". This number was written by two GI's in Korea:—Tom Oliver and Sam Saget and features a new singing group called the Squires.

On the flip side The Squires harmonize on an Italian ditty titled "Mia Bella Donna".

Bihari feels both sides have an easy melody and catchy lyrics which could make them strong sellers. Several other labels are expected to cover.

Bennett Into Copa As Star Feb. 4th

NEW YORK — Jules Podell's change-of-pace booking brings balladeer Tony Bennett into the Copacabana on February 4th, following the comedy duo, Martin and Lewis.

Although the booking was made months ago, the perfect timing can be seen from the popularity of Bennett's two current hits "Rags To Riches" and "Stranger In Paradise". The former recently won him his third gold record for topping the million-in-sales figure.

Local nightclub audiences will also get a first glimpse of Tony working with guitarist Chuck Wayne, former string man with the George Shearing group.

This will mark the first time that Bennett will appear in the nightspot in the headline slot. A previous appearance had him in the role of "supporting artist."

Deep In Thought



HOLLYWOOD—Nelson Riddle, the orchestra leader, and Lee Gillette, west coast A&R head for Capitol Records, look over Bob Manning's shoulder as he studies the lead sheet for one of the songs on his last session. Manning was on the west coast to appear at the Tournament of Roses.

★ VOICE TEACHER OF THE STARS ★
MIRIAM SPIER
★ 49 W. 52 St. (EL 5-1941) N.Y.★

ORIGINAL RECORDS
Great Pop-Country Release
THE DIXXY SISTERS
singing
"THE GAME OF BROKEN HEARTS"
b/w
"SPIN THE BOTTLE POLKA"
Original Record # 502
ORIGINAL RECORDS
110 Bergen Pike, Little Ferry, N.J.
(Phones: Diamond 3-8066; 3-5721

ANOTHER BMI "PIN-UP" HIT
WOMAN
Recorded by
JOSE FERRER-ROSEMARY CLOONEY Columbia
JOHNNY DESMOND . Coral
GUY LOMBARDO . . . Decca
Published by
STUDIO MUSIC CO.

CHARMING
The Gal with the Sweet Voice—her MOOD RECORDINGS Get First Choice.
ELISE RHODES
"YES, YES, YES"
b/w
"DO YOU REMEMBER ME"
MOOD # 1005
mood RECORDS
74 Prospect St.
UN. 4-2200
Cambridge, Mass.

The New Dance Sensation!
THE CREEP
MILLER MUSIC CORPORATION

RCA Sets New Disk Program In Europe

NEW YORK—Future recordings of RCA Victor artists will be pressed and distributed under the RCA label in Belgium, France and Holland by three companies newly established for this purpose. The companies are headed by E. W. Pelgrims de Bigard of Brussels, who has had wide record experience in Europe.

According to Meade Brunet, vice president of RCA and managing director of RCA International Division, "Recordings by French Belgian and Dutch artists will also be made in those countries and will be available for release on the RCA Victor label in the United States and in the other Americas, and elsewhere in the world, on on the RCA label."

The three newly organized companies are: AREA (Les Applications et Realisations Electroniques et Acoustiques, S.A.), in France; DISEL (Disques et Electronique, S.A.), in Belgium; and DURECO (Dutch Record Co., N. V.), in Holland.

"These new agreements in Europe make possible a greater inter-country flow of recorded music, as well as the enrichment of our repertoire around the world", Mr. Brunet said.

Affiliates of the Gramophone Company in France, Belgium and Holland will continue to manufacture and distribute many of the existing RCA Victor recordings in those countries.

GOLD FOR YOU
when you feature
The Golden Trumpet of
EDDIE CALVERT'S
"OH, MEIN PAPA"
Essex # 336
Essex RECORDS
2309-16 SOUTH 8th STREET
PHILADELPHIA 48, PENNA.
Manufactured and Distributed by Palda Record Company

M-G-M RECORDS
ROBERT MAXWELL
and His Music
"SOLFEGGIO"
b/w
"The Doll Dance"
MGM 11671 (7B rpm)
K11671 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

Cash Box Best Bet
Two New Originals
Raymond Scott Orchestra
"HIGHLAND SWING" *
b/w
"HONEST INJUN"
Audivox 106
*An infectious Scott-ish piece
AUDIVOX SOUND ENHANCEMENT RECORDING SYSTEM
AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

Ford Holds 1st National Fan Club Convention



ART FORD & LEONARD WOLF

On Saturday, January 23rd, from 5:30 to 7:30 P.M. at Carnegie Recital Hall in New York, Art Ford, WNEW disk jockey, held his 1st National Fan Club Convention. Four record companies, Audivox, Coral, Epic and Trend worked cooperatively with Mr. Ford (left) in making this a gala affair. Each one of the aforementioned companies prepared a 48 inch record display and participated actively in a research experiment by offering individual questionnaires to test the teenagers' reactions to various phases of the record business.

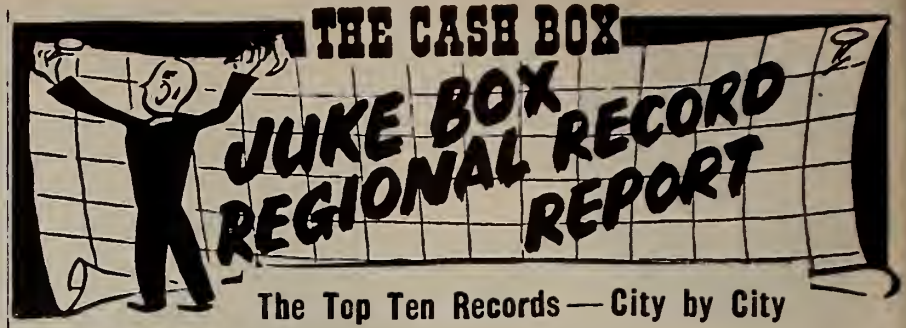
Many artists from all labels appeared on stage to address the numerous fan clubs that were represented. Among the artists that were present were Les Paul and Mary Ford, Johnnie Ray, Rusty Draper, Charlie Applewhite, Alan Dale, Wendy Waye, Dean Parker and David Hughes—the latter, a recent arrival from England where he is a star on BBC. Marian and Jimmy McPartland's trio entertained the youngsters with their unique jazz arrangements between introductions of the various artists. Ray, Applewhite and Hughes entertained the audience with vocals, assisted by the McPartland trio. The more than 350 teen-age fans who attended came from all boroughs of New York, and nearby New Jersey.

Included in the schedule was the picking of a teen ager as "Miss Typical American Fan". The honor went to 14½ year-old Sheila Herman of Brooklyn.

The convention was stage managed by Buddy Basch.

Representing the Audivox label was Leonard Wolf (pictured with Ford) who assisted Art Ford in the coordination of the program in general. Dorothy Collins and Raymond Scott, of Audivox, sincerely regretted not being able to attend as they were actively engaged in their regular Saturday rehearsal for "Your Hit Parade" during the time the Convention was in progress.

The general feeling of all present was that the 1st National Fan Club Convention was a real success, and Art Ford plans to enlarge the scope of future conventions to include many more members.



The Top Ten Records — City by City

New York, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Secret Love (Doris Day)
6. Rags To Riches (Tony Bennett)
7. Ricochet (Teresa Brewer)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. The Jones Boy (Mills Bros.)
10. Darktown Strutters Ball (Lou Monte)

Chicago, Ill.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Martin-Bennett-Four Aces)
3. Secret Love (Doris Day)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. Marie (Four Tunes)
7. Woman (Johnny Desmond)
8. Till Then (Hilltoppers)
9. From The Vine Came The Graoe (Gaylords)
10. Till We Two Are One (Georgie Shaw)

Los Angeles, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Martin)
3. That's Amore (Dean Martin)
4. Changing Partners (Page-Starr-Crosby)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (4 Aces)
7. Secret Love (Doris Day)
8. Ricochet (Teresa Brewer)
9. Woman (Johnny Desmond)
10. Make Love To Me (Stafford)

Philadelphia, Pa.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Four Aces-Bennett-Martin)
3. That's Amore (Dean Martin)
4. Heart of My Heart (4 Aces)
5. Changing Partners (P. Page)
6. The Jones Boy (Mills Bros.)
7. Till We Two Are One (Georgie Shaw)
8. Secret Love (Doris Day)
9. Rags To Riches (Tony Bennett)
10. From The Vine Came The Grape (Gaylords)

Nashville, Tenn.
1. Stranger In Paradise (Bennett-Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. You Alone (Perry Como)
8. Secret Love (Doris Day)
9. Woman (Johnny Desmond)
10. Till Then (Hilltoppers)

Dallas, Tex.
1. Stranger In Paradise (Four Aces-Tony Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (4 Aces)
8. Secret Love (Doris Day)
9. Istanbul (Four Lads)
10. Y'All Come (Bing Crosby)

Cincinnati, Ohio
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (4 Aces)
8. Till Then (Hilltoppers)
9. You Alone (Perry Como)
10. Ebb Tide (Frank Chacksfield)

Atlanta, Ga.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. You Alone (Perry Como)
8. Y'All Come (Bing Crosby)
9. Ebb Tide (Frank Chacksfield)
10. Secret Love (Doris Day)

Seattle, Wash.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Marie (Four Tunes)
8. Heart Of My Heart (4 Aces)
9. Granada (Frankie Laine)
10. Ebb Tide (Frank Chacksfield)

Winston-Salem, N. C.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Secret Love (Doris Day)
8. Till Then (Hilltoppers)
9. Make Love To Me (Stafford)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Cleveland, Ohio
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Till We Two Are One (Georgie Shaw)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Bell Bottom Blues (T. Brewer)
8. Secret Love (Doris Day)
9. From The Vine Came The Grape (Gaylords)
10. Ricochet (Teresa Brewer)

Richmond, Va.
1. Oh, Mein Papa (Fisher-Calvert)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Four Aces-Tony Bennett)
4. Ricochet (Teresa Brewer)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Rags To Riches (Tony Bennett)
8. Secret Love (Doris Day)
9. Istanbul (Four Lads)
10. Granada (Frankie Laine)

St. Louis, Mo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Secret Love (Doris Day)
6. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
7. Time Will Tell (Hilltoppers)
8. Our Heartbreaking Waltz (Teresa Brewer)
9. Granada (Frankie Laine)
10. Till We Two Are One (Georgie Shaw)

Denver, Colo.
1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Bennett-Four Aces-Martin)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. You Alone (Perry Como)
8. Heart Of My Heart (4 Aces)
9. Ebb Tide (Frank Chacksfield)
10. Secret Love (Doris Day)

Detroit, Mich.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Till We Two Are One (Georgie Shaw)
7. Till Then (Hilltoppers)
8. From The Vine Came The Grape (Gaylords)
9. Make Love To Me (Stafford)
10. Strings Of My Heart (Gaylords)

San Francisco, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (Page-Crosby)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
8. Ebb Tide (Frank Chacksfield)
9. You Alone (Perry Como)
10. Secret Love (Doris Day)

Boston, Mass.
1. Oh, My Papa (Fisher-Calvert)
2. Stranger In Paradise (Tony Bennett-Four Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Bell Bottom Blues (T. Brewer)
6. Secret Love (Doris Day)
7. You Alone (Perry Como)
8. Rags To Riches (Tony Bennett)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Till We Two Are One (Georgie Shaw)

New Orleans, La.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. Changing Partners (Page-Starr-Crosby)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
6. Woman (Johnny Desmond)
7. Rags To Riches (Tony Bennett)
8. Secret Love (Doris Day)
9. Ricochet (Teresa Brewer)
10. Till Then (Hilltoppers)

Shoals, Ind.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Stranger In Paradise (4 Aces)
6. Ricochet (Teresa Brewer)
7. Heart Of My Heart (4 Aces)
8. The Jones Boy (Mills Bros.)
9. Istanbul (Four Lads)
10. Woman (Desmond-Lombardo)

Pittsburgh, Pa.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Two Purple Shadows (J. Vale)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. Till Then (Hilltoppers)
7. Strings Of My Heart (Gaylords)
8. Till We Two Are One (Georgie Shaw)
9. Secret Love (Doris Day)
10. You Alone (Perry Como)

Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Tony Bennett-Four Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Ricochet (Teresa Brewer)
6. Heart Of My Heart (4 Aces)
7. Rags To Riches (Tony Bennett)
8. Secret Love (Doris Day)
9. The Jones Boy (Mills Bros.)
10. You Alone (Perry Como)

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:



JACKIE RAE

Folk and Country music continues to gain in popularity in this part of the country. Latest convert is the Famous Door. This Yonge Street spot has booked the **Three Range Riders** as its current attraction. Vocalist-accordionist, Bill Mankiss and **Leander Bouche**, Bass, are now with the Range Riders. They were formerly with **Eddie Mehler's** Rustic Ramblers. . . . **Jimmy Amaro** and his Orchestra with **Virginia Lee** doing the vocals, being held over to provide the dance music at the St. Charles. . . . Hold-overs seem to be the order of the day; the Brass Rail has handed a renewal to **Tex "Talking Blues" Bloye** and his Sage Dusters (Gavotte Records) who have been clicking strongly at this upper Yonge night spot. . . . A happy addition to the local scene is Vancouver's **Beth Gillanders**, who is in town on TV assignments. . . . Very few local folks knew it till now; the CBC's producer-composer, **Jackie Rae** was a polio victim for this past season. Without fanfare or publicity, Jackie took himself on a recuperation trail in the Laurentians, north of Montreal. One of his few visitors was Coral's star vocalist, **Johnny Desmond**, a war-time buddy, who took time off from his Montreal theatre date to visit Jackie. Sure must be something to that "Old Soldiers Never Die!" routine because Jackie just as quietly got back in harness, fully recovered, at the CBC and doing the best job of his hit-laden career. Johnny went on about his business and recorded "Woman" —and are Coral and the listeners glad! . . . RCA Victor's **Earl Heywood** has come up with the great idea about organizing a "Canadian Folk Music Association." Certainly sounds like a great idea to this column and we'll be happy to cooperate.



JOHNNY DESMOND

ATLANTIC COASTING:

Halifax has recently been the scene of two events that brought a heavy turnover of broadcasters to this part of the country. The Canadian Association of Radio Television Broadcasters held a two-day directors' meeting here which was attended by the following: **Jack Davidson**, Northern Broadcasting; Gerry Gaetz, Mgr. CJCA, Edmonton, Alta.; **D. Malcolm Neill**, General Mgr. CFNB, Fredericton, N. B.; **William Rea**, Mgr. CKNW, New Westminster, B. C.; F. H. (Tiny) **Elphicke**, Vice-President & General Mgr. CKWX & CKFX, Vancouver; **J. A. Dupont**, President & General Mgr. CJAD, Montreal, P. Q.; **Baxter Ricard**, CHNO, Sudbury; **E. Finlay MacDonald**, Manager CJCH, Halifax, N. S.; **James Allard**, Vice-President CARTB. Following on the heels of the CARTB Directors' Meeting was the annual Convention of the Atlantic Association of Broadcasters which, in spite of bad weather and adverse flying conditions, pulled a very heavy attendance. The newly elected AAB officials are: President—**Fred A. Lynds**, Managing Director, Station CKCW, Moncton, N. B.; Vice-President—**Gerald J. Redmond**, Managing Director, Station CHNS & CHNX, Halifax, N. S.; Treasurer—**J. Arthur Manning**, Managing Director, Station CKCL, Truro, N. S.; and Secretary—**John F. Hirtle**, Managing Director, Station CKBW, Bridgewater, N. S. . . . The next gathering of the Maritime Broadcasters will be in Amherst, N. S. at the Fort Cumberland Hotel on June 14th, when the annual BMI Canada Program Clinic will take place. . . . Rumors are rife that a new independent record company will be located in Nova Scotia, recording some of the outstanding folk talent working in this part of the country. Sounds like a logical move and one that could merit a lot of support in the Maritime Provinces, where the folk tunes are always prime favorites.



EARL HEYWOOD

MONTREAL MEMOS:

Yma Sumac and her Inca Taky group playing one night stand at Her Majesty's February the 8th. . . . **Red Roberts**, Decca Sales Manager off on a fast selling trip to Pointe Claire. . . . The **Four Aces** currently at the Seville Theatre and doing their usual very fine business. . . . **Lionel Hampton** follows them into the theatre on February the 4th. . . . **Cathy Carr**, Coral Records' new song gal breaking it up at the Esquire Show Bar. . . . **Bob Chislett**, genial general manager of The Compo Company, keeping his plant busy turning out six of the top fifteen current hits from the Decca-Coral catalogs. . . . **Rudy Vallee**, due to open Ruby Foo's next week, has been given a postponement on this engagement so that he can fill a current movie commitment. . . . By the time this is in print, **Hal Stubbs**, program director at radio station CKVL, should be a proud papa of a bouncing new sustainer. **Bob Rosen**, Seeco and Dawn Records, entertained **Ernest Pollak** of Elite Records, Montreal, when Pollak visited New York.



FOUR ACES

Chappell Forced To Change "Johnny Guitar" To "My Restless Lover" In Conflict With Republic Pictures

NEW YORK—In an unprecedented procedure, Chappell this week was forced to change the title of "Johnny Guitar" to "My Restless Lover" because Republic Pictures threatened litigation over the use of the title. Republic is currently making a film with that name starring Joan Crawford and it is the motion picture company's contention that if the song were published and exploited under the title "Johnny Guitar", the value of the forthcoming film would be lessened.

This view was considered incredible in music circles since the promotion and publicity which would be obtained from the constant plugging of the title is considered to be invaluable. Leading men in the music business estimated that such promotion could not be bought for hundreds of thousands of dollars, especially since there's a top record on the song, that of Patti Page on the Mercury label.

This is probably the first time that a song has had to have its title changed through threat of litigation after it has been published and recorded.

The tune was acquired by Chappell from the composer Pem Davenport last October. Davenport had exhibited to Chappell copies of written communications purporting to come from Joan Crawford and authorizing the release of the song under the title "Johnny Guitar" but Republic claimed that Joan Crawford had no interest in the picture other than as an actress and served notice upon Chappell and Mercury of its claim that the use of the title violated the motion picture rights which Republic owned in the Roy Chanslor novel of the same name.

Chappell and Republic have entered into a settlement of the latter's claim through an agreement which obligates Chappell to change to title of its song from "Johnny Guitar" to "My Restless Lover" and to take certain steps to further dissociate the song from the motion picture. Although the lyric of the song repeats the name "Johnny Guitar" many times, no change of any kind in the lyric will be made. The only change is in the title. Mercury is cooperating and is changing the label on its record.

Blaine Girl Engaged

NEW YORK—The Jerry Blaines have just announced the engagement of the second of their girl twins, Florence, to Irvin Lisabeth. She attends Hofra College and he is a rug company executive. The first of the twins was recently engaged to the son of Jack Braverman, a partner in Herald Records.

Coral Increases Coverage Via Decca Outlets

NEW YORK—Effective February 1, 1954, Decca factory branches in Atlanta, New Orleans and Richmond, Va., and Decca Distributers in Birmingham, Miami, Memphis and Oklahoma City, will distribute Coral and Brunswick records in addition to the Decca line.

The territory now being serviced by the Coral Atlanta Branch will be covered by three offices: Atlanta, Birmingham and Miami. This new arrangement will give Coral a total of 36 outlets.

Camm Releases "Sunday Story"

NEW YORK—Camm Records announced the release of "Sunday Story" sung by Martin Walker. The record will be available for distributors this week.

Martin Walker had made two personal TV shots on the Buster Crabbe program and the result was several telephone calls to Crabbe from local churches asking where the record could be obtained. Crabbe relayed these requests to Mr. Cammarotta, Camm Records prexy, who set up the session, arranging for choral and instrumental backing.

Going Straight To The Top!

"OUR HEARTBREAKING WALTZ"

Recorded By

Teresa Brewer Coral
Guy Lombardo Decca
Pinetoppers Coral
Clyde Moody Decca

VILLAGE MUSIC COMPANY
1619 BROADWAY N. Y., N. Y.

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

SANDY STEWART'S
GREATEST
"SATURDAY NIGHT"
b/w
"I'M GOING HOME"
5014
20th Century
Manufactured by
GOTHAM RECORD CORP.

HOT!
HOT!
HOT!

No Need To Wonder Why!
Zooming to the TOP!

"WONDER WHY"
b/w
"BLUE VALENTINE"
By The
Solitaires
1000

A New Vocalist
A New Hit . . .

"URSULA'S BLUES"
b/w
"YOU'RE LAUGHING 'CAUSE I'M CRYING"
Vocal By
Ursula Reed

Selling Strong
"LOW DOWN MAN"
Vocal
Gloria Smith
b/w
"MY HEART BELONGS TO ONLY YOU"
Alto Solo
Rudy Powell
Cherokee Conyers Orchestra
793

A New Hit By The Group That Made "You Could Be My Love"
"LULLABYE OF THE BELLS"
b/w
"LATER LATER BABY"
Vocal By
Five Crowns
792

•

Distributors: A Few Territories Available

Old Town RECORD CORP.
165 E. 125th St., New York, N. Y.
ATwater 9-5450

JUST RELEASED
Another Smash Hit
By
B. B. KING
"PRAYING TO THE LORD"
b/w
"PLEASE HELP ME"
RPM # 403
Both sides already kicking off big
RPM RECORDS Hollywood

Sold better than 25,000 in Philadelphia and spreading fast!
"LOLLY POP"
by
OSCAR McLOLLIE
And Orchestra
Modern # 920
Buy the Original
Modern RECORDS Hollywood

Looks Big!
TOO LATE FOR TEARS
by
LLOYD PRICE
483 # 483-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

THE CASH BOX

HOT 10

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1. YOU'LL NEVER WALK ALONE — *Ray Hamilton (Epic 9015)*
2. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
3. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
4. I'M JUST YOUR FOOL — *Ella & Buddy Johnson (Mercury 70251)*
5. EL BAION — *Joe Loco (Tico 208)*
6. MARIE — *Four Tunes (Jubilee 5128)*
7. I — *Velvets (Red Robin 122)*
8. YOU'RE STILL MY BABY — *Chuck Willis (Okeh 7015)*
9. SUNDAY KIND OF LOVE — *Harp-Tones (Bruce 101)*
10. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*

in CHICAGO

1. MARIE — *Four Tunes (Jubilee 5128)*
2. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
3. YOU'RE SO FINE — *Little Walter (Checker 786)*
4. MONEY HONEY — *Drifters (Atlantic 1006)*
5. I HAD A NOTION — *Al Savage & Joe Morris (Herald 417)*
6. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
7. HONEY HUSH — *Joe Turner (Atlantic 1001)*
8. RAGS TO RICHES — *Dominoes (King 1280)*
9. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
10. SUNDAY KIND OF LOVE — *Harp-Tones (Bruce 101)*

in NEW ORLEANS

1. BLUE MONDAY — *Smiley Lewis (Imperial 5268)*
2. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
3. TV MAMA — *Joe Turner (Atlantic 1016)*
4. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
5. OOH LAWDY MY BABY — *Tommy Ridgley (Atlantic 1009)*
6. SOMETHING'S WRONG — *Fats Domino (Imperial 5262)*
7. OKE SHE MOKE SHE POP — *Joe Turner (Atlantic 1016)*
8. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
9. I HAD A NOTION — *Al Savage & Joe Morris (Herald 417)*
10. YOU'RE SO FINE — *Little Walter (Checker 786)*

in SAN FRANCISCO

1. MONEY HONEY — *Drifters (Atlantic 1006)*
2. YOU'RE SO FINE — *Little Walter (Checker 786)*
3. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
4. TV MAMA — *Joe Turner (Atlantic 1016)*
5. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
6. SOMETHING'S WRONG — *Fats Domino (Imperial 5262)*
7. WHY DID YOU LEAVE ME — *B. B. King (RPM 395)*
8. HONEY HUSH — *Joe Turner (Atlantic 1001)*
9. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
10. I HAD A NOTION — *Al Savage & Joe Morris (Herald 417)*

in NEWARK

1. YOU'LL NEVER WALK ALONE — *Ray Hamilton (Epic 9015)*
2. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
3. EL BAION — *Joe Loco (Tico 208)*
4. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
5. YOU'RE STILL MY BABY — *Chuck Willis (Okeh 7015)*
6. MY GIRL AWAITS ME — *The Castelles (Grand 101)*
7. LUCILLE — *Drifters (Atlantic 1019)*
8. SUNDAY KIND OF LOVE — *Harp-Tones (Bruce 101)*
9. YOU'RE SO FINE — *Little Walter (Checker 786)*
10. SOMETHING'S WRONG — *Fats Domino (Imperial 5262)*

in MEMPHIS

1. MONEY HONEY — *Drifters (Atlantic 1006)*
2. WELL, I DONE GOT OVER IT — *Guitar Slim (Specialty 482)*
3. GOING DOWN TO BIG MARY'S — *Helen Thompson (States 126)*
4. SOMEBODY TOLD ME — *Little Milton (Sun 194)*
5. BLOODSTAINS ON THE WALL — *Honey Boyd (Specialty 476)*
6. YOU'RE SO FINE — *Little Walter (Checker 786)*
7. DRUNK — *Jimmy Liggins (Specialty 470)*
8. HONEY HUSH — *Joe Turner (Atlantic 1001)*
9. LOVE MY BABY — *Little Junior (Sun 192)*
10. MAD LOVE — *Muddy Waters (Chess 1550)*



1. **I'LL BE TRUE**
 Faye Adams & Joe Morris
 (Herald 419)

2. **MONEY HONEY**
 Drifters
 (Atlantic 1006)

3. **THE THINGS THAT I USED TO DO**
 Guitar Slim
 (Specialty 482)

4. **YOU'RE SO FINE**
 Little Walter
 (Checker 786)

5. **SAVING MY LOVE FOR YOU**
 Johnny Ace
 (Duke 118)

6. **HONEY HUSH**
 Joe Turner
 (Atlantic 1001)

7. **MARIE**
 Four Tunes
 (Jubilee 5128)

8. **TV MAMA**
 Joe Turner
 (Atlantic 1016)

9. **I HAD A NOTION**
 Al Savage & Joe Morris
 (Herald 417)

10. **SOMETHING'S WRONG**
 Fats Domino
 (Imperial 5262)

Prescott And Dary To Lead 2000 Teen-Agers On New York Tour

BOSTON, MASS.—On Saturday January 30th, Norm Prescott and Alan Dary, prominent WORL disk jockeys, were due to take a few thousand teen-agers to New York on a trip called "A Disk Jockey Brings His Listeners to A Weekend In New York To Meet The Stars." The special trains, coming from Boston, will have music and dancing, and one of the features will be constant exhibitions of the new teen-age dance craze, "The Creep."

Tied in with this, NBC's "Your Show Of Shows," for which the kids have a huge block of seats, will feature the Hamilton Trio in its original satirical interpretation of "The Creep." Newspaper syndicates and various magazines will cover the event. There will also be a coke and tomato juice cocktail party at the New Yorker Hotel the afternoon of the 30th.

Scheduled to be present at the New Yorker Coke and Cocktail Party are Eddie Fisher, Tony Bennett, Teresa Brewer, Mark Stevens, Richard Hayman, the McGuire Sisters, Richard Hayes and others. A roast beef dinner will follow the party.

On Sunday, the tourists will make the rounds of other shows, seeing New York with the stars, and then return to Boston by midnight. The entire trip, meals included, costs $27.50 per person.

The disk jockeys expected, at most, three or four hundred youngsters to make the trip. But to date, more than 2000 have made reservations.

According to the New York-New Haven Railroad, "it's turned into the biggest excursion of its kind ever to leave Boston in the history of the railroad."

Marcus Holds Sessions In California

LOS ANGELES, CALIF.—While on the West Coast, Irv Marcus, national sales representative for Peacock and Duke Records, conducted several new recording sessions.

The numbers waxed were: Jesus is A Rock In the Weary Land" b/w "Song of Praise" by The Blind Boys; "I'm Gonna Latch On" b/w "You're Gone From Me" by Marie Adams and "The Woman I Love" b/w "Honey Honey" by Joe Fritz.

Marcus announced that these numbers will be pressed and released here on the West Coast prior to nationwide distribution.

Atlantic Issues 3 E.P.s

NEW YORK—Atlantic Records, this week announced that it is issuing three new E.P.'s which brings its total to thirty-three E.P. releases to date.

The new Extended Play disks are "Sylvia Sims Sings," "Billy Taylor Plays" and "Sidney Bechet Solos."



Just Released!
"LOVE ME GIRL"
The Flairs
Flair Records
No. 1028

Big Ed's
"Superstition"
Checker 790
Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

WATCH THIS ONE!
"BE GOOD TO YOURSELF"
Savoy # 1121
by DOLLY COOPER
SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

Tops "I Had A Notion" with
"LOVE IS A FUNNY THING"
and
"LIFE BEGINS AT FORTY"
AL SAVAGE with Joe Morris Ork
HERALD 421
Herald RECORDS
236 W. 55 St. New York N. Y.

The New Sounding
CESAR CONCEPCION
Orchestra
with a mambo instrumental
"VARSITY DRAG MAMBO"
b/w
"Por Que Sera' "
4133
SEECO records
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Larry Liggett
★
"PERDIDO MAMBO"
B/W
"THE FLOP"
CHESS 1558
CHESS RECORD CORP. 750 E. 49th Street Chicago 15, Illinois

—Still the champ!
"LOVE CONTEST"
and
"If You Don't Want Me"
RUTH BROWN
1018
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19 N Y

A Smash Hit!!
THE VOCALEERS
"WILL YOU BE TRUE"
Red Robin
301 West 125th St., N.Y.C.

Sonny Parker's
"SHE SETS MY SOUL ON FIRE"
B W
"Disgusted Blues"
Peacock - 1620
PEACOCK RECORDS, Inc.
2809 Erastus Street, Houston 26, Texas

REAL TREATS . . . FOR SALES!
"CHOCOLATE SUNDAE"
KID KING'S COMBO
EXCELLO 2025
"LONG AS JESUS LIVES"
SWANEE QUINTET
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Stan Dale New Member of WJJD



CHICAGO—Though only 26 years old, Stan Dale has had vast experience in the field of radio.

Stan, now with WJJD, this city, began his career over ten years ago in New York City, on Station WNYC and WNYE, the Board of Education station, where beside his announcing he did quite a bit of acting.

Next stop for Stan was WLBR, ABC net outlet in Lebanon, Pennsylvania, where he remained for one year. This is where he really got started on his deejay work.

Then on to WARD, Johnstown, Pa. And WAIR, Winston-Salem, North Carolina, also for one year.

Suddenly bigger and better things began to happen and Stan switched to WSRS, Cleveland, where he became known as "Stan, The Record Man." Was program director and chief announcer, for one year, following his first year as staff. During the third and final year with WSRS, Stan did the all nite show.

This proved to be his big break.

From Cleveland, he went on to Detroit's WXYZ, where, in addition to his deejay shows, Stan was appearing on The Lone Ranger and Challenge Of The Yukon. In addition to all this radio time, Stan emcee'd a TV show with Betty Clooney.

Now a free-lance staff man on Chicago's WJJD, Stan is establishing himself and looks forward to a long association with the Windy City.

Stan says that **The Cash Box** is a big help in programming his shows and, in fact, he plays **The Cash Box'** Top Ten.

He was also helpful in bringing **The Cash Box** program of "A Day Of Dimes For The March Of Dimes" to the attention of the juke box operators.

Ernie Pyle Award To Ed McKenzie

DETROIT, MICH.—The Ernie Pyle Award for outstanding public service in the field of radio will be presented to disc jockey Ed McKenzie this Saturday (Jan. 30).

Citation will be made by Detroit's V.F.W. at a special evening reception for the WXYZ personality. Emphasis will be placed on McKenzie's radio campaigns which raised an annual $30,000 (for three consecutive years) for Michigan's hospitalized war veterans. Money was used to furnish hospital dayrooms, purchase TV sets and provide allowances for indigent veterans in hospitals throughout the state.

This will be the third award given McKenzie for public service work. He has also received the Amvets Distinguished Service Award and Jewish War Veterans Merit Award.

Stars Over Harlem

Good to see back on the local scene **Warren Suttles, Jimmy Ricks** and the rest of the high flying, hard hitting **Ravens**, who once again move into the Apollo Theatre Jan. 29 after very successful stands under the palms of California and Honolulu. **Tito Puente** and muchachos will be on hand also to see that theres plenty of heated mambo sounds gracing the premises. . . . Spied Cosnat's **Ben Blaine** promoting like mad on the 125th street scene **The Orioles** "Robe Of Calvary b/w Theres No One But You," Clyde McPhatters **Drifters** good and groovy "Such A Night," **Ruth Brown's** well staged "Love Contest b/w If You Don't Want Me," and Herald Record's latest big booming bomb "Love Is A Funny Thing," featuring the stellar vocalist Al "I Had A Notion" **Savage** which is just tasty enough to zoom, zoom, zoom straight to the penthouse sector of the nation's charts. . . . Sanford Record Distributor's Harlem hot shot **Bob Goeman** says the initial sales of the current **George Shearing** pairing of "A Sinner Kissed An Angel b/w Mood For Milt," could very easily be the biggest yet for the keyboard tinkling maestro and crew. . . . **Sonny Thompson** band manager **James Arnold** in again putting the John Henry on another long list of one nighters for the crew and one of the main reasons for these good, good happenings is stellar vocalist **Lula Reed** whose last King waxing of "Your Key Won't Fit b/w Watchdog," is just a blazing away. . . . Gee, but I must say this promotion really has its gimmicks. Dig this! The Assorted Nuts are presenting what they call the craziest dance on earth Sat. night Feb. 6th at St. Nicholas Arena. On hand will be 4 of the nations top musical attractions namely the gangs of **Tito Puente, Lester Young, Humberto Morales** and the **Gene Ammons** Allstars. Straight to the heart goes the strains of the beautiful "You'll Never Walk Alone" spotlighting the fresh new personality of **Roy Hamilton's** powerful big pipes. . . . Harlem flipping over **Tiny Bradshaw's** swinging new instrumental "Powder Puff b/w Ping Pong." Ditto: **Little Walter's** "You're So Fine." . . . The uptown boys who dig the bop have put the long awaited O. K. on the new sounds of brilliant newcomer **Gil Melle** whose Bluenote Album #2 is just loaded with the spicy happenings. . . . **Louis Jordan** manager **Maceo Birch** discloses its one nighters in the midwest thru Feb. 18 for the hardworking little man in command, then its the Food Show in Detroit Feb. 19, with Easter Week catching them whooping it up in our midsts once again at fave showplace The Apollo Theatre. . . . **Joe Medlin's** soothing etching of "Its Raining Heartaches b/w How Long Has It Been" getting play after play and that's the way it should according to those in the know. Likewise **The Castelles** "My Girl Awaits Me," **Sugar Boy's** "Don't Know What I'll Do." . . . Blues guitar at its best is what you get when you dig **Pete Lewis'** Peacock smasharoo "Back Door Troubles." **Irv Marcus**, your Johnny Ace coin grabber "Saving My Love For You" is as safe as a babe in its mothers arms around these parts.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Don Robey, Peacock Records prexy, has been busy cutting sessions the past few weeks. He cut spirituals with **The Spirit of Memphis** and, as Don calls **Cleophus Robinson**, "the nation's wonder." Cleophus Robinson is one of the two solo spiritual artists on the Peacock label. On January 25 and 26 Don cut his two Johnnys, Ace and Otis. **Johnny Otis'** last release "Rock Me Baby" sold well and **Johnny Ace** is riding toward another big hit with his "Saving My Love For You." . . . Atlantic Records announced the singing of three new peieces of talent to their r&b roster. Out of Philadelphia Atlantic has signed sweet blues singer **Millie Bosman**, and out of New Orleans, **The Booker Singers**, spiritual group. The third artist, **Rose Marie McCoy**, is a songwriter who would drop in at the Atlantic offices and demonstrate her tunes. Atlantic's trio, **Ahmet Ertegun, Miriam Abramson** and **Jerry Wexler** were so taken with her voice that they have signed her to a writer-artist contract. . . . **Bobby Robinson**, Red Robin Records, in great spirits these days. His "I" by the Velvets has broken strong in the charts, **Tiny Grimes** "Juicy Fruit" going great guns in Cleveland, Chicago, Philadelphia and New York and his latest, "Will You Be True" by the **Vocaleers** getting a really big response from jockies and distribs who have been treated to a preview. **Bess Berman** tells us she has appointed Lance as Apollo's new Cleveland distrib. She also signed and cut **The Larks**, and quotes **Allan "Moondog" Freed** as describing them as "one of the best groups in years" and predicts they will go straight to the top. . . . **Hy Siegel**, Timely Records, getting a strong play on the West Coast on his "Why-y-y-y Did You Leave Me This Wa-a-y." He also has released several new disks, one of which is just loaded with sales potential. **Jalacy Hawkins** does a great job on two decks, "Baptize Me In Wine" and "Not Anymore." . . . **Dizzy Gillespie** Combo and **Stan Kenton** off to Texas. Diz returns to Brooklyn on February 5. . . . **Herman Lubinsky**, Savoy Records, signed **Luther Bond and His Emeralds**, a Cincinnati quartet, and predicts the first etching by the group, "What If You" and "See What You Done," will be a smash. He has also signed **Georgie Stevenson**, New Orleans boy, and the first release, "Teasin' Tan" and "Grandma's Joints" out shortly. **Freddie Mendelson**, Savoy, leaves on a talent and material hunt. . . . **Al Silver**, Herald Records, off on a trip to New Orleans to visit with jockies and distribs. While there, Al will keep his eyes and ears open for new material. Before leaving, Al, with **Jack Angel** and **Jack Braverman** held a session at which new thrush, **Kitty Noble** was cut. The trio also set up new distributorships in six cities. . . . **Sidney Seigel**, Seeco prexy, off on another trip to Havana, Caracus, Venezuela on a new talent hunt and sales trip on his records, TV and High Fidelity Phonographs. Seigel will be gone for about ten days. . . . **Joe Davis**, Jay Dee Records, has come up with several good disks at the same time. His Crickets "Changing Partners" has been selling well, the new **Otis Blackwell** "Bartender, Fill It Up Again" and "You're My Love" is a very powerful entry, and to top it all, Joe is releasing another Crickets disk that sounds like money in the bank. Lead **Dean Barlow** is great on "Are You Looking For A Sweetheart" and "Never Give Up Hope." . . . **Joe Cohen**, Essex Distributors, Newark, says "Watch 'A Thousand Eyes' on Baton." . . . Alpha Distributing adds the Flair line in New York.



JOHNNY ACE

CHICAGO:

McKee Fitzhugh sponsored "The Flamingo Concert" on Friday (1/29). Held at the Corpus Christi Auditorium, the show starred The Five Flamingo's. And featured a total of eleven acts. Including the Five Echoes and Five Thrills. This was one of the most lavish concerts ever staged on Chicago's South Side. . . . According to **Phil Chess**, currently holding down the fort as Len travels thruout the South, **Muddy Waters'** "Hoochie-Koochie Man" looks like a real big one. Phil claims disk sold over 4,000 copies in one week. . . . Hear tell that **Sam Evans** is about to begin a brand new radio show. On Station WGES. From 9 P.M. thru Midnite. 6 nites per. Sam seems to really be expanding his airtime these days. . . . The Flamingo's made their TV debut this past week when they, together with several noted stars, appeared on a "March Of Dimes" show. . . . **Al Duckett** reportedly on the mend after a coupla weeks on the sick list. . . . On Monday eve (2/1) **Mahalia Jackson** hostessing a "gumbo party" in the New York Room of the Sutherland Hotel. Large turnout expected. . . . Understand the Black Orchid management so pleased with **Lurlean Hunter**, they may hold her over. . . . Lullabies should now be the theme for **Cool Breeze And His Ork**. Breeze's wife presented him with a brand new baby this past week, just a few hours after ork's pianist, **P. L. McDonald**, became a brand new daddy. . . . ON THE CHICAGO SCENE: **Paul Bascomb**, whose "Jan" is on the move, currently at the Heat Wave, one of Chicago's newer clubs; **Willie** ("I Don't Know") **Mabon** at the Flame Show Lounge, along with **Jo-Jo Adams, Joe Williams, Melvin Moore** and his band; **Gene Ammons** back once again at the Bee Hive; King Records' **Cecil Young** into the very popular Streamliner 2/16 for three weeks; **Roy Eldridge** at the Strand.



MUDDY WATERS



FLOYD DIXON

LOS ANGELES:

Oscar McLollie's bouncy rendition of "Lolly Pop" on the Modern label has clicked off so big that several other R & B and Pop artists are now covering it. Before signing with Aladdin records **Louis Jordan** waxed the tune for Decca which is just being released. Now **Leo and Eddie Mesner** are going all out on their first Aladdin release with Jordan called "Dad Gum Ya' Hide, Boy" and "Whiskey Do Your Stuff." Initial reaction on both sides has been terrific and the Mesner's say they'll have to keep their pressing plants running at top speed to fill all the orders. . . . **Saul and Joe Bihari** of Modern Records recently spent a few days in San Francisco to hold new recording sessions and visit with Bay area deejays. Their latest

Music Men At "Miller" Premiere



MIAMI, FLA.—Four music men pose for the cameras at the premiere of "The Glenn Miller Story," recently, in this city. (l. to r.) Skip Nelson, former featured vocalist with the late Glenn Miller and his band; Tad Bruce, young crooner on the Eagle label; Julian Silver, one of Miami's top dee jays heard over WMIE; and Eddie Fisher.

2 SMASH HITS
Breaking Wild all over the nation !!!

"EL BAION" and "GEE"
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JOE LOCO AND HIS MAMBO STYLINGS

"GEE" b/w "I LOVE YOU SO"
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THE CROWS

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R N' B RAMBLINGS (Cont)

B. B. King waxing on the RPM label called "Praying To The Lord" and "Please Help Me" has received all the indications that it will be another big number for B. B. . . . Flash!—Received reports from the Specialty Records offices that **Lloyd Price** finally got out of the Army—for five days at least! He spent his short leave recording in New Orleans. . . . **Jack Archer**, vice-president of Shaw Artists, Inc., New York, recently spent a few days visiting in Los Angeles. . . . The Club Alimony continues their new policy of featuring name bands and attractions each week-end. **Joe Liggins** and his band held down the spotlight on Jan. 29th, 30th and 31st. **Percy Mayfield** has been booked to open at the Alimony on Feb. 12th. . . . While in LA Irv Marcus, National Sales representative for Duke and Peacock Records, conducted recording sessions with **The Blind Boys, Joe Fritz** and **Marie Adams**. . . . **Chuck Higgins** and **The Flairs** did a stint in Banning this past week-end. This teen age group has become very popular throughout the Southland due to their recent waxings of "She Wants to Rock" and "Love Me Girl" on the Flair label. They are great entertainers and put on a show that few should miss. . . . Plenty of hootin' and hollerin' can be heard at the Club Oasis each Monday nite when the doors are thrown open for those super jam sessions. Program features; **Harry Edison, Jimmie Rowles, Sunny Criss, Oscar Bradley, Buddy Collette**, and **Ernie Freeman**. . . . **Ernie Andrews** along with **Floyd Dixon** and his orchestra presented the dance tempos for the crowds that gathered at Billy Berg's five four Ballroom this past week-end. . . . A new group called the **Hollywood Flames** are out with two new sides on the Swingtime label that look very promising. They do a great job on "Let's Talk It Over" and "I Know."

Roy Sneed Bows On Valley Label



ROY SNEED

KNOXVILLE, TENNESSEE—Roy Sneed, formerly with the Carlisles, has made his debut as a soloist with Valley Records, and is reported stirring up a heap of noise with his recording of "Turn Around, Boy," his first release for the Valley label.

Jack Comer and Dave Garrison, Valley execs, are touting the new waxing as Valley's biggest side since Darrell Glenn's number one hit "Crying In The Chapel." They began shipping the new disk on about January 20, and due to the tremendous initial reaction to the platter, are sending more than 1000 sample records to juke box operators in addition to their usual disk jockey and program director list.

"Turn Around, Boy," published by Brandom Music, is backed with "I'll Be So Blue Tomorrow" one of Sneed's own compositions.

Sneed sang bass and played guitar with the Carlisles when they recorded "No Help Wanted," "Knothole" and "Is Zat You Myrtle?". A native of Decatur, Tennessee, located on the outskirts of Knoxville, he began his radio career in Knoxville in 1950, joined the Carlisles in 1952 and later was featured with them on the Louisiana Hayride on Station KWKH in Shreveport. He has guested on the Grand Ole Opry and practically every other network country show.

Roy is now a featured singer on Mid-Day Merry-Go-Round, Saturday Night Country Style on WNOX and the Archie Campbell Country Playhouse Show, daily morning program on WROL in Knoxville.



THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Bill Bailey
WMAQ—Chicago, Ill.

1. Bimbo (Ruby Wright)
2. As Far As I'm Concerned (Red Foley
3. I Really Don't Want To Know (Eddy Arnold)
4. Secret Love (Slim Whitman)
5. Don't Stop Kissing Me Good Night (Sheb Wooley)
6. Our Heartbreaking Waltz (Merv Shiner)
7. Run 'Em Off (Onie Wheeler)
8. Turn Around Boy (Douglas-Bailey)
9. Let Me Be The One (G. Hill)
10. Ten Little Bluebirds In My Lapel (Johnny Wills)

Pop's Country Store
WXGI—Richmond, Va.

1. Bimbo (Jim Reeves)
2. Tight Wad (York Bros.)
3. Love Letters In The Sand (Mac Wiseman)
4. Act 1, Act 2, Act 3 (H. Snow)
5. Fancy Pants (Floyd Cramer)
6. Cheatin's A Sin (K. Wells)
7. Hootchy Kootchy Henry (Mitchell Torok)
8. I Really Don't Want To Know (Eddy Arnold)
9. Slowly (Webb Pierce)
10. Mexico Gal (T. T. Cutrer)

Jolly Joe Nixon
KXLA—Pasadena, Calif.

1. There Stands The Glass (Webb Pierce)
2. Wake Up Irene (Thompson)
3. Y'All Come (Arlie Duff)
4. Love Letters In The Sand (Mac Wiseman)
5. I Could Cry (Don Reno & Red Smiley)
6. Let Me Be The One (Strange)
7. Cheated Out Of Love (Johnnie & Jack)
8. Bimbo (Jim Reeves)
9. What It Was, Was Football (Andy Griffith)
10. Release Me (Jimmy Heap)

Jack Gale
WSRS—Cleveland, O.

1. There Stands The Glass (Webb Pierce)
2. I Love You (Wright & Reeves)
3. Tell 'Em No (Curtis Gordon)
4. Tight Wad (York Bros.)
5. You Better Not Do That (Tommy Collins)
6. Look Who's Sorry Now (Skeets MacDonald)
7. I Really Don't Want To Know (Eddy Arnold)
8. Act 1, Act 2, Act 3 (Snow)
9. You Just Can't Be True (Webb Pierce)
10. Let Me Be The One (Hill)

Carl J. Swanson
WRUN—Utica, N. Y.

1. Bimbo (Jim Reeves)
2. Changing Partners (King)
3. Let Me Be The One (Locklin)
4. Red Deck Of Cards (Rodgers)
5. For Old Time's Sake (Luke McDaniel)
6. Wake Up Little Boy B'ue (Salty & Mattie)
7. My Happiness (The Mulcays)
8. When You Say Yes (Hawkins)
9. My Greatest Thrill (S. James)
10. Tain't Nice (The Carlisles)

Smokey Smith
KRNT—Des Moines, Iowa

1. Dig That Crazy Boon (Porter Wagoner)
2. I Love You (Wright & Reeves)
3. Y'All Come (Arlie Duff)
4. Love Letters In The Sand (Mac Wiseman)
5. I Got Lost Along The Way (Billy Walker)
6. Fading Away (T. Warren)
7. Just Married (Faron Young)
8. Wake Up Irene (Thompson)
9. Slowly (Webb Pierce)
10. Doggone It, Baby, I'm In Love (Carl Smith)

Gabe Tucker
KATL—Houston, Tex.

1. Secret Love (Slim Whitman)
2. Release Me (Jimmy Heap)
3. I Love You (Wright & Reeves)
4. What It Was, Was Football (Duke Of Paducah)
5. Hey Liberace (Charlie Adams)
6. My Greatest Thrill (S. James)
7. Too Hot To Handle (E. Noack)
8. You Plus Me (Owen Perry)
9. Changing Partners (King)
10. Tennessee Whistling Man (Red Foley)

Clarence Kneeland
WERI & WICH—Jewett City, Conn.

1. Bimbo (Jim Reeves)
2. Let Me Be The One (Locklin)
3. I Think I'm Falling In Love (Darrell Glenn)
4. I Really Don't Want To Know (Eddy Arnold)
5. Satisfaction Guaranteed (Carl Smith)
6. I'm Walking The Dog (Webb Pierce)
7. I Gave My Wedding Dress Away (Kitty Wells)
8. Caribbean (Mitchell Torok)
9. I've Love Again (Eddie Zack)
10. Just Married (Faron Young)

Earl "Grandpappy" Davis
WFHG—Bristol, Va.

1. Romeo And Julet (Griffith)
2. Woman (Johnny Desmond)
3. There Stands The Glass (Webb Pierce)
4. Tain't Nice (The Carlisles)
5. Tight Wad (York Bros.)
6. Changing Partners (Pee Wee King)
7. Cheatin's A Sin (Kitty Wells)
8. Y'All Come (Bing Crosby)
9. Red Deck Of Cards (Wakely)
10. I Want To Live A Little (Zeke Clements)

Big Jim Hess
WIVK—Knoxville, Tenn.

1. I Love You (Wright & Reeves)
2. I Really Don't Want To Know (Eddy Arnold)
3. Doggone It, Baby, I'm In Love (Carl Smith)
4. Let Me Be The One (Locklin)
5. Fancy Pants (Floyd Cramer)
6. I Think I'm Falling In Love (Darrell Glenn)
7. There Stands The Glass (Webb Pierce)
8. Tell 'Em No (Curtis Gordon)
9. Don't Add An Ex To Your Name (George McCormick)
10. Wake Up Irene (Thompson)

Uncle Eb Brown
WGST—Atlanta, Ga.

1. I Really Don't Want To Know (Eddy Arnold)
2. Just Married (Faron Young)
3. There Stands The Glass (Webb Pierce)
4. Let Me Be The One (G. Hill)
5. Look (Kenny Lee)
6. I'll Never Get Over You (Eddy Arnold)
7. Wake Up Irene (Thompson)
8. I Walk With The King (Smith Bros.)
9. I Hardly Knew It Was You (Faron Young)
10. Tell 'Em No (Curtis Gordon)

Keith Rush
WWEZ—New Orleans, La.

1. Leave Her Alone (Ray Price)
2. God Was So Good (Al Terry)
3. Release Me (Jimmy Heap)
4. Secret Love (Slim Whitman)
5. Bimbo (Jim Reeves)
6. Carroll County Boogie (Carroll County Boys)
7. Happy Go Lucky (A. Inman)
8. I'll Never Get Over You (Eddy Arnold)
9. Changing Partners (King)
10. Darling (J. Newman)

Shel Horton
WVAM—Saxton, Pa.

1. I Forgot More (Davis Sisters)
2. Changing Partners (King)
3. Act 1, Act 2, Act 3 (H. Snow)
4. Run 'Em Off (Onie Wheeler)
5. There Stands The Glass (Webb Pierce)
6. Wake Up Irene (Thompson)
7. Please Throw Away The Glass (Betty Cody)
8. Castaway (Mervin Shiner)
9. Ricochet (Pee Wee King)
10. Tain't Nice (The Carlisles)

Johnny Rion
KSTL—St. Louis, Mo.

1. Secret Love (Slim Whitman)
2. There Stands The Glass (Webb Pierce)
3. Let Me Be The One (Locklin)
4. Ooh-La-La (Justin Tubb)
5. Changing Partners (King)
6. Cheatin's A Sin (Kitty Wells)
7. Bimbo (Rod Morris)
8. Satisfaction Guaranteed (Carl Smith)
9. Calling You (Hank Williams)
10. Run 'Em Off (Onie Wheeler)

Dal Stallard
KCMO—Kansas City, Mo.

1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (Hank Locklin)
3. I Really Don't Want To Know (Eddy Arnold)
4. Changing Partners (Pee Wee King)
5. As Far As I'm Concerned (Red Foley)
6. Run 'Em Off (Lefty Frizzell)
7. Wake Up Irene (Hank Thompson)
8. I Forgot More (Davis Sisters)
9. Just Married (Faron Young)
10. Y'All Come (Arlie Duff)

"Chuckwagon Chuck" Nichols
KOWB—Laramie, Wyo.

1. Changing Partners (King)
2. There Stands The Glass (Webb Pierce)
3. Tain't Nice (The Carlisles)
4. I Really Don't Want To Know (Eddy Arnold)
5. Sweet Mama, Tree Top Tall (Johnny Bond)
6. Let Me Be The One (Strange)
7. Caribbean (Eddie Kirk)
8. I'm Walking The Dog (Pierce)
9. Wake Up Irene (Thompson)
10. I'm Making Love To A Stranger (Jimmy Dickens)

Carl E. Lamm
WCKB—Dunn, N. C.

1. I Love You (Wright & Reeves)
2. Changing Partners (Pee Wee King)
3. There Stands The Glass (Webb Pierce)
4. I Gave My Wedding Dress Away (Kitty Wells)
5. Love Trap (Johnnie & Jack)
6. Let Me Be The One (Hank Locklin)
7. Run 'm Off (Lefty Frizzell)
8. Doggone It Baby I'm In Love (Carl Smith)
9. I Really Don't Want To Know (Eddy Arnold)
10. Wake Up Irene (Thompson)

Bob Ferguson
KWSC—Pullman, Wash.

1. Two Step, Side Step (Wills)
2. Bimbo (Jim Reeves)
3. Changing Partners (King)
4. Y'All Come (Arlie Duff)
5. Remembering (Mac Wiseman)
6. There Stands The Glass (Webb Pierce)
7. Don Juan (Carter Sisters)
8. Bill Bailey (Radio Rascals)
9. Look What Followed Me Home (George Morgan)
10. I'll Never Get Over You (Eddy Arnold)

F. M. Smith
WFOR—Hattiesburg, Miss.

1. Bimbo (Jim Reeves)
2. I Really Don't Want To Know (Eddy Arnold)
3. Changing Partners (King)
4. Cheatin's A Sin (Kitty Wells)
5. Y'All Come (Arlie Duff)
6. My Greatest Thrill (S. James)
7. Yo-Yo Heart (B. Williamson)
8. Release Me (Jimmy Heap)
9. Love Trap (Johnnie & Jack)
10. Please Throw Away The Glass (Betty Cody)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. There Stands The Glass (Webb Pierce)
2. I Love You (G. Wright & J. Reeves)
3. Bimbo (Jim Reeves)
4. Let Me Be The One (Locklin)
5. Secret Love (Slim Whitman)
6. Y'All Come (Arlie Duff)
7. Wake Up Irene (Thompson)
8. I Really Don't Want To Know (Eddy Arnold)
9. Love Letters In The Sand (Mac Wiseman)
10. Changing Partners (King)

Doug Smith
WSLS—Roanoke, Va.

1. Slowly (Webb Pierce)
2. Don't You Love Me (Geary)
3. Cheatin's A Sin (Kitty Wells)
4. Y'All Come (Jimmy Dickens)
5. Run 'Em Off (Lefty Frizzell)
6. Bimbo (Jim Reeves)
7. Let Me Be The One (Locklin)
8. I Really Don't Want To Know (Eddy Arnold)
9. Just Married (Faron Young)
10. Sing A Song Of Sweet Notes (Richard Geary)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **THERE STANDS THE GLASS**
 Webb Pierce
 (Decca 28834; 9-28834)

2. **LET ME BE THE ONE**
 Hank Locklin
 (Four Star 1641; 45-1641)

3. **BIMBO**
 Jim Reeves
 (Abbott 140; 50-140)

4. **I'M WALKING THE DOG**
 Webb Pierce
 (Decca 28834; 9-28834)

5. **WAKE UP IRENE**
 Hank Thompson
 (Capitol 2646; F-2646)

6. **I FORGOT MORE THAN YOU'LL EVER KNOW**
 Davis Sisters
 (RCA Victor 20-5345; 47-5345)

7. **CARIBBEAN**
 Mitchell Torok
 (Abbott 140; 45-140)

8. **SECRET LOVE**
 Slim Whitman
 (Imperial 8223; 45-8223)

9. **YOU ALL COME**
 Arlie Duff
 (Starday 104; 45-104)

10. **TAIN'T NICE**
 The Carlisles
 (Mercury 70232; 70232x45)

Magill, Square Dance Master, Dies



TORONTO, ONT. CANADA—James (Jim) Magill, probably Canada's best known and most popular musician in the square dance and country music field, died last week of a heart attack while being driven to the hospital in an ambulance. He was stricken at his home in this city. Magill died at the age of 48.

Above, he is pictured at his last recording session for London Records as he discussed the tunes with his business associates. Left to right are: Fred Roden, owner of Canada's largest country record store; Fraser Jamieson, manager of London Records Limited; the late Jim Magill; Harry Jarman, Jarman Publications Limited, publisher of all of Magill's square dance tunes; and Harold Moon of BMI Canada, Limited.

Magill's records, as has been mentioned in previous "Canadian Capers" columns in The Cash Box, have been favorite coin grabbers with a great number of Canadian operators and have established an international reputation for his group and his music.

Jim was a prolific writer of square dance tunes and many of his compositions in this field have become standards. Some of these are: "Dunbarton Reel," "Fiddler's Pet," "Little Black Hen" and "Southern Breakdown."

By arrangement with Jarman Publications Limited, Broadcast Music Inc., published all of Magill's works for the U.S. Edward Kassner Co. Ltd., published the tunes in England.

Jim's broadcasting over the years with his Northern Ramblers on Canada's highest powered private station, CFRB, Toronto, had created a huge international audience. The orchestra is scheduled to continue, billed as "Magill's Northern Ramblers." Jim's brother Joe, who has been bass player with the group since its inception a few decades ago, will handle the group.

In addition to his wide rustic following, Magill was also the favorite square dance maestro of the society set. It was his square dance session at the swank Granite Club and Boulevard Club in Toronto that spearheaded the popularity of square-dancing with society folks in Canada.

In place of the regular Magill program on CFRB on January 23rd, the station had a special memorial program. Denny Vaughan devoted one of his daily programs to the memory of Magill and his music, and the folk and country people across Canada reacting to Jim's passing much as they did a year ago when Hank Williams died.

Magill had been with the Canadian National Telegraphs day-staff for the past 20 years. He was born in Northern Ireland.

Surviving are his two sons, James and Grant; his mother, Mrs. Eliza J. McAtominey; a sister, Mrs. W. Shervington; and a brother, Joseph.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. THERE STANDS THE GLASS Webb Pierce (Decca)
2. BIMBO Jim Reeves (Abbott)
3. LET ME BE THE ONE Hank Locklin (4 Star)
4. CHANGING PARTNERS Pee Wee King (RCA Victor)
5. I REALLY DON'T WANT TO KNOW Eddy Arnold (RCA Victor)
6. I LOVE YOU Ginny Wright & Jim Reeves (Fabor)
7. WAKE UP IRENE Hank Thompson (Capitol)
8. YOU ALL COME Arlie Duff (Starday)
9. SECRET LOVE Slim Whitman (Imperial)
10. CHEATIN'S A SIN Kitty Wells (Decca)

Acuff-Rose Forms Hickory Records

NASHVILLE, TENN. — Acuff-Rose this week announced the formation of a new record label, Hickory Records. The firm will center its activities in Nashville and will begin its catalogue with country music. Fred Rose is in charge of all A&R matters and has already completed negotiations with several artists.

Murray Nash, who is handling distribution, has left on a tour of the South and the East Coast to contact distribs. A unique distributor agreement is being offered whereby the distributor is relieved of all dead stock problems provided he furnishes certain sales and inventory reports regularly and meets payments on specified dates. While the South and the East Coast are being set up first, national coverage will be achieved as soon as possible.

Shipments to distribs will be ready February 1st and the initial release contains three records by country artists Bobby Dick, Al Terry and Tommy Hill.

Tubb Set For NBC Radio Show

NASHVILLE, TENNESSEE — It was reported this week that Ernest Tubb, one of Decca's top country Artist, has concluded arrangements whereby he will do an NBC show via radio each Saturday. commencing the first Saturday in March. Format for the show will feature Tubb as emcee and various artists will do guest spots. The show will feature as a regular attraction the talent of Goldie Hill (Decca). This is the same spot that Eddy Arnold formerly held on NBC. Dub Allbritten, who directs the affairs of Ernest Tubb and Hank Snow, made the announcement.

The announcement of this show by Allbritten is in keeping with his statement early this year concerning his aim to set the two country big-wigs (Snow and Tubb) to a series of Network Radio and TV Shows, transcription deals and all out record promotions!

Wright Signed By Ac'cent

LOS ANGELES—Eddie Wright has been signed to a recording contract by Ac'cent Records, it was announced this week by Robert N. Hunter, Jr., Vice-President and Promotional Director. Wright was discovered in Omaha, Nebraska, and flown in to Los Angeles to record four sides. His first release is a tune of his own called "Somebody's Got to Lose" and a ballad—"Guilty Eyes." It is scheduled for February 8 in the Fort Worth-Dallas area, and nationally on the first of March.

"IF I COULD LOOK INSIDE YOUR HEART"
BY
JIMMIE DOLAN
KYA San Francisco
CAPITOL # 2713
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THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. THERE STANDS THE GLASS
 Webb Pierce
 (Decca 28834; 9-28834)
2. BIMBO
 Jim Reeves
 (Abbott 148; 50-148)
3. LET ME BE THE ONE
 Hank Locklin
 (4 Star 1641; 45-1641)
4. WAKE UP IRENE
 Hank Thompson
 (Capitol 2646; F-2646)
5. I REALLY DON'T WANT TO KNOW
 Eddy Arnold
 (RCA Victor 20-5525; 47-5525)
6. I FORGOT MORE THAN YOU'LL EVER KNOW
 The Davis Sisters
 (RCA Victor 20-5345; 47-5345)
7. YOU ALL COME
 Arlie Duff
 (Starday 104; 45-104)
8. RELEASE ME
 Jimmy Heap
 (Capitol 2518; F-2518)
9. CARIBBEAN
 Mitchell Torok
 (Abbott 140; 50-140)
10. SECRET LOVE
 Slim Whitman
 (Imperial 8223; 45-8223)

NEWS that's UP-TO-THE-MINUTE
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FOLK AND WESTERN REVIEWS

DISK & SLEEPER · GOOD · EXCELLENT · FAIR · VERY GOOD · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"TAKIN' TIME OUT FOR TEARS" (2:30)
[Tannen BMI—B. J. Davis, M. F. Penick]
"GOTTA GIT A-GOIN'" (2:00) [R.F.D. ASCAP—C. Coben]
THE DAVIS SISTERS
(RCA Victor 20-5607)

● With "I Forgot More Than You'll Ever Know" currently enjoying a tremendously successful run on the popularity charts, the Davis Sisters come through with two more strong contenders for hitdom. The chirps harmonize beautifully on a tender, middle tempo romantic lament, titled "Time Out For Tears". On the reverse deck, "Gotta Get A-Goin", the gals vocal a sensational, change of pace, quick beat item that's enhanced by a great instrumental backdrop. It's a winner, heads or tails.

"I NEED A LITTLE HELP" (2:40) [Acuff-Rose BMI—Carlisles, Collins]
"I'LL NEVER LOVE AGAIN" (2:12) [Acuff-Rose BMI—Carlisles, Suber]
THE CARLISLES
(Mercury 70306)

● There was "No Help Wanted" when The Carlisles won the recent Cash Box Juke Box Operators' Poll for having the Best Folk Record of 1953. The artists also stand a good chance to take the '54 title but this time they say "I Need A Little Help." That's the title of their new offering and on it the group sends up another terrific performance, similar to that of their previous award winner. "I'll Never Love Again," on the lower end is a pretty, lilting tune capably fashioned by the group.

"YOU BETTER KEEP IT ON YOUR MIND" (2:24)
[Acuff-Rose BMI—H. Williams, McAlpin]
"LOW DOWN BLUES" (2:32) [Acuff-Rose BMI—H. Williams]
HANK WILLIAMS
(MGM 11675)

● It's another pair of originals taken from the great backlog of material that Hank Williams waxed before his untimely passing. Although he's gone, the chanter should still put another successful year under his belt, starting it off with his latest release dubbed "You Better Keep It On Your Mind." It's a light hearted item featuring Hank's unique styling along with an able assist by the Drifting Cowboys. Flip, "Low Down Blues" displays more of Hank's moneymaking qualities.

ROY SNEAD
(Valley 111)

B "TURN AROUND BOY (2:30) [Brandon ASCAP—Douglas, Fox, Oury] Roy Snead offers a first quality reading of a wonderful tune that has big hit possibilities. A great job loaded with feeling and personality. Should create much excitement in the jukes.

B "I'LL BE SO BLUE TOMORROW" (2:30) [Valley BMI—R. Sneed] Snead's voice comes over well on this end too as he comes through with a soft, relaxed rendition on a slow tempo romantic item. A fine coupling.

GINNY WRIGHT AND TOM BEARDON
(Fabor 102)

B "I'M IN HEAVEN" (2:30) [American BMI—T. Fell] Ginny Wright and Tom Beardon team up on a quick beat, religious flavored item and the results are mighty effective. A sincere reading by the pair that makes for some smooth listening.

B+ "DANCE GYPSY DANCE" (2:48) [American BMI—T. Beardon] Tom Beardon solos on an exciting, fast moving piece that has the potential to head straight to the top of the charts. A fine assist by the Louisiana Hayride Band.

CAROLYN BRADSHAW
(Abbott 153)

B+ "FLOWER OF THE RIO" (2:20) [Dandelion BMI—C. Bradshaw] The Louisiana Hayride band sets up a grand showcase for Carolyn Bradshaw as she delivers a most inviting vocal effort on a quick beat Latin flavored ditty. Real delightful lyrics on a tune that could go all the way.

B "A MAN ON THE LOOSE" (2:20) [American BMI—L. Gaston, B. McReynolds] Lower end is another lively and rhythmic item that the thrush renders in potent style. An appealing wedding of melody and lyrics.

CURLY HERDMAN
(Arcade 117)

B "I SAW YOUR FACE IN MY DREAMS, HONEY" (2:34) [Arcade BMI—C. Herdman, L. Molinaro] Smooth voiced Curly Herdman comes up with a warm, slow tempo sentimental lament. Combination of tender vocal, pretty lyrics and soft strings makes for a pleasant deck.

C+ "BUCK FEVER BOOGIE" (2:05) [Arcade BMI—C. Herdman] With the West Virginia Hillbillys lending solid instrumental support, Herdman vocals a zesty, quick beat piece in fetching fashion.

REX ALLEN
(Decca 28998)

B+ "SOMEWHERE" (2:47) [Tree BMI—T. James, J. West, J. Organ] The clear, resonant voice of Rex Allen shines on a beautiful, slow tempo item while the Anita Kerr Singers back impressively. Deck has a rich quality that should attract the coin.

B "HE PLAYED A STEEL GUITAR" (2:30) [R. F. D. ASCAP—S. Wayne, J. Sherman] The velvety tones of Allen work over a sentimental ballad with the utmost of feeling. Two enchanting sides.

MINNIE PEARL
(RCA Victor 20-5605)

B+ "I WISHT THEY WOULD!" (2:05) [Tannen BMI—B. Bryant, C. Atkins] It's her first effort for the label, and Minnie Pearl, the darlin' of the Grand Ole Opry, comes through with a sprightly, quick beat item that could really go.

B+ "MAN" (Uh-Huh) (2:34) [E. McKean, D. Gleason] In her own, inimitable style, Minnie waxes the gal's version of a tune that's doing well in the pop market. A cutie that everybody should enjoy.

THE CASH BOX FOLK and WESTERN ROUNDUP

Bob Ross who manages George Morgan (Columbia) reports that George, along with Lonzo and Oscar and Minnie Pearl will make a ten day tour of the Northwest territory commencing on February 16th. Morgan was scheduled for his regular Grand Ole Opry appearances, Saturday, January 23rd, but was unable to make it due to the fact that his plane, arriving from California was unable to land at the Nashville Airport and Morgan had to continue enflight to Cincinnati where he spent the night. Ken Marvin (RCA Victor) did a promotional date, along with Marty Robbins (Columbia) and the Carlisles (Mercury) in Ashville, N. C. Sunday, January 24th. Carl Story (Columbia) and his Rambling Mountaineers, Sacred Quartet group from WAYS, Charllotte, N. C., guested on Lowell Blanchard's Mid-Day-Merry-Go-Round and Tennessee Barn Dance, WNOX Saturday, January 30th. Regulars on the noon-day show from Knoxville, now include Jamup and Honey veteran comedy group, Don Gibson (Columbia) and his King Cotton Kinfolks, Jack Shelton, Benny Sims, Speedy Krise and Fred Smith. The Green County Boys, Wacky "Red" Murphy and wife Bessie Lou! The Masters Family (Columbia) have returned to WROL and Knoxville. Kentucky Slim and Tony Harris are newcomers to WTSK-TV Knoxville! Justin Tubb (Decca) did the show from the Ernest Tubb Record Shop, Nashville, Saturday, January 23rd during the absence of his father, who was on tour in the Northwest. Visiting Grand Ole Opry Saturday, January 23rd were Bob McCluskey of RCA Victor and Connie B. Gay WARL, and Washington, D. C. Cowboy Copas with Jimmie Davis as his featured guest did the NBC Prince Albert Portion of Grand Ole Opry Saturday, January 23rd. Ernest Tubb and the Texas Trouboudors with Martha Carson and featured guest held the spot on January 30th. Red Foley, performing true to form, and calling on the assistance of his daughter, Betty, combine efforts that are definitely appealing in their new Decca release. . . . "As Far As I'm Concerned" and "Tennessee Whistling Man." . . . Chuck Reed (Mercury) is set for an all-out promotion of his next release and the boy from Birmingham, Ala., is really being eyed by Mercury's A&R man, Dee Kilpatrick and others in the trade!



RED FOLEY

Richard Geary, Decca Records new 15 year old singing find, has appointed Doug Smith, country DJ at WSLS, Roanoke, Virginia, as his new personal manager. Smith reports that Geary's latest Decca waxing "Sing A Song Of Sweet Notes" and "Don't You Love Me Just A Little Bit, Huh" is receiving much juke and DJ action throughout the country. Smith was promoter of a Grand Ole Opry show that drew two packed houses at the City Market Auditorium in Roanoke on January 17. Among the stars appearing were "Little" Jimmy Dickens, Kitty Wells, Johnny and Jack, The Tennessee Mountain Boys, and Del Wood. Sheriff "Tex" Davis, WTOV-TV, Norfolk, Va., was the m. c. at a Top Hillbilly Talent show at the Norview Theatre in Norfolk on January 20. Davis collected $287 for the March of Dimes and had to turn away many people. The Carol Sisters, Rita and Rosalie are scheduled to appear with Jim Edwards and his Blue Ridge Rangers, WGVL-TV, Greenville, S. C. Jim Reeves (Abbott) star of KWKH's Louisiana Hayride in Shreveport, is starting things off in 1954 in much the successful way he did things in 1953. Jim in '53 had one of the biggest records in his recording of "Mexican Joe" and for this year Jim has a very strong offering in his "Bimbo" which is now riding high on the popularity charts. Jim left Sunday, January 24th for a three-week tour in California for the American Corporation and good friend Steve Stebbins. Reeves will return to Shreveport and the "Hayride" on or about February 18th. Nice letter from Hank Thompson's manager, Jim Halsey, tells that Hank and his Brazos Valley Boys were featured on the Kate Smith NBC-TV Show January 6th. Jim tells us that the entire show was built around Hank and the boys. Hank did four of his big records, "Wake Up, Irene," "Rub-A-Dub-Dub," "John Henry" and "Yesterday's Girl." Hank and his band have just completed a tour of the Southern States for promoter Norm Riley and will be working eighteen days in Texas and Louisiana during February. Also, while in New York recently, Ira Strassberg of the Cash Box presented Hank with the Cash Box Award as best C & W Artist for 1953! Col. Tom Parker was the guest of Glenn McCarthy's at his annual Wild Game Dinner, February 2, at the Shamrock Hotel, Houston, Texas. Newcomer to the KWKH "Louisiant Hayride" in Shreveport is Jack Ford. The Davis Sisters were on the Pee Wee King Show for Bob Neal, Memphis, on January 31st. Acuff-Rose Publications. Nashville, last week, announced their entrance into the record industry . . . with the introduction of Hickory Records, Inc. with offices in Nashville. The Artists and Repertoire department will be handled by Fred Rose, long recognized as an authority in the industry. Murray Nash, who will handle the setting up of distribution left January 25th to contact distributors through the South and on the East Coast. First releases will be ready for shipment to distributors February 1st. First artists are Bobby Dick, Al Terry and Tommy Hill. Hank Snow (RCA Victor) has just completed a tour that carried him through California, Arizona, Texas, New Mexico and Colorado. Ernest Tubb (Decca) has just completed a tour of the Northwest territory and Carl Smith (Col.) has just completed a tour in Canada. Cousin Minnie Pearl who made a big hit last year with the introduction of her book . . . Minnie Pearl's Diary . . . is now hittin' the public with her first RCA Victor release entitled "I Wish They Would" and "Man." The Queen of Comedy and star of Grand Ole Opry was recently signed by Jamboree Attractions. Best wishes, Minnie, as a recording star! Valley Records, Knoxville, has just released another artist in the person of Roy Sneed. Roy's first release is titled "Turn Around Boy" and "I'll Be So Blue Tomorrow." It has been reported that the "Turnaround Boy" side is as good as Valley's first smash . . . "Crying In The Chapel!" Dub Allbritten, manager for Hank Snow and Ernest Tubb left last week for a trip through Kentucky and Ohio, promoting his artists' latest releases. The Carlisles, managed by Tillman Franks are all ready to spring their new release . . . which should be out right now . . . and it's titled "I Could Use A Little Help." Tillman, acts manager, has already gotten around to the disc jockey promotion and is still covering territory. Expectations are that the new Carlisle release will push close to the popularity of the groups "No Help Wanted" smash that took the record industry by storm last year!



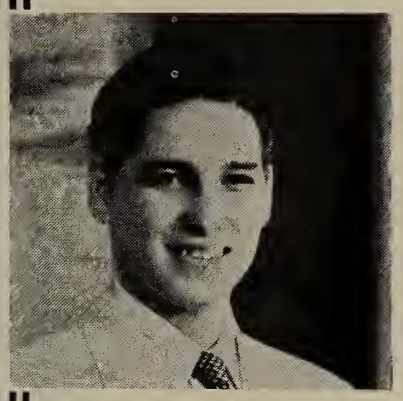
JIM REEVES



HANK SNOW

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Harry Rodcay



"MY HEART KEEPS ON BEATIN'"

b/w

"LOVE YOU DEARLY"

From the Warner Brothers production "Lucky Me"

IMPERIAL # 8232

Lovett Sisters

"I DON'T WANT TO SET THE WORLD ON FIRE"

b/w

"UNTIL I LOST YOU"

The Most Sensational Record in the C & W Field

IMPERIAL # 8233

Van Howard



"I'M NOT A KID ANYMORE"

b/w

"I SPEAK TO THE STARS"

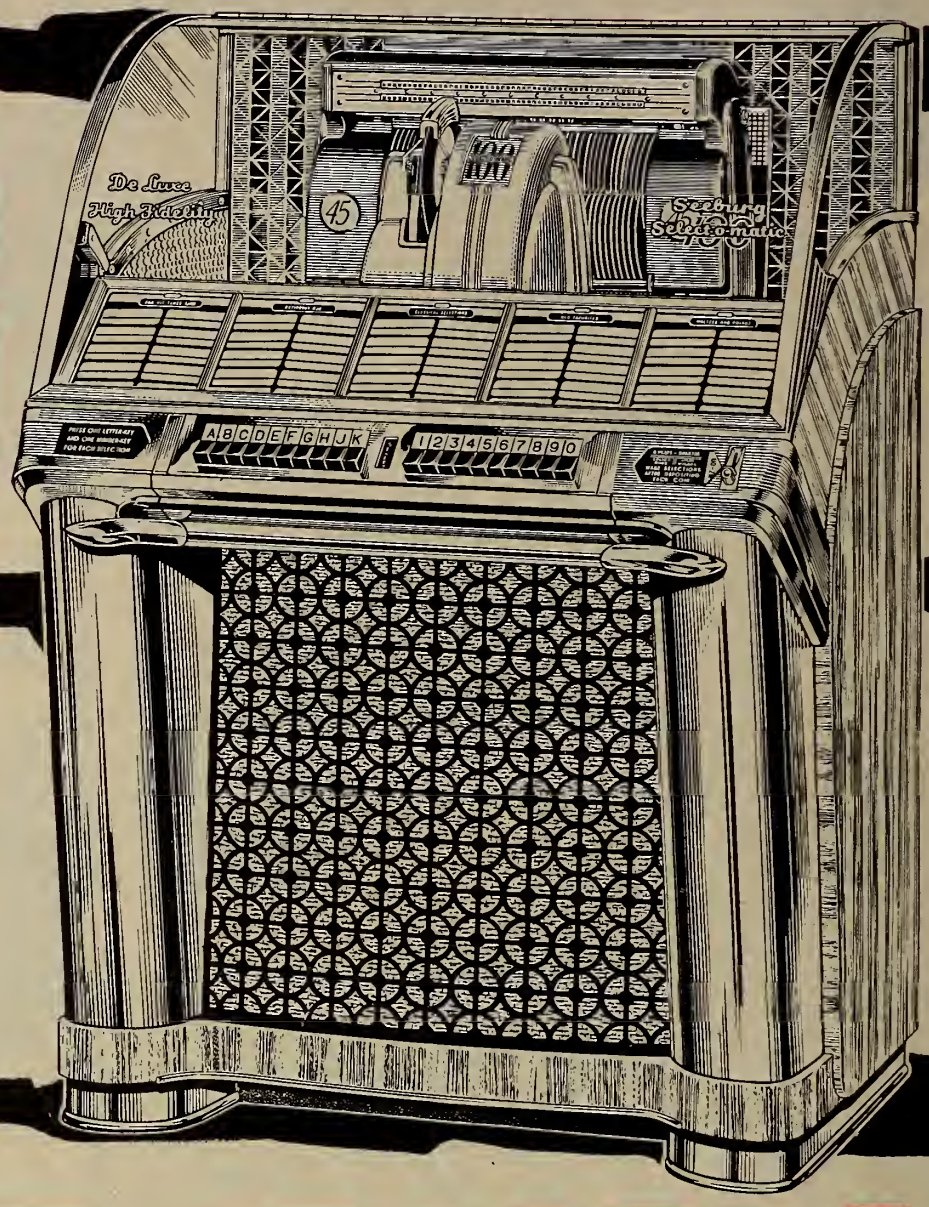
Another hit from the Warner Brothers Picture "Lucky Me"

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Here and There

LONDON, ENGLAND—As is well known, the English coin machine industry has been greatly handicapped these past many years due to the ban on imports of American products. Operators have had thru necessity been forced to locate machines many years old. In turn the English Wholesaler has had a limited sale, acting, for the most part as a middleman in the exchange of these prewar machines. However, in the past months, manufacturing activity has become noticeable, which cannot but help greatly to stimulate the entire industry. There are a few firms producing juke boxes (photo of the Ditchburn machine, the "Music Maker" appears in the January 16 issue of The Cash Box). A few "Gun" machines have reached the market. And several companies have brought out Kiddie Rides. The latest is a horse ("American Type") called "Star-Dust" by the Walter Streets & Co., Ltd. The machine is listed at 189 pounds, (approximately $530). The manufacturer stated that, if it were even possible, the cost of importing a similar product from the United States would cost about 600 pounds. ($1680). This firm advises that it will soon bring out smaller horses and other animals. We wish the English manufacturers every success. We hope they will bring out a machine that is entirely new in player appeal, so that they would be able to export it to the United States, which is always a ready market for a game with a "new playing feature."

HARRISBURG, PA. — Philadelphia Chamber of Commerce President, Harry LaBrum has proposed to the Pennsylvania State legislature that Sunday liquor sales be permitted in Philadelphia to stop week-end migration of business to New Jersey and New York. The proposal will be fought by the "Drys."

WASHINGTON, D. C.—April 1 was to see the automatic cancellation of the present excise tax on liquor and tobacco, among other so called luxury items. It was hoped that this drop in liquor tax of from $10.50 per gallon to $9 would take place. From present indications, it would appear that the present liquor tax would remain. Rep. Joseph W. Martin has urged passage of law that would reduce these excise taxes from 25 per cent to 10 per cent—with the exception of liquor and cigarettes.

WHAT PRICE MACHINES?

For as many years as the writer can recall, there has always been the same gripe throughout the field, time and time again, regarding the price of machines.

This gripe came into being in the early '30's when the price of the first pinball games went up from its opening $16.50 to about $37.50. Then higher. Still higher. And, as the years went by, to its present peak.

The same is true of the automatic phonograph, the vending and service machines, and all types of equipment which have appeared on the market.

What price machines is a problem that continues on ahead in the industry, as the days become weeks, the weeks months, and the months years.

And will probably go on as long as this, and all other industries, continue in this marvelous world of competition and free enterprise.

The fact remains, as old-timers in the industry have stated time and time again, that:

"It isn't the price, it's what the machine earns, that counts."

And this is the fact as far as price is concerned.

There are many who want prices to remain high. Their argument has always been that, "This keeps out the chiselers."

Similarly, there are others who feel, "Prices should always be rockbottom for then the industry makes money."

Both arguments have been voided time after time. They have been pushed out of existence by the very fact that, in many, many instances, machines have appeared at the highest price ever quoted for that specific type of equipment, and have been among the most outstanding successes the industry has yet known.

Few will ever forget the advent of "Pace's Races." This console machine appeared at a time when all equipment was comparatively low-priced. But the price this manufacturer asked, actually staggered the prospective buyers.

But there always are the "daring few." These men purchased on the theory that, "Well, we still won't go broke, even if the machine doesn't bring in its cost. Let's try one anyway."

"How," many wanted to know, "can a machine ever take in that many coins to pay for itself?"

Remember that "Pace's Races" was back in the early pinball days when a game sold for less than $100. And a $100 game was considered a "high priced game." Here came a manufacturer who asked more than five times that much for his game.

Operators then, just like operators today, cried to the high heavens that, "We just can't make it pay at the high prices we are paying for games."

So when the "daring few" purchased their first "Pace's Races," and then reordered and reordered again, the field went wild. The game was a hit.

What price machines?

Simply, a logical, sane price, placing sufficient profit on the actual cost, so that the manufacturer can survive, and can continue to build ever better machines. So that all in the industry will have a manufacturing source that will be able to continue experimenting and developing for all to enjoy a better business.

"The price doesn't count," like many old-timers agree, "as long as the machine will bring the operator a decent return on his investment and continue him in business on a profitable basis."

If one operator can do it—another can, too.

"The only difference between the people of Chicago and New York," as one well known Chicago operator says, "is about 850 miles."

This operator, like many others, is successful because he is an efficient and intelligent operator.

Like all operators who are successful, he is practically an accountant in his own right. He realizes that business, today, is based on cold, hard figures.

He knows, from what he takes in on his locations, whether he can, or cannot buy equipment, and profit from that equipment.

Like he says, "It isn't the price of the machine, it's whether that machine can take in enough money to show me a decent return on my investment, that counts."

The gripes about "high prices" will continue in this, and in all other businesses, as long as people exist.

But, what's most important, is that there are enough intelligent businessmen to point the way for a profitable future, regardless of price.

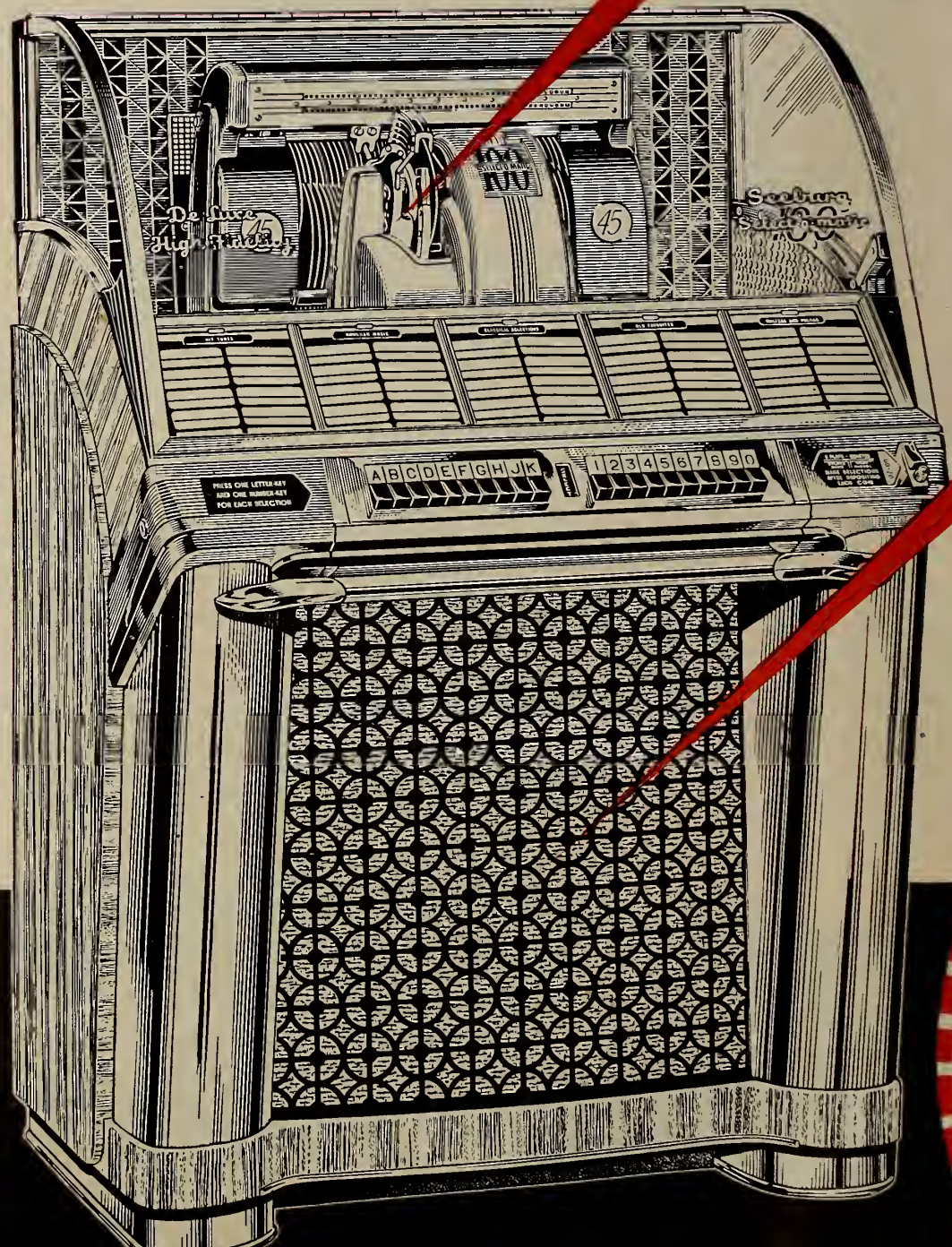
Seeburg Select-o-matic 100

...HIGH

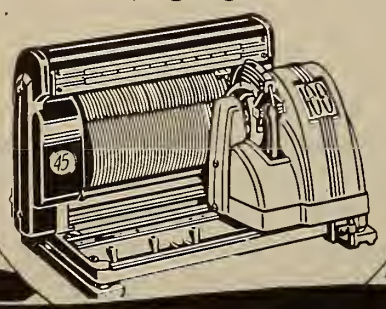
HIGH FIDELITY AMPLIFIER

25-watt output. 20 to 30,000 cycle-per-second range. Wide range, low distortion characteristics assure new tonal realism from records.





THE Select-o-matic 100



THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

SPRING TENSION MAGNETIC PICKUP

Single pickup with dual styluses—exerts only 1/4-ounce pressure. High compliance. Unaffected by moisture and temperature. Longer record and stylus life.



HIGH FIDELITY DUAL SPEAKERS IN THE PHONOGRAPH

The Select-O-Matic "100" HFG is equipped with two skillfully baffled high fidelity speakers — a 15-inch woofer for the low and middle ranges, a 5-inch tweeter for the highs.



FIDELITY ALL THE WAY!

HIGH FIDELITY REMOTE SPEAKERS



High fidelity remote speakers for recessed or wall installation. These speakers have two mechanically interlocked cones — the larger cone reproduces the low and middle ranges, the smaller the highs.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's Finest and Most Complete Music Systems

House Ways & Means Agrees To Liberalize Depreciation

Trade Hopes It Can Establish Plan For 4 Year Phono Depreciation and 6 Month Pinball Depreciation

WASHINGTON, D. C.—One of the problems operators of coin operated equipment have had to contend with over the years is the matter of depreciation of their equipment for tax purposes.

There has never been a national schedule of depreciation evolved. Depending on the local tax offices, the depreciation arrangements have varied. On music, some tax offices have permitted five years in which to depreciate music machines, others have allowed four years. On pinball machines, shuffle games, arcade equipment, etc., no definite time is set, with some offices permitting one year, others two and more years.

For many months, now, there have been a number of studies made by government agencies to work out a more liberal depreciation program. The House Ways and Means Committee has agreed on a new rapid depreciation policy, and is pushing for its approval.

Should the proposed depreciation plan become law, it would react favorable to both operators and manufacturers.

It would be necessary for operators of music and games to establish a definite number of years or months, which they determine as the useful life of their machines. This should be done with the tax department in Washington so that operators all over the nation use one definite period. A suggested equitable time would be four years for music machines, and six months for pinballs.

There are two suggested changes on the depreciation as it relates to the determination of the useful life of the machine. The first of these changes authorize written agreements between the taxpayers and the Internal Revenue Service as to the useful life, and rate of depreciation for assets. After these agreements are reached they can be overturned only upon the presentation of facts and circumstances not taken into account at the time the agreement was made. If the service proposes the change, it must establish the need for it; if the taxpayer initiates the change, this responsibility is his. Moreover, the change is only to be effective prospectively, for the year in which notice is given by the side initiating the change and for subsequent years. The second of the two changes relating to the useful life of the asset provides that unless the life of the asset as determined by the Internal Revenue Service differs by more than 10 per cent from the life used by the taxpayer, the taxpayer's depreciation rate is to prevail.

These two changes are designed to substantially remove what has been the major cause of disputes between the taxpayers and the revenue service, namely, disagreements as to the useful life of assets. Also by giving the taxpayer some assurance that once depreciation rates are established they will not lightly be overturned, and then changed only as to the future, it is believed that a major taxpayer irritant will be removed.

The other phase of the tax depreciation plan, which is to the advantage of the manufacturer, would permit more rapid depreciation of its machinery. This plan could easily work out to the great advantage of the operator, as well as the manufacturer. By depreciating machinery more rapidly in the early years, the manufacturer would be in a position to invest in newer, more modern and efficient equipment, which could result in turning out new machines more rapidly, or more economically. The savings then could then be passed on to the operator.

Here are some details on how the above depreciation plan would work:

To calculate the new depreciation rate, first the estimated useful life of the facilities involved is computed —just at at present. But here the difference starts. Instead of spreading the cost of the facilities in equal payments over the estimated useful life—10 years, 20 years, or so—the payment rate would be changed.

Take a $100,000 machine, for example, with an estimated useful life of ten years. Ordinarily the depreciation deduction would be $10,000 a year. Under the proposed change, it would be $20,000 or 20 per cent for the first year. For the second year, it would be 20 per cent of the balance, or $16,000. In the third, it would be 20 per cent of the remainder, or $12,800. Over the three-year period, $18,800 more depreciation could be written off for tax purposes than under the present system. Of course, in subsequent years, depreciation charges would fall below the $10,000 balance and hence the Government's tax revenue would be higher.

The cuts, if they become effective, would have no effect on income tax returns due March 15, 1954. They would be effective for returns filed March 15, 1955.

Europe Features "The Cash Box" Prices

Buying and Selling Thruout European Countries Based on "The Cash Box' Confidential Price Lists." American Visitors Hear Familiar "Cash Box 'Low'" and "Cash Box 'High'" Quotations Wherever They Travel

CHICAGO—Coinmen who have returned from European visits inform that the most faciliar expressions they hear, when visiting with coin machine people thruout the Continent, are the same quotations they hear in the United States.

"It's surprising," one of these men stated, "but, wherever we visited and, when we started to talk business, out came 'The Cash Box.'

"What's more," he continued, "the very first statements we would hear would be, 'Cash Box High' or 'Cash Box Low,' as regarded prices of all American machines."

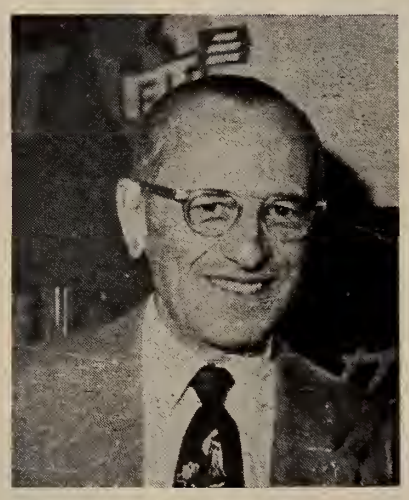
This same story has been told time and again by all those who have visited in Europe and have met with coinmen there.

"Surprising," some state, "that business being done, even inside of the European continent, requires a complete understanding of The Cash Box 'Confidential Price Lists'."

The fact remains that The Cash Box circulation thruout the European continent is one of the highest in history of any coin machine publication.

The European coinmen have found The Cash Box an invaluable aid in doing business between themselves as well as importing equipment of all kinds from the United States while, at the same time, keeping acquainted with what is proving the most popular equipment in America.

Two Games On Chi-Coin Production Lines



ED LEVIN

CHICAGO—Two bowlers are going thru the production lines at one and the same time over at Chicago Coin Machine Company.

These are "Advance Bowler" and "Criss Cross Bowler," with both of the bowlers reported heavily overordered.

Production crew at Chicago Coin is working at top speed in an effort to meet the demand, the firm advises.

Ed Levin, genial sales director of the firm, reported this past week, "Hard as we try to fill the demand for both 'Criss Cross Bowler' and 'Advance Bowler' we find ourselves falling behind.

"The fact remains," he stated, "that both of these bowlers have taken the country by storm and orders continue to come in bigger than we ever expected.

"Every time we think there'll be a slowdown," he continued, "the orders seem to increase.

"We are trying our best at this time to fill them just as fast as is humanly possible and yet we continue to fall behind as phone calls come in from all over the country increasing original orders from our various distributors."

Jenkins Sets Record

CHICAGO—George Jenkins is reputed to be the "new record holder" at Bally Manufacturing Company, as far as "Grandpa's" are concerned.

After returning from a visit to his daughter in Texas, George reported, "I'm now a 'Grandpa' for the sixth time."

YOU GOTTA GET . . .

GOTTLIEB'S GREEN PASTURES



TO GO PLACES!

EXHILARATING . . . ENTERTAINING . . . EXCITING!

Watch this . . .

Rotation Sequence . . .

from 1 to 12 Awards REPLAY and lights
2 Kick-Out Holes for ADDITIONAL REPLAYS!

Super Point Score! . . .

Making A-B-C-D Roll-Overs lights Targets for super-point score.

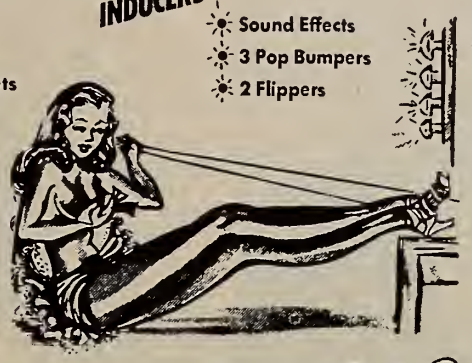
Extra Replay . . .

When all A-B-C-D letters are out, mystery letter lights up for REPLAY.



MORE PLAY INDUCERS

- Sound Effects
- 3 Pop Bumpers
- 2 Flippers





ORDER FROM YOUR DISTRIBUTOR!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



Tac Amusement Co. is again one of our top operator outfits not only in equipment but in service cars. Seven new Bel-Aire Chevrolets have been added. Beautiful light yellow with green tops. They have also added one 1954 half ton truck (pick up), a beautiful station wagon (Ford)—the Country Squire model. . . . Judging from the crowds around the test sample at the sport center, it seems as though New Orleans Novelty Co. and the Bally factory have another winner in the new "Ice Frolics". . . . Representative from Specialty Records, **Johnny Vincent**, in town for a couple of days. . . . The Herald line being taken care of by A. I. Distributing Co. . . . Aladdin in the good hands of Amann Distributing Co. . . . Operators in town—**Earl Slay**, Hattiesburg, Miss. and **Gerald Johnson**, Hattiesburg, owner of the music shop. . . . **Dick Sturgell** and wife, A. I. Dist., and salesman **Walter Reilly** and wife, seen buying tickets for "South Pacific". Dick lost two teeth and his jaw has been quite swollen. Perhaps Santa Claus can replace them next Christmas. . . . **Samuel Statesman**, owner of several shops in town, off to California for a well earned vacation and rest. . . . **Walter Reilly**, A. I. Distributing Co., driving a new slick '54 Ford. . . . **Fletcher Blalock**, the darndest person to catch up with for the last month. Always on a secret mission, an important date, etc., and all this led up to his being "King" of the Iris Carnival Ball held Friday, January 22. The Champagne flowed freely in the "King's" room. **Bob Dupre** sipped Coca Colas. With Bob was his charming wife, just decked out beautifully. Sorry **Ray McCormick** missed the "King" by one day. This is one of New Orleans most extravagant carnival organizations. All F.A.B. personnel on hand to help celebrate. . . . **Bob Dupre**, proud as can be of his new Nash Rambler, a gift from F.A.B. . . . **Joe Hart**, also of F.A.B., just back from the factory. The new United "Havana" (5 ball) has taken the town by storm. . . . More operators in town. Chester **Young**, Mamou, La.; **Oscar Marcello**, De Ridder, La. and from Teche Novelty Co., New Liberia, La., **Jim, Charlie and Fred**, the Three Musketeers. . . . **Nolan Mouton**, formerly service man with **Albert Huffine** for many years, now a resident of Gulf Port, Miss., in town for a couple of days. . . . Also in town was **A. Danos**, Raceland, La.

Runyon Sales Develops Kiddie Ride Dept.

NEW YORK — Barney (Shugy) Sugerman, Runyon Sales Company, with offices in this city and Newark, N. J., has developed a Kiddie Ride department, from which it can serve the trade with both new and reconditioned rides of every description.

Although the firm has enjoyed a steady flow of business on Kiddie rides, according to Sugerman, plans for greater expansion and concentration are being pushed so that the operators and arcade owners can be serviced properly for the coming Spring and Summer seasons.

Ops Look Over "Comet"



NEW YORK—Dave Hendrickson and Skip Hardy, Long Island music ops, visit Seacoast Distributors, this city, to look over Rock-Ola's "Comet" phono.

FOREIGN BUYERS!

top manufacturers
top equipment

are your assured guarantees for

Satisfaction and Profit!

We represent the nation's leading manufacturers including . . .

WILLIAMS GENCO
GOTTLIEB KEENEY
BALLY EVANS

Write for FREE Price List.
Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

FOR SALE

Well established route of 45 late phonographs and alleys, etc. Located in industrial city in North Florida. Concentrated in small area, easily serviced. Good income. Price $27,000. Will finance 50%.

WRITE — WIRE

BOX 130 c/o THE CASH BOX

26 W. 47th St., New York 36, N.Y.

Large California Delegation To Attend MOA Fourth Annual Chicago Convention



GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF. — Operators from all parts of California have signified their intentions of attending the forthcoming 4th annual convention of the Music Operators of America (MOA).

George A. Miller, State president and business manager of the California Music Guild, recently made a survey of the territory and reports that some 40 to 50 operators will go to Chicago for the MOA meeting, being held on March 8, 9 and 10 at the Palmer House. Many of these men are taking their wives with them.

"When you take into consideration that California is the farthest point from Chicago, it is quite satisfying to know that this number of operators will be attending the MOA show" commented Miller.

Among those Californians who will attend the convention are: Russ Hendricks, Hanford; Ray Carey, Los Angeles; Walt Hemple, San Francisco; Lloyd Dindinger, Oceanside: Noble Craver, San Diego; Tom Farrell, San Diego; E. E. Peterson, San Diego; Wes Elster, Fresno; Rodney Pantages, Los Angeles, Eddie Smith, San Francisco; Clem Stetson, Redwood City; Walter Huber, San Francisco; Joe Silla, Oakland; Walt Simpson, Red Bluff; Ted Towers, Marysville; Lee Spear, Oakland, Larry Marvin, Sacramento; Buzz Remington, Marysville; C. P. McMurdy, San Francisco; R. F. Jones, San Francisco; Al Donato, Sacramento; Fred Hutchinson, Vallejo; Ralph Love, Oakland and Al Hiland, Dunsmuir.

"If other associations affiliated with MOA bring in as many as 25 operators from their state, the number in attendance could easily reach two to three thousand operators," stated Miller.

Miller advised that a list of exhibitors will be released this week, and that it will be seen that a number of exhibitors who had never attended past conventions, will be displaying their merchandise.

Once again, Miller repeated his warning to both exhibitors and those who will be attending the show, to hurry in their hotel reservations at the Palmer House.

Keeney Distribs Laud New "Mainliner Bowler"



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, elatedly announced this past week that:

"Our distributors are sending us marvelous compliments on our new 'Mainliner Bowler'.

"We believe", he continued, "that this brand new non-match score bowler is going to prove one of the most outstanding yet presented to the trade.

"Not only does it have all the features the players want, but it also has our unique shoot-again feature on 10th frame.

"In addition", he said, "it meets with the needs of all operators where space is at a premium.

"Because of the exclusive type cabinet we feature, the player actually gets a 9 foot playfield on an 8 foot cabinet.

"Similarly", Huebsch stated, "he gets an 8 foot playing field on a 7 foot cabinet.

"In every case", Huebsch concluded, "where 'Mainliner Bowler' was placed it pulled the play away from other bowlers. Players report that it's the finest bowler they've ever been attracted to."

Keeney plant here is rushing out games just as fast as they come off the production lines.

"Mainliner Bowler", as well as Keeney's new matching score "Bonus Bowler", are keeping the factory going at top speed in an effort to fill orders for both of these new games

Chi Automatic Phono Bowling Leaders Hold Positions

CHICAGO—All leaders held tightly onto their top spots during the past month's bowling, according to the final tally sheets for January, 1954.

Walter Oomens Sons' team held its first place position, even tho the team is being strongly pushed by Decca-Coral. Melody Music continued in its 3rd place slot. The Paschke team is showing its strength and has crept up into 4th place from its 6th place position of last month.

Carl Latino continues to lead the men's division. But second place this past month went to Warren Paradee who was in 5th spot last month. Ray Gallet hoisted himself up a notch to 3rd from 4th place. Johnny Oomens also jumped up—into the 4th slot from last month's 7th place position. Bob Gnarro came into the 5th place spot in January's bowling from the 8th place last month.

The "good, old reliable," Isabel Oomens, maintained her first place position among the women bowlers. Mabel Mankins maintained second place. But Millie Nyland went to 3rd from 4th place last month. Mabel Sochacki falling to 4th place from 3rd in January.

TEAM STANDINGS

Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1. Walter Oomens	41	19	44966	749	840	2387
2. Decca-Coral	38½	21½	43943	732	822	2361
3. Melody Music	32	28	41141	685	758	2242
4. Paschke Phono	30	30	44165	736	893	2455
5. Atlas Music	30	30	39257	654	734	2097
6. Western Automatic	30	30	38663	643	766	2175
7. Star Music	29½	30½	42187	703	781	2231
8. A. B. C. Music	29	31	43200	720	827	2414
9. Gillette Distr.	28	32	38702	645	758	2158
10. Mercury Records	26	34	40689	678	846	2404
11. B&B Novelty	25	35	40980	683	859	2231
12. Coven Music	21	39	36203	602	712	1988

TEN INDIVIDUAL LEADERS, MEN'S DIVISION

Name	Team	Games	Total Pins	Average	High
1. C. Latino	Oomens	60	9933	165.33	233
2. W. Paradee	B & B	60	9885	164.45	211
3. R. Gallet	Paschke	60	9874	164.34	229
4. J. W. Oomens	Oomens	57	9325	163.34	208
5. R. Gnarro	A. B. C.	60	9789	163.9	217
6. L. Sochacki	Decca-Coral	51	8302	162.40	203
7. T. Galgano	Paschke	60	9681	161.21	225
8. J. Strobl	Melody	48	7733	161.5	211
9. I. Cairo	Mercury	60	9577	159.37	241
10. V. Jaccino	Melody	60	9566	159.26	222

TEN INDIVIDUAL LEADERS, WOMEN'S DIVISION

Name	Team	Games	Total Pins	Average	High
1. I. Oomens	Ooomens	60	8513	141.53	197
2. M. Mankins	Western	60	7942	132.22	178
3. M. Nyland	Western	57	7323	128.27	166
4. M. Sochacki	Star Music	54	6856	126.52	160
5. J. Wocjiechowski	Decca-Coral	57	7124	124.56	172
6. C. Strobl	Melody	60	7356	122.36	175
7. E. Brown	Coven	54	6344	117.26	165
8. E. Davis	A. B. C.	45	5267	117.2	188
9. I. Sochacki	B & B	57	6539	114.41	171
10. M. Modelski	Atlas	60	6838	114.	175

Lou Casola Stamps Outgoing Mail With Cash Box Dime Play Headline

ROCKFORD, ILL.—Lou Casola, Mid-West Distributing Company, this city, one of the most progressive operators in the nation, pays **The Cash Box** high tribute for one of its recent editorials. Lou writes Bill Gersh, publisher, as follows:

"Please accept my sincere congratulations on your editorial in the January 16 issue, page 33, in which you explained why an operator can no longer operate on five cent play. In fact we liked your editorial so well that we are going to steal from you the following words: '5c PLAY AND FADE AWAY—10c PLAY AND STAY'. We are having this made into a rubber stamp, and stamp it on every piece of literature, letters, invoices, and any other mailing from this office.

"If all other segments of the industry would show your courage in trying to help operators, this would be a better industry."



Williams
SPECIAL DELUXE
BASEBALL
Straight
Novelty
Play
Licensed by
the City of
New York

Williams SUPER
STAR BASEBALL
Novelty with
Double Match Feature
0 to 9 ★



FAST ACTION!
Automatic kicker
at bottom kicks
ball up field
around "whirligig"
where kicker
shoots it all the
way to top!



PLAYERS ACTUALLY RUN THE BASES!

MANUALLY CONTROLLED BAT!

HINGED FRONT DOOR FOR EASY SERVICING!

MANUALLY OPERATED BUTTON CONTROLS PITCHING UNIT!

OPPOSING TEAM IS ON THE LOWER BACK BOX SET OFF IN PANORAMIC THIRD DIMENSION!!!

FOR YEAR ROUND PROFITS!
Williams
Super PENNANT BASEBALL!
REPLAY or NOVELTY
plus
"DOUBLE MATCH FEATURE"
NUMBER 0 to 9
STAR ★
PLAYER ACTUALLY PITCHES AND BATS OWN BALL!

LITES ON PLAYFIELD BASES INDICATE MEN ON BASES!

It's REAL BASEBALL.... the game that will live forever!

Adjustable
TO OPERATE ON:
1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢

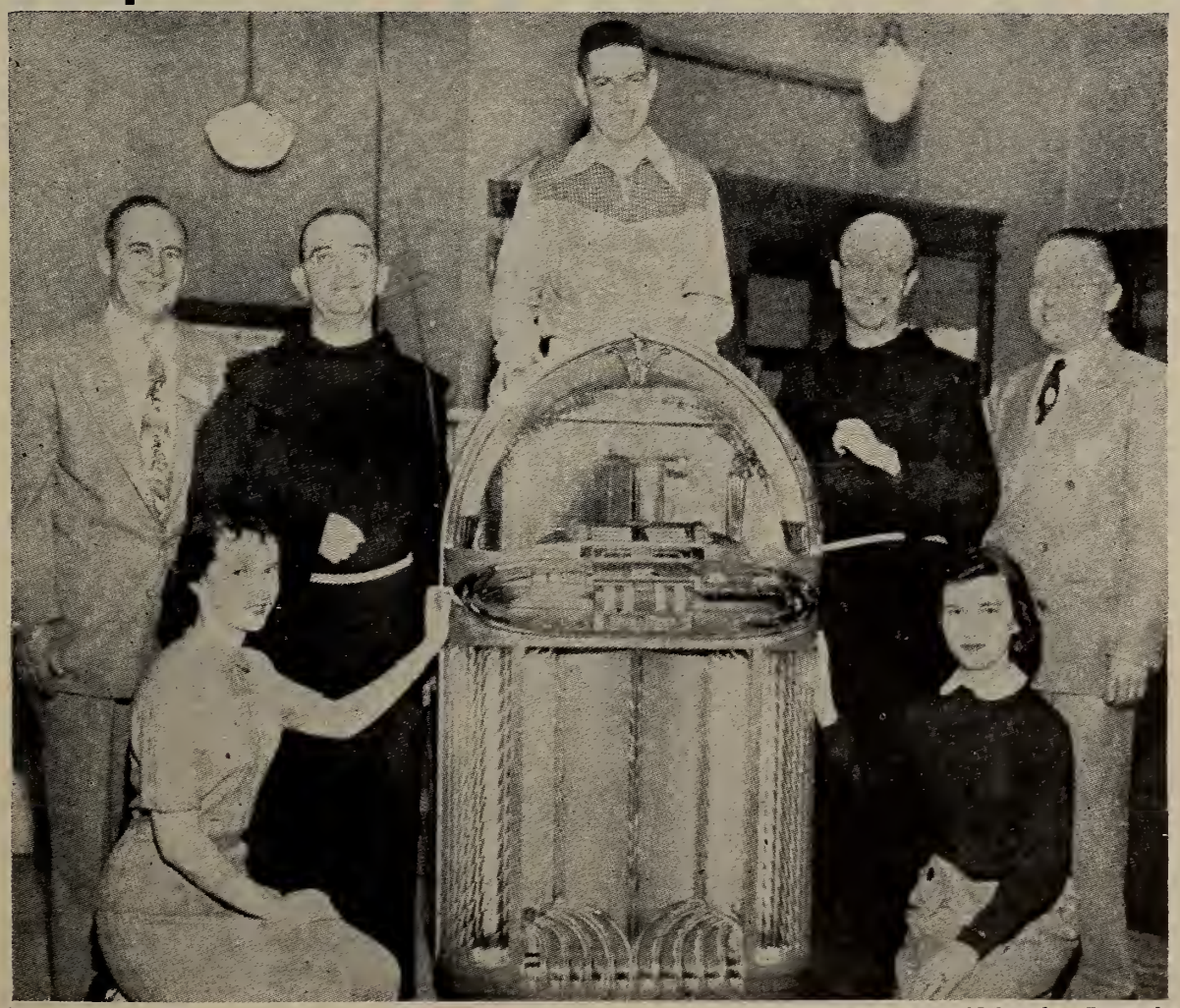
ALWAYS ON THE BALL!

Williams MANUFACTURING COMPANY

See Your
Williams
Distributor
Now!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Music Ops Of Nebraska Present Phono To Youth Center



COLUMBUS, NEB.—A highlight of the Quarterly Meeting of the Music Operators of Nebraska, December 5th weekend in Columbus, was presentation of a music machine to the St. Bonaventure youth center. The presentation was made by Frank Holys, at extreme right, of the Zwiener Music Company, and the latter has also agreed to supply and service the machine. The Music Operators of Nebraska plan to arrange similar presentations to worthy organizations at future meeting places as well. Pictured are, standing, left to right: Mr. Holys; the Rev. Fr. Roch Hettinger, pastor of St. Bonaventure parish; John Tooley; the Rev. Fr. Reinhart Kommer, assistant pastor; and Mr. Zwiener. Kneeling are Stacia Bolin and Pat Vruble. The three teenagers are officers of the youth center.

NOW
DELIVERING!
Williams
BASEBALL
GAMES
Amazing On Test Locations.
80% Play On Quarters.
Williams
9 SISTERS

Also Delivering
WURLITZER 1500 with HI-FI
Moving Fast!
GENCO Shuffle Pool
CHICOIN Criss Cross Bowler
UNITED Chief Bowler
UNITED Havana
GOTTLIEB Green Pastures

BILOTTA DISTRIBUTING COMPANY
(Exclusive Wurlitzer Distributor)
NEWARK NEW YORK
(WAYNE COUNTY)
(Phone: 598)

FIRST PROPOSAL FOR PUB

CHICAGO—In keeping with one of the most dire necessities of the industry, The Cash Box contacted leading firms here in an effort to obtain their thoughts as regards what would be the correct and proper public relations program for individual operators, operators associations, as well as for the industry as a whole.

The first suggestion came from Herb Jones, vice-president of Bally Manufacturing Company, this city, who headed his treatise, "Basic Theme For Program Of Public Relations".

In this very fine study, Herb Jones shows a very close and inner understanding of the needs of the industry, and outlines a program which, because of its frankness as well as its direct approach, is bound to bring about better understanding for the field.

Not only does Herb Jones explain why the proposed plan for public relations should be frank and honest in every regard, but, he also backs this up with suggested advertisements which would, in every fashion, prove unusually effective.

Definitely, this is a "basic theme", just as Herb Jones has titled it. Because of its very understanding of the field, as well as its knowledge of the general public, and the method by which the public could be so much more attracted to this industry, this complete treatise by Herb Jones is being reproduced here in full.

As other suggestions are received, which the editors of The Cash Box agree are constructively worthwhile to the industry they, too, will be reproduced for the benefit of all concerned with this field.

Mr. William Gersh
The Cash Box
32 W. Randolph Street
Chicago 1, Illinois

Dear Bill:

You are to be complimented for your initiative in taking the bull by the horns and asking manufacturers to prepare advertisements that operators can use in local programs of public relations.

Your big problem will be to develop an organization to execute the ideas that you receive from the various manufacturers.

Our suggestion in outline form is enclosed. Because of the variety of equipment embraced and the considerable cost of preparing the suggested inclusive illustration, we do not propose to produce such illustration. We will, however, gladly cooperate with other manufacturers and/or local associations of operators in production of such illustration.

Meanwhile, we have started production of view described in paragraphs 3, 4, 5 and 6 of the Script for Illustration.

Keep up the good work.

Yours very truly,

BALLY MANUFACTURING COMPANY

By *Herb*
H. B. Jones
Vice President

Basic Theme For: Program Of Public Relations



HERB JONES
Vice President
BALLY MANUFACTURING COMPANY
who suggests a "Basic Theme For Program Of Public Relations" and presents a "Typical Advertisement" reproduced on the opposite page.

Basic theme for a program of public-relations for operators of coin-operated machines should sell the truth that coin-operated machines provide a form of amusement with 3 important characteristics: popularity, i.e., requiring no previous training or knowledge in order to be enjoyed; convenience, i.e., readily accessible in place of business frequented by men and women seeking simple relaxation and companionship; economy, i.e., costing only a nickel or dime.

Exploitation of such theme necessarily requires acceptance and frank declaration of the fact that the usual location for coin-operated machines, excepting vending-machines and kiddy-rides, is a tavern, i.e., a place of business for the sale and on-premise consumption of alcoholic beverages.

Such frankness may be viewed with alarm by operators who fear that publicized association of the tavern-business with the business of operating coin-operated machines may mobilize anti-alcohol forces against coin-operated machines.

Operators should recognize, however, that (1) forces that are actively hostile to alcoholic beverages are usually similarly hostile to coin-operated games, (2) vast blocs of the public that are friendly or, at least, not hostile to taverns are possessed of a vague, unreasoned feeling of hostility toward coin-operated machines—a feeling caused not by the fact that coin-operated machines are frequently found in taverns, but by past sensationalism of the press; a feeling that can result in greater damage to the business of manufacturing, distributing and operating coin-operated machines than the activity of so-called reformers; a feeling that is the basic reason for operators to undertake programs of public relations.

Advantages of frank association of the tavern and the coin-operated machine are:

(1) The psychological advantage of candor. (Contrary to the cynical opinion of many advertising men, people are attracted by honesty. The Schenley advertisement urging that the "one for the road" on New Year Eve be coffee is probably the only liquor advertisement in years that attracted attention and a feeling of good will toward the advertiser);

(2) The valuable implications that coin-operated machines are not readily accessible to minors, not available on Sunday in communities in which taverns are closed on Sunday;

(3) The possibility of associating coin-operated machines with an institution—the tavern—that is accepted and respected by the majority of the adult population of the country.

The concept of a tavern can arouse various mental images, depending on presentation. Say "waterfront tavern" in certain communities and you arouse an image of tawdry disorder. Call a tavern a "cocktail-lounge" in any community and you arouse an image of a gay but vaguely sinister atmosphere. Call a tavern a "neighborhood tavern" and you arouse the image of a community meeting-place, frequented by decent people who have known each other for years and who are eager to command their neighbors' respect.

The majority of taverns in the United States are neighborhood taverns. The majority of patrons of coin-operated machines in taverns are decent, law-abiding, self-respecting, neighborly folks.

The basic theme for a program of public-relations for operators should sell the truth that patrons of coin-operated machines are decent law-abiding, self-respecting, neighborly folks, who believe that a coin-operated machine is in the same category as a glass of beer: a simple, neighborly form of relaxation.

The basic theme may be presented with numerous variations. A typical presentation is outlined under the heading TYPICAL ADVERTISEMENT.

- Other themes, such as employment of labor provided by coin-operated machines, may become increasingly pertinent. But, just as brewers advertise the pleasure of their product, not their pay-rolls, the basic theme for coin-operated machines is the convenient, inexpensive amusement provided by coin-operated machines.

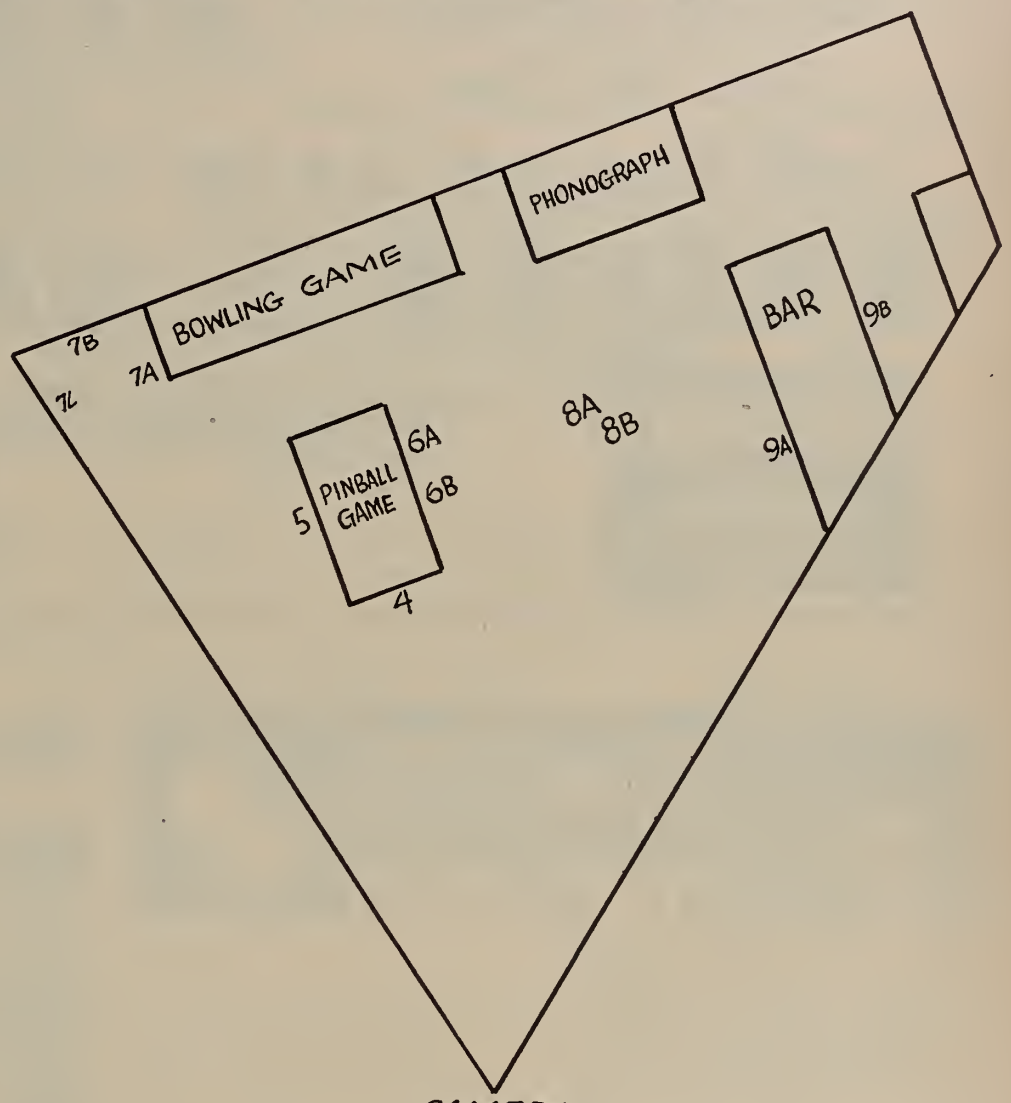
LIC RELATIONS PROGRAM

TYPICAL ADVERTISEMENT

1. The advertisement should occupy an area the height of which is approximately twice the width.
2. Approximately the upper half of the area should be reserved for the illustration described under the heading SCRIPT FOR ILLUSTRATION.
3. Area not reserved for illustration, *i.e.*, approximately the lower half of the total area, should contain
 (A) In approximately right three quarters of such area: (a) headline and text, detailed under heading TEXT, and signature of operator, group of operators or/and local association;
 (B) In approximately left quarter of such area: supplementary copy, detailed under heading SUPPLEMENTARY COPY.

SCRIPT FOR ILLUSTRATION with FLOOR PLAN

1. **Illustration should be carefully posed photograph with professional models in authentic setting.**
2. **Illustration should indicate that setting is a neat, clean but not pretentious neighborhood tavern.**
3. **In left foreground is a pinball game, three-quarters view.**
4. **Man playing game is a man in his late fifties or early sixties. Model should be selected to represent a man who is essentially dignified and sober. His attitude should, however, indicate that he is, not without a suggestion of self-consciousness, relaxing slightly from his normal dignity. His pinball stance should suggest that he is temporarily limbered up from his usual propriety of bearing. His smile should suggest that he is not ashamed to be seen playing pinball, but, is, instead, rather impressed with his skill and eager to demonstrate his skill.**
5. **Standing on the left side of the cabinet of the game physically in contact with the cabinet is a woman who is by her age and character obviously the wife of the player. While the player's attention is on the game, the wife's attention is on her husband. Her smile should combine affection, tolerant amusement at the "silliness" of her husband's interest in pinball and not entirely concealed pride that he so youthfully participates in pastimes of the younger folks.**
6. **Standing opposite the wife and expressing in their attitude and expression of faces a cheerful satisfaction with life in general and their "old folks" in particular are a man and woman in their thirties, identifiable as children or child and child-in-law of the older couple.**
7. **Directly back of pinball game is a bowling game, played by man in his forties, game witnessed by woman of an age to be player's wife and a man in his thirties.**
8. **To right of bowling game is a phonograph partially obscured by a young couple (mid-twenties), dancing.**
9. **At extreme right is a section of the bar. A man of thirty-five to forty is seated at the bar with a glass of beer. He is turned slightly toward the center of the room, indicating happy interest in the activity. Bartender is behind the bar.**
10. **The maximum evidence of liquor should be the glass of beer and bottles visible on the back bar —plus, possibly, 2 or 3 glasses on the bar, indicating that 2 or 3 of the 9 persons on the floor are absent from the bar while participating in coin-operated activity.**
11. **All models should be well and neatly, but not too smartly or stylishly, dressed.**
12. **Models should be selected to avoid suggestion of so-called racial characteristics.**



TEXT

Good Fun for Good Neighbors

IS MY LINE OF BUSINESS

YOU play the games in the cozy little neighborhood spots where neighbors meet for a friendly glass and a bit of neighborhood news. The pinball games and bowling games. And you dance to juke-box rhythm or sit and listen to a favorite tune.

My business is to pick out tunes and games I think you'll enjoy. I invest in coin-operated equipment, place machines where they're handy for you, keep them working right. I pay my rent by giving the owner of the establishment a share of the nickels and dimes you drop into my machines.

I don't know why or when the custom started to deposit coins in machines—like you do when you use a public telephone—instead of buying tickets from the bartender—like you do when you go to the movies. But that's the way it is, and I guess you figure you get your money's worth, because I make a living out of my business.

Sure, I make money, good money. But, like the fellow said, "Is that bad?" I support my family. Pay taxes. Give to charity. Help every worthwhile cause I possibly can. And . . . with your help . . . I help give jobs to the thousands and thousands of men and women in the factories that make coin-operated machines and the glass, wood, copper, steel and so forth that go into those machines.

I like my business and so I hope you keep on liking the service I give. I like the living I earn. I like the people I meet. And, even if it does sound sentimental, I like to bring good fun to good neighbors.

SUPPLEMENTARY COPY

1. Supplementary copy will vary with local situation and will by illustration and text refer to advertiser's operation of one of the following:
 (A) Kiddy-Rides
 (B) Drink vendors
 (C) Cigarette vendors
 (D) Candy vendors
 (E) Scales



Don't Do A Thing Until You See

chicago coin's *New*

BASEBALL GAME

chicago coin MACHINE COMPANY

1725 W. Diversey · Chicago 14, Ill.

Coming Soon !!!!

Mississippi Opinion Moves Toward Dime Play

JACKSON, MISS.—Dime play has been getting much thought and discussion in Mississippi and reports coming in indicate the operators are all for changing over.

Some operators have been on dime play for several months and advise the receipts in top spots extremely good. All are enthusiastic and plan to cover most of their spots with good and new equipment. . . . Jake Ford of Ford Amusement Co., Laurel, advises he has been operating dime play in his top locations for some time. . . . Rosco Redd, Laurel, has many of his machines on dime play and feels the take has put him months ahead of the nickel boys. . . . G. E. Slay, Slay Amusement, Hattiesburg, says he's ready for 10c play and advocates closer cooperation among the operators. . . . B. K. Duff, Duff Amusement Co., Hattiesburg, agrees with Slay and says he'll go along with the rest. . . . Nick Fokakis of Pals Music, Hattiesburg, in high gear on 10c play. . . . D. E. Levine of D.E.L. Amusement, Hattiesburg, is going all out for dime play. . . . W. W. Gamble of G. & S. Amusement, Hattiesburg, says he'll go along when the other ops change over to 10 cent play.



Thomas and Evelyn Easley have taken over the Rogers Record Center, Jackson, Miss. Evelyn will operate the Record Center while Tom takes care of his routes, operating from the Record Center. . . . **Rodger Pardue** has accepted a position with King Records, New Orleans. . . . **J. C. (Smokey) Weaver** closed his uptown arcade for the season. Smokey has a fine group of mechanics working for him. His brother, **Dan, Harold Hall** and **Robert Forster.** Dan also operates some machines on his own. . . . **W. E. Swales**, associate of **John Haley**, reports a good 1953. John was out beating the bushes. . . . **D. E. Levine**, D.E.L. Amusement Co., Hattiesburg, Miss., pleasantly surprised at the earnings of his route and paper business. Looks forward to an even better 1954. . . . **G. E. Slay**, Slay Amusement, Hattiesburg, all wrapped up in blueprints and pictures of a big super duper truck stop he is planning to build soon. . . . **B. K. Duff** says he is planning expansion of his routes in 1954. Says he can't wait each week for his **Cash Box** to come in. . . . Also pleased with the results of 1953 is **W. W. Gamble** of G. & S. Amusement, Hattiesburg. Gamble expects big things of the new year. . . . **Nick Fokakis**, Hattiesburg, a 20 Year Clubber. His dream of his new music store came true on December 6th with a grand opening. Called the Pals Music Store, it will be managed by his wife, Muriel. Nick will operate his route. . . . **Rosco Redd**, Laurel, out of the office on his weekly run down to New Orleans for records and other equipment. Rosco has many of his machines operating on 10c play and is pleased with the take. . . . **Jake Ford**, Ford Amusement, Laurel, on dime play in his top spots for some time. . . . **C. B. Shives**, Shives Amusement, Yazoo City, just escaped the ice and snow by a few miles. Shives says, "We Yazoo people live right". . . . **J. C. Moore** so busy when we dropped in we couldn't get a chance to chat with him. . . . **J. C. Null** starts the new year right as he sets up several new locations. . . . **Charley Hall**, Magnolia Amusement, Meridian, has a great mechanic in **Jerry Jordan.** His expert repairs keep calls at a minimum. . . . Everyone on the 26 mile beach at Biloxi painting and getting equipment in top notch shape for the season.

Music Guild Of Nebraska Holds Quarterly Meeting

Public Relations Committee To Present Juke Box To Worthy Organization At Each Quarterly Meet

Distribs In Area To Donate Phonos

COLUMBUS, OHIO—The Music Guild of Nebraska held its quarterly meeting at the Evans Hotel, this city, on December 6.

The first and most important topic to be discussed was Public Relations. This part of the meeting was declared open and all Associate members were invited to take part. The Public Relations Committee, composed of Ted Nichols, Fremont, Chairman; Leonard Weiland, Omaha, and C. R. McKee of Grand Island, presented a program to give away a juke box to a worthy organization located in the community in which the quarterly meeting is held.

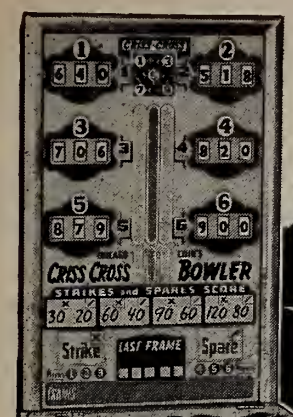
The members voted to adopt this program and the four distributors in the Nebraska territory offered one juke box a year for this purpose. The juke box to be in good condition and of a 1946 model or even later issue. The coin mechanism will be removed.

The first juke box awarded (see page 39 of this issue) was purchased by the Public Relations Committee.

The official business meeting of the Association followed. A letter from George Miller, president of the Music Operators of America, in regard to the National Convention to be held in Chicago on March 8, 9, and 10 was read into the minutes.

The next quarterly meeting was set for March 20 and 21 in Kearney. Mrs. Alma Morton of Morton Amusement Company will act as hostess.

Officers who attended were H. W. Marble, president; Jerry Witt, vice president; Howard Ellis, secretary and treasurer; C. R. McKee, director District #3; Joe Zwiener, director District #5; and C. B. Casey, director District #2. Louis Press Jr., director District #4, and George Milburn, director District #1 were unable to attend.



chicago coin
Does it Again!

OPERATORS EVERYWHERE ACCLAIM NEW BOWLING GAME MOST EXCITING ATTRACTION EVER INTRODUCED!

CRISS CROSS BOWLER

Featuring PROGRESSIVE ADVANCE SCORING

—Plus:—

TRIPLE-MATCH SCORING



LOOK!
8 Ways To CRISS CROSS By Matching Numbers — Numbers on CRISS CROSS Panel Carry Over From Game To Game Until A Line Is Completed.

Plus
- Match a Number & Star— And Crown Feature!
- Advance Scoring Feature!
- Giant Pins! • Beautiful Cabinet Styling!
- 5 or 10 Frame Play! • 45 Second Scoring!

chicago coin MACHINE COMPANY
1725 W. DIVERSEY • CHICAGO 14

As I See It

A Weekly Column by AL SCHLESINGER



How many operators realize, that, while the coin operated music machine is set on the stage for public approval, behind the scenes stands a little man with a big understanding of the legal problems that confront music operators.

Sidney Levine has devoted almost twenty years of his legal experience to the operators of the coin machine industry. As attorney for the New York Phonograph Operators Association, we have all watched this association become the leading one in the nation. Who can forget the brilliant defense of operators that Sidney Levine made as counsel to the Music Operators of America, before the various committees of Congress in the past several years. He has defended the operators' position, time and time again in both state and national arenas. I will never forget his fervent plea before the special meeting of the Music Operators of America, held in Chicago last October. He pleaded for operators to realize what ASCAP could do to them and their business, if they were successful in getting their bill passed in Congress. Certainly, his salary as counsel to the Music Operators of America, is too insignificant as to require him to plead for operators to join associations for their own common good. Organizers are supposed to carry this message, but, Sidney Levine in twenty years of close association with operators, was pleading their cause because he understands all their problems.

I have always admired Sid's tactics in his battles with ASCAP. It reminds me of a story, while not similar, but of the technique used by Abe Lincoln in a theft case. After the evidence was all in, the prosecution made a long and dramatic appeal for conviction. Abe addressed the jury and said only: "I think the man is guilty, I'm not sure. Are you?" The jury freed Abe's client.

As I see it, Sid has up to now left the various congressional committees with the uncertainty as to whether ASCAP really had a case. Operators could remove this uncertainty by joining associations and banding together for their own common good. Music Operators of America was formed for this purpose. As the attorney for this national association, Sidney Levine will fight to protect the operators' interests from every quarter, and all he pleads for is for operators to help themselves.

Scott Continues As S. D. Ops Ass'n Sec't'y

MOBRIDGE, S. D.—Though Harold Scott sold his route this past year, operators of the South Dakota Phonograph Operators Assn. re-elected him to the post of secretary-treasurer of the organization for another year.

Scott is one of the old-timers in the coinbiz. He has always produced a very interesting monthly report for the South Dakota state organization.

He advises that he is preparing the new report to the membership as of Feb. 1 and that it will soon be in the mails.

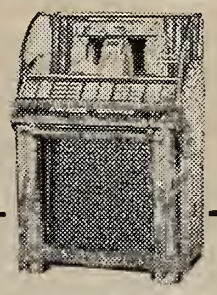
Host Of V.I.P.'s To Attend Annual Balto. Ops Dinner

BALTIMORE, MD.—There will be more VIP's (very important people) at the 6th Annual Dinner and Dance of the Amusement Machine Operators Association of Greater Baltimore, this city, on Sunday night, February 7, than at any of the previous affairs of this organization.

In addition to the announcement previously, that the Governor of Maryland, Theodore R. McKeldin; the Mayor of Baltimore, Thomas D'Allesandro; and the usual host of Congressmen, members of the City Council, et al, will be in attendance, it is now certain that the Honorable J. Glenn Beall, United States Senator from Maryland will also be on hand.

Irvin Goldner, president of the AMO, reports that the record firms have promised to supply a great many of their recording artists. These stars will supplement the organization's usual high grade show.

"One of the biggest pieces of news I can supply." stated Goldner, "is that reservations are literally pouring in. No fooling, we are beginning to wonder where we are going to seat everybody." However, if we know the men associated with AMO, they'll find room for everybody who wishes to attend.



BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	250
WURLITZER 1250	295
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	195
A.M.I. MODEL B	275
A.M.I. MODEL C	325
A.M.I. MODEL D40	425
A.M.I. MODEL D80	525
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	295

NEW CHICOIN HIT PARADE $132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines $39.50 EACH
Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

DOUBLE YOUR MONEY BACK

That's right! ***The Cash Box*** will give you DOUBLE YOUR MONEY BACK if you don't agree that ***The Cash Box*** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of ***The Cash Box!***

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that ***The Cash Box*** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to ***The Cash Box*** TODAY!!!



THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting weeks' issues) of ***The Cash Box.*** If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

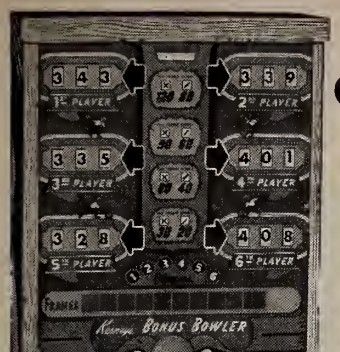
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ADDRESS

CITY ZONE STATE

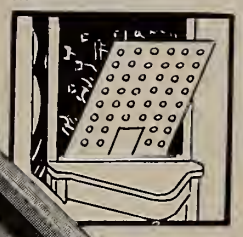
SIGNED

OPERATE Keeney's Capturing locations everywhere! BONUS BOWLER





DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!



HINGED LITE INSERT FOR EASY SERVICING!

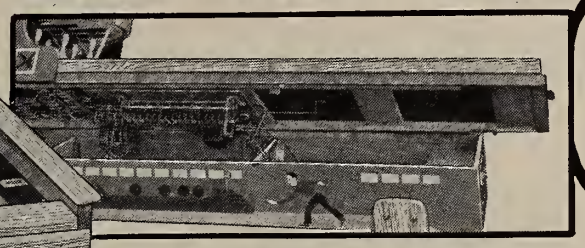
RECORD-BREAKING PREFERENCE JUSTIFIED BY TREMENDOUS APPEAL!
3-WAY FLEXIBILITY OF PLAY...SMART NEW SERVICING INNOVATIONS!!!

3 CARD BONUS SCORING!
2nd Frame • 10th Frame • 2nd, 3rd, 4th, 5th Frame
• When last number of "Player Up" score matches one of numbers that light on backglass, the "Player Up" must press button on front of game.
• "Player Up" receives Bonus Points scored if numbered Diamond "0" to "9" again matches last number of his score.

2 SIZES:
9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet

The game that CONSERVES SPACE in any location.

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



Single-Double-Triple-Quadruple Scoring for Strikes and Spares • Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

GENUINE FORMICA PLAYFIELD

COVERED CASH BOX *plus* FLOODLITE WHEN DOOR OPENS!

HINGED FRONT DOOR

Keeney's MAINLINER BOWLER *available including everything except the "Match" feature.*

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Shaffer Home Office Moves To New Location In Columbus, Ohio

Will Show New Seeburg Ray-O-Lite "Coon Hunt" Gun



COLUMBUS, O.—Grand opening of Shaffer Music Company's new home office at 849 North High Street here in Columbus will be held this Sunday, February 7th, starting at 12 noon. The new Seeburg Ray-O-Lite Gun "Coon Hunt" will also be shown at the Open House, it was announced by Ed Shaffer, president. Refreshments will be served and door prizes awarded.

The new location is one of the largest and finest of its kind in the country, with the entire building occupied by Shaffer Music, exclusive Seeburg distributors for the past 16 years. In moving to the new and larger quarters, Shaffer now offers expanded facilities and services to music machine operators.

The modern building has been completely remodeled and redecorated, and the floor plan has been especially designed for music machine sales, service and overhaul. Behind the attractive front with large display windows is a completely modern plant of over 13,000 square feet of floor space. Offices are on the mezzanine floor overlooking the large showroom. On the first floor are the display room for new and used equipment, large, completely stocked parts department, a one stop record shop for operators, sales offices, repair and overhaul shops, cleaning room, paint room, crating and shipping department, and warehouse. A large private parking lot for Shaffer's customers, is located alongside the building.

In addition to the new Columbus office, Shaffer Music Company has offices at 1200 Walnut Street in Cincinnati, and 1327 Capitol Avenue in Indianapolis. Shaffer is Seeburg distributor for central and southeastern Ohio, West Virginia, western Virginia, eastern Kentucky, and central and northern Indiana.

NOW DELIVERING!
Keeney
BONUS BOWLER
BILOTTA DISTRIBUTING COMPANY
(Exclusive Wurlitzer Distributor)
NEWARK NEW YORK
(WAYNE COUNTY)
(Phone: 598)

SPECIAL
CLEARANCE SALE!

DeLUXE WORLD SERIES	$187.50
BALLY Hook Bowler	79.50
CHI COIN Name Bowler	288.50
CHI COIN Tenth Frame Special	324.50
CHI COIN Tenth Frame Double	349.50
5POT LIGHT	119.25
CONEY ISLAND	118.50
FROLIC	184.50
BRIGHT 5POT	118.50
BRIGHT LIGHT	72.50
ATLANTIC CITY	159.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

MOA Exec Board Meets In Chi Arranges Convention Program

Lee's
CONEY ISLAND
CAROUSEL
Finest Coin Operated Carousel Ever Built



DISTRIBUTORS:
A FEW CHOICE TERRITORIES STILL OPEN
PHONE — WIRE — WRITE
RUNYON SALES CO.
National Distributors
593 - 10th AVE., NEW YORK 18, N. Y.
(Phone: LOngacre 4-1880)

CHICAGO—Members of the Executive board and Preparation committee of the MOA met in Chicago, January 25 and 26, Monday and Tuesday, and arranged the entire program for the Music Operators of America Convention to be held in Chicago March 8, 9, 10. George A. Miller, national president, presided over all the meetings.

Arrangements have been made to assist exhibitors so that they have the finest exhibits possible. It has also been arranged that the banquet to be held Tuesday, March 9, have a name band and star talent from the recording companies. Interesting and educational meetings with dignitaries from Congress will be held. A nationally known speaker on public relations and organization will be part of the agenda at the convention. Entertainment and luncheons for the ladyfolks as well as the music operators are planned. It was the opinion of every member of this committee that this Fourth Annual Convention will be the outstanding affair of all time.

The sixteen members of the Executive Board and Committeemen paid their own expenses and transportation in order to attend this meeting. They are going back to their respective states to organize large groups of operators to assure the exhibitors a greater potential audience than that of any other convention. Every member of the committee was greatly enthused at the progress made.

The sixteen man committee was divided into groups of four. Each group worked as a separate committee and contacted many of the supply companies, manufacturers and other firms allied to the music industry. The committee felt that personal contact would bring far better results than would a mailing campaign. Therefore, the preparation committee spent the entire week in Chicago calling on all prospective exhibitors.

There were many committees appointed. They were the reservation Committee the Ticket Committee for the Banquet, a five-man Committee on a Performance Right Society, Entertainment Committee, a Membership Committee and several others.

Headquarters for the Canadian operators, who will attend in large numbers, will be set up on the exhibit floor and this group will be honored at the banquet Tuesday evening, March 9, 1954. Tickets for the banquet will be $10. per person and may be purchased at least two weeks before convention time.

Printing of banquet tickets, registration cards, and programs were ordered to be done as quickly as possible.

A joint luncheon between Manufacturers Association and the Executive Committee of Music Operators of America will be held Tuesday noon, March 9. The room designated for this luncheon will be given at a later date.

The meetings of the Music Operators of America will be held in the morning of all three days of the meet. The hours will be from 9:30 A.M. to 12 noon. A $100. government bond will be issued each morning as an attendance prize. It will, therefore, be to the advantage of each music operator to be in the meeting room by 9:30 sharp.

Official hours for the exhibitors will be from 2 P.M. to 9 P.M. each day. There will be no meetings of any kind during exhibit hours. This is to assure the exhibitors a large attendance all through the day. Exhibitors who wish to stay open after 9 P.M. are privileged to do so.

All name cards for the exhibitors will be furnished by Music Operators of America and will be placed on the outside of each exhibit room. Names of exhibitors and their room numbers will also be published in the MOA program.

The entrance fee for exhibit space is $250. for each room.

Exhibitors wishing to advertise in the banquet program may send in copy at any time between now and March 2. One-half page ads will cost $50. and full page ads $100.

A well known national public relations man will address the Music Operators on "Public Relations and The Value of Organization". The speaker is well known throughout the nation for his unlimited knowledge and qualifications to speak on this subject. Several Congressmen will also address the Music Operators at the convention and the three day meeting will be of great interest to operators from all parts of the nation.

At the time of this writing more than 35 exhibitors have signed applications accompanied by checks to display their merchandise at the convention. Automatic phonograph companies. all major recording companies and some of the smaller labels have made application for exhibit space. Drink vending machines, popcorn machines, coin operated television and radio and kiddy rides will be other types of equipment that will be shown.

All these important matters were fully discussed and passed upon by the Preparation Committee.

Those in attendance were Martin Britz, Montana; Ray Cunliffe, Chicago; Wes Elster, California; William Hullinger, Ohio; Phil Levin, Chicago; Al Denver, New York; Hirsh De La Viez, Washington, D.C.; Les Montooth, Illinois; Jack Mulligan, Pennsylvania; Howard Ellis, Nebraska; Clint Pierce, Wisconsin; James Tolisano, Connecticut; George Workman, Eastern Pennsylvania; Victor Ostergre, Indiana; Sidney Levine, New York, and George A. Miller, California.

Exhibit space, up to this moment, has been contracted for by the following firms: Auto Photo Company; Benita Record Company; The Billboard; Broadcast Music, Inc.; California Music Guild; Canadian Music Merchants Association; Capitol Record Company; The Cash Box; Century Music Company; Cole Products Corporation; Columbia Record Company; Coral Record Company; Decca Record Corporation; Downbeat; H. C. Evans & Company; International Mutoscope Corporation; M. and S. Distributing Company; James J. Martin Distributing Company; Mercury Record Company; Music Operators of New York; Permo, Inc.; R.C.A.-Victor; Recorded Music Service Association; Ristaucrat, Inc.; Riteway Manufacturing Company; Larry Spier; and Hank Thompson Band.



You Are Cordially Invited To Attend The
GRAND OPENING of our NEW COLUMBUS OFFICE
849 North High Street
and showing of the new Seeburg
RAY-O-LITE GUN
SUNDAY, FEBRUARY 7th
from 12 noon
SHAFFER MUSIC CO.

Cincinnati, Ohio
1200 Walnut St.
MAin 6310

Columbus, Ohio
New Address
849 N. High St.
KLondike 4614

Indianapolis, Ind.
1327 Capitol Ave.
LIncoln 3571

Moving About The South With Mencuri

Miami, Fla.

Miami is just as fabulous as ever. . . . **Ted Bush** doing a "terrific" job with "Criss Cross." But Ted is a "terrific" guy with a great gang. . . . **Ozzie Truppman** busy as a hive of bees. He never stays in one spot long enough for me to catch up with him. . . . **Ken Willis** getting ready to go to Key West. Ken's been doing a great job in Cuba and South America. "Kaytsie" and **Ed Hancock** working like mad to get the machines ready for shipment. . . . Ted brushing up his Spanish so that he may better greet his foreign visitors. He's all hopped up about his new building project. . . . **Jack Felber**, office manager, moving about, keeping everybody happy.

Jacksonville, Fla.

Had dinner with **Joe Barton** and his lovely wife, **Billie Ann**. I had to come to Florida to eat an Alaskan King Crab. It was surely "King" size. Guess I'll have to go to Alaska to eat Florida Pompano. . . . **B. K. "Bud" Reichel** and **Carl Jonas** two swell fellas. Joe and Carl sold so many "Criss Cross" the day I was there, I had to call **Ed Levin** to order a rush shipment.

Atlanta, Ga.

The all new F.A.B. Distributing Co., this city, is a beautiful new building. The new manager, **Fletcher Blalock, Jr.**, getting settled and just raring to go. **Ed Wurgler**, assistant to **F. A. Blalock, Sr.**, just in from a sales trip with "Mac" McBride. Both all smiles and very optimistic.

Columbia, S. C.

Jim Faulk, F.A.B. Distributing Co., this city, all pepped up about the new house he's building. He has sold out "Advance Bowler" and pleading for more.

Best Story Tellers

CHICAGO — According to Nate Gottlieb, the two men who proved themselves the best of the funny story tellers, were Irwin Blumenfeld of Baltimore and Dave Bond of Boston.

Said Nate, "Maybe it was due to the stories I've told which have been printed in your 'Chicago Chatter' column, but, this last visit from many distributors brought in a new batch of funny stories. And the champions were Irwin Blumenfeld and Dave Bond."

Harold Baker Dies

CHICAGO — One of the industry's old timers, Harold Lewis Baker, passed away Tuesday, January 26, 1954, after a long illness. His home was at 3265 Washington Blvd., this city.

He is survived by his wife, Marilynn Baker, and his sister, Mrs. Naomi Greenwood of Miami, Fla.

Memorial services were held Friday, January 29, 1954, at 1 P. M. Interment was at the Forest Home Cemetery. The family requested that, instead of flowers, donations be made to the Great Lakes Foundation, Hilltop Sanitorium in Lake Bluff, Ill.

Baker was well known to all in the industry for his many products which he built over the years. He was considered one of the pioneers in the field and introduced many different and unique products.

Baker Novelty Company products can be found all over the world. He did a very large business in the United States and also a very fine export business which covered almost every country in the world.

Rock-Ola's Service Supervisor Covers Southern Distribs

CHICAGO — Frank Schultz, service supervisor for Rock-Ola Manufacturing Corporation, is on a long trip thruout the South visiting with the firm's distributors, as well as meeting with many operators.

So far Frank has visited in New Orleans with A. M. & F. Distributors; in Montgomery, Ala., with Franco Novelty Co.; in Atlanta, Ga., with Robinson Distributing Co.; in Miami, with Ross Distributing Co., and in Jacksonville, with the Ross offices there.

His latest city has been Charlotte, N. C., where he visited with LeStourgeon Distributing Company.

His reports to the firm here indicate that his trip has been one of the most interesting and successful:

"And," as he states, "everywhere I've visited the operators are simply wild over our new 'Comet'."

Sends "March Of Dimes" Mutilated Coins

CHICAGO — Vince Shay of Empire Coin Machine Exchange, this city, proved a point last week when he mailed a "March Of Dimes" card of mutilated coins which he had picked up from operators calling on him at his offices.

Shay proposed that all operators mail the mutilated coins, which they find in their various machines, directly to the "March Of Dimes" headquarters in their own communities.

As Vince Shay states, "There should be plenty of these mutilated coins all over the country and they would be a big help to the 'March Of Dimes'."

The "Generals" Salute You...

Advancing the AMI Line to Help You Win on the Music Front!



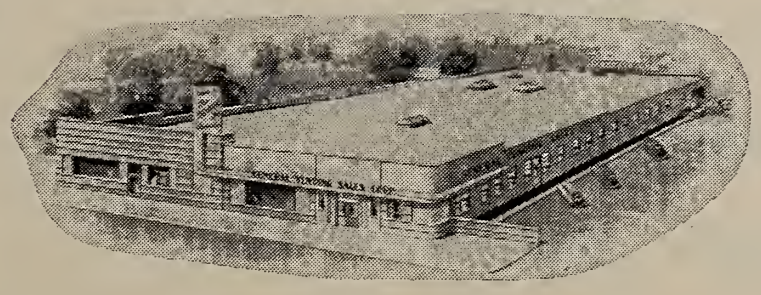
IRVIN BLUMENFELD
President



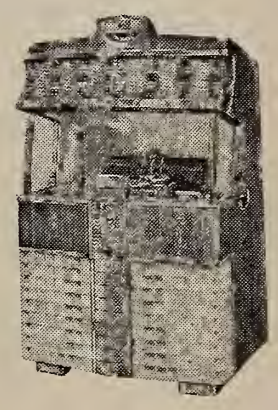
GEORGE GOLDMAN
Secretary



HARRY HOFFMAN
Treasurer



E-120



General Music Sales Corp.

BIDDLE & HOWARD STREETS, BALTIMORE 1, MD., Phones: Vernon 4119, 4120, 4121

New Headquarters for AMI Juke Boxes and Auxiliaries

Atlantic-New York Corp. Shows Seeburg "Ray-O-Lite" Gun "Coon Hunt"



HARRY ROSEN



MEYER PARKOFF

NEW YORK — Executives of the Atlantic-New York Corporation, this city, returned home after spending several days last week at the plant of J. P. Seeburg Corporation, Chicago, viewing the new "Ray-O-Lite" gun called "Coon Hunt."

Plans for showing of the new gun were immediately put into work. Operators in the New Jersey area were invited to the Newark offices by Joe Fishman on Saturday, January 30; those in the Connecticut territory were invited to be at the Hartford office on Sunday, January 31; and coinmen in the Metropolitan New York area were sent invitations by Harry Rosen and Meyer Parkoff for this showing, starting Monday, February 1, thru Saturday, February 6.

SPECIAL BARGAIN !

ROCK-OLA "Fireball"
120 Selections, 45 RPM

Professionally Reconditioned and Refinished —Like New

$495.00 *SPECIAL PRICE FOR VOLUME.*

Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

• *Telephone collect for volume deals* •

The last ray gun manufactured by Seeburg "Shoot-The-Bear" was one of the most successful games ever produced, and operators have been looking forward to this new amusement machine.

Announcing...

The Cash Box

MOA

SPECIAL ISSUE

(Dated: March 13)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Palmer House, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

GOES TO PRESS - Thursday MARCH 4

RESERVE YOUR SPACE NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO
32 W. RANDOLPH ST.
(Phone: DEarborn 2-0045)

★

LOS ANGELES
6399 WILSHIRE BLVD.
(Phone: WEbster 3-0347)



MIAMI MURMURS

With the opening of Hialeah race track, the town opened its winter season. There were quite a few coinmen around who had come South to attend the races. . . . Max Weiss and his wife are vacationing at the Monte Carlo Hotel. It is rumored Max will leave Miami Beach with a larger bankroll than that which he arrived with. Seems the Gin Rummy cards have been running his way. **Willie (Little Napoleon) Blatt,** who knows Max for more than a quarter of a century, will attest to his winnings. . . . The old saying that if a person stood at the corner of 42nd Street and Broadway long enough he would eventually see all his friends, applies to the Fun Fair in a small way. The writer was there one evening and ran into **Mr. & Mrs. Gene Lane, Harry Zimont, Willie Levey, Dave Friedman, Harry Steinberg,** and quite a few others. . . . Plenty of visitors at **Sam Taran's** office, some of them from South America. . . . **Sam Stern,** sales manager of Williams Manufacturing Co., around visiting the distribs. . . . **Myran A. Loeninger,** National Amusement Co., Washington, D. C., in Miami combining pleasure and business. He was seen visiting coinrow. . . . Another coinman finds sand in his shoes. **Isidor Samet,** S & A Vending, Newark, N. J., about to buy a route down here and become a native. . . . **Mr. Ziegelbaum, Jr.,** and his pretty lady friend enjoying themselves so well they have extended the vacation until February 1st. . . . About a year ago Cigarette Service sold its route to a former New York op, **Augie Amato,** and **Paul Jacobs,** who ran the route, sold his home and went North to manage a larger cig machine operation. Last week he was back again. One of the first things he did was call Willie Blatt. He said, "Sure I made more money up North, but I would rather live in Miami and do with less." . . . **Harold Roth,** New York Cigarette Service and Harold Vending, flew in for the second time this month. . . . Bush Distributing Co. just bought one of the oldest juke box routes from **Bill Shayme,** Dixie Music, who for the last five years has been spending most of his time in the real estate business. He'll be back in the business eventually.

Willie Blatt will be in New York on February 20 for a few days. Willie has to attend two weddings. His youngest son **Martin** will be married on Sunday evening, February 21 and his niece will be married on that same afternoon at the Essex House. . . . **Angelo Delaport,** owner of Rex Coin Machine Distributors, Syracuse, New York, talking over old times with fellow oldtimers. He recalls the good old days when a pinball machine could be bought for $12.50 and make at least that much per week. . . . **Harry Pearl's** brother in town for a vacation. . . . **Harriet Green** and her little daughter vacationing at the Sherry Frontenac for a few weeks. Too bad Abe couldn't come along. . . . Blatt, who has the arcade at "Fun Fair" just placed his first Williams new baseball game there and people lined up to play the machine from the moment it was plugged in. . . . **Al Schlesinger** attended the Miami ops meeting. . . . **Jimmy Lowrance,** one of the last holdouts in the juke box business, finally decided to join the A. M. O. A. He realized one can't operate unless one belongs to an association. . . . Heard some nice remarks about the new rifle from Exhibit and must agree that the factories are certainly building better looking and better working equipment. . . . **Sam Taran** and **Eli Ross** must be very satisfied with their recent trip to Chicago since they've been smiling since they got back. . . . Joe Mangone finally accepted into the magic circle of gin rummy players such as **Willie Blatt, Willie Levey, Dave Friedman, Lucky Skolnick** and **Harry Steinberg** and **Harry Zimmand.**



DALLAS DOINGS

Texas' third week of rain, snow and ice has slowed the coin machine business down to a crawl. The Dallas Coin Machine Operators meeting was postponed from the fourth Monday this month to the fifth Monday. The association has not had a meeting since November. . . . Friends of **Jay Payne** were saddened by news of his death this week. His death came as a result of a long illness. Payne was one of the real old timers in the juke box business. In addition he owned two Jay Payne Men's Shops. During the recent years he had devoted more and more time to the clothing business. . . . Two of the bosses over at S. H. Lynch, A. C. Hughes and E. D. Furlow are back from Chicago where they visited the juke box factory. . . . **Eula Pace** is back as cashier at Lynch after an operation. . . . **Guy Kincannon** was in Dallas this week. He says that his business is going well in Waco. . . . **Jimmy Garrett** of Longview says that his business is holding its own. . . . **Raymon Wilkes** of Lynch is in Chicago attending a service school. . . . Over at Commercial Music we hear that Harold Perkins is back with the Dallas office after helping the El Paso branch to get going. Jack Eskew says that the new Williams "Special Deluxe Baseball Game" is selling as fast as they can get them in. Also the Wurlitzer High Fidelity machine is going good. . . . **Gene Williams** is back on the job after a fishing trip at Lake Texoma. . . . R. B. **Williams** is back from a trip to Chicago where he visited the United and Williams factories. . . . **Buna Carr** of Waco says that he is also doing well with the Williams Baseball game and the new Wurlitzer "Hi Fi 1500." . . . **Benny McDonald** of Fort Worth was in town this week on a buying spree.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

LOS ANGELES

On January 24th a 14kt. solid gold award was presented to Peter Potter from AMI Incorporated, Grand Rapids, Michigan. Nat "King" Cole made the presentation to Potter. This presentation took place on the ABC-TV Coast to Coast "Juke Box Jury" show on behalf of AMI Incorporated and its distributors throughout the country. **Al Silberman** of Badger Sales Company arranged the event. . . . **Lou Dunis**, prexy of Dunis Distributing Company, Portland, Oregon, stopped off on his way to New York and Chicago to visit along coinrow. . . . **Hymie Rosenberg** of Drum Equipment Co., New Jersey, spent a few days in Los Angeles on business before leaving for San Francisco, Portland and Seattle. . . . Over at Paul A. Laymon Company, **Charley Daniels** and **Jimmy Wilkens** were a couple of very busy men this past week. **Ed Wilkes** was off for a few days nursing a bad back which left them rather short handed. They now have the new Bally "Ice-Frolics" on display for all the ops to play and test out. **Charley Daniels** says that they have all developed pinball madness. As the balls hit the new score-booster star roll-overs and the selectable super-score board lights up they get tense with excitement, the air fills with smoke and you can't see the floor due to all the cigarette butts. Looks like Bally has again smashed through with another great game.

Gary Sinclair, district sales manager for Wurlitzer was in town recently conferring with the Laymon crew. . . . Over at C. A. Robinson & Co., **Charley Robinson** informed us that we won't have to wait much longer for the big announcement that he is about to make. He added that they are having a hard time keeping United's new "Havana" on the floor. They get a shipment and before they can turn around twice they're all gone again. Of course, Charley isn't complaining much about it—He's happy! . . . Saw a little blue French Renault parked along West Pico and knew **Bill Olsen** must be down from Ventura again. Sure enough, saw Bill just up a few blocks visiting with the distributors. . . . Badger Sales Company now has the new "Tungo" electrically operated grip machine on display along with Nat **Cohn's** "3-D Theatre" unit. **Fred Gaunt** says that the new Keeney "Bonus Bowler" is winning much comment from all the local ops. . . . Many skeptics have painted a glum picture for 1954. Several have said that there would be a recession which would cause a big slump in the coin machine field. According to the operators and distributors here in LA these gloom peddlers are just all wet. **Jack Simon**, prexy of Simon Distributing Company, says that January started things off to a fast start with business holding up very good. He adds that all indications point to a great year for the industry. . . . **Lyn Brown** also added that the kiddie ride business has now established itself and will continue to expand during 1954. **Robert Bard**, prexy of Bard Distributing Company, likewise is very enthusiastic about the future. He even started off the year by adding cigarette vendors to his route of games and music. Many other local operators have stated that their business is holding up and that collections have been good.

Van Natten, sales manager for Auto-Photo Company, announced that he and **Marvin Applegate** will be in Chicago to display their Auto Photo machines at the M. O. A. Convention on March 8th, 9th and 10th. He also announced that **Michael Bushdid** and **Myron Loewinger** of B. and L. Coin Devises, Inc., Washington, D. C., are now distributors for Auto Photo Company in Virginia and Maryland. **Fred Berger, Lewis Berger** and **Austin W. O'tolle** of Auto Photo, Inc., Pittsburgh, have been appointed distributors for West Pennsylvania. . . . **Mary and Kay Solle** at Leuenhagen's Record Bar recently attended the preview showing of the **Glenn Miller** Story. They liked it so well that it has been the main topic of conversation around the place for several days. . . . Decca has released the album from the Miller Story and **George Sherlock**, promotional manager for Decca Distributing Corp., announces that 78 RPM singles will be available for the convenience of the operators. . . . At Minthorne Music Company things are plenty busy with all the activity centering around Chi-Coin's new "Criss-Cross" Bowler and Seeburg's new "Hi-Fi" phonos. . . . **Hank Tronick** and **Wayne Davis** recently spent a few days in Chicago attending a meeting at the Seeburg factory. They also saw the unveiling of Seeburg's new gun "Coon Hunt." **Jean Minthorne** couldn't go back to the meeting as he was laid up with a bad cold. . . . We see that **Phil Robinson** seems to be getting enough nourishment from his new reducing diet. He's getting around and keeping busy anyway. Phil says he saw Chi-Coin's new baseball game when he was back in the windy city and that all the operators are in for a big surprise. . . . **Lee Hunyoee** has just started into the coin machine field and is opening up a new music route in Santa Barbara. . .. California Music Company is the same busy place that it has always been. **Sam Ricklin, Gabe Orland, Jack Lewis**, and all the gals agree that if you really enjoy working you can have a h--k of a time around their place. . . . B. L. **Butcher**, cigarette and games operator from Yuma, Arizona, was in town recently buying equipment. . . . **Earl Wilson** and **Tommy Mason** from Las Vegas, Nevada, also were recent visitors along coinrow.

From Santa Ana **Charley Peddicord, Lee Nelson**, C. L. **Andrews** and **Walter Hennings** were all in town picking up equipment and visiting here and there. . . . Other visitors included: **Al Miller**, Blythe; **Bill Gordon**, Brawley; **T. H. Loo**, El Centro; **Ted Mayer**, Ventura; **Ruth McClure**, San Luis Obispo; **Melvin Teixeira**, Santa Maria; **Kenneth Wolf**, San Diego; **George Kirby**, Riverside; **George Licali**, Ontario; **George Kay**, Crestline; **Bill Ketchersid**, San Bernardino; **Milton Noriega**, Colton; **Reed Olsen**, Tarzana; **Ted Sarazin**, Upland; **Roy Smith**, Balboa Island; **Kenneth Riedel**, Chino; and **Gary Thompson**, Long Beach. **Larry Collins** also came in from Whittier. **Walter Keene**, prexy of Keenomatic Co., Taft, was another visitor along coinrow. . . . We know many of the local operators are planning to attend the MOA Convention in Chicago on March 8th, 9th and 10th. We hope that those who are going will heed the advice from **George Miller** and make their reservations early. It's better to plan ahead and make sure you'll have accommodations when you get there.

It Will Be The GREATEST!

M.O.A. CONVENTION

March 8—9—10

PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

RAY CUNLIFFE 3018 East 91st St. CHICAGO, ILLINOIS Phone: ESsex 5-0500

GEORGE A. MILLER 128 East 14th St. OAKLAND, CALIF. Phone: TWin Oaks 3-3634

IT'S A FACT! about your GENCO Games

GENCO hos eliminoted all possible contoct blode trouble by using only the hordest Phosphor Bronze for our blodes...only the finest Coin Silver for contact points. Combined with D. C. current, this gives GENCO gomes faster, more positive response to electricol impulses thon any other coin-operated equipment ovoiloble todoy!

GENCO MFG. & SALES COMPANY
2621 N. ASHLAND
CHICAGO 14, ILL.

Genco Holds St. Louis Service School



RALPH SHEFFIELD

ST. LOUIS, MO.—Ralph Sheffield, accompanied by firm engineers, held a Service School at the headquarters of Wm. Betz, W. B. Music Company, this city, Saturday, January 30.

Flushed with the success which the Genco firm has enjoyed with the Service Schools they've just held in St. Paul, Minn. and in Kansas City, Mo., Ralph stated:

"This Service School held at Bill Betz' place in St. Louis was one of the most interesting we've yet conducted.

"There is no doubt," he continued, "that the Service Schools which we are holding at the headquarters of our many distributors are winning much acclaim from the operators and, what's more, bringing about a better understanding as well as a closer relationship between our firm, the distributors as well as the operators and their mechanics."

According to sales manager Sheffield, "We shall continue to carry on with even more Service Schools in various other parts of the country featuring the Genco 'Shuffle Pool' which is becoming ever more popular with the operators wherever we visit."

On the 19th and 20th of January a Genco Service School was also conducted at the Automatic Games and Supply Company of St. Paul, Minn. About 35 to 40 operators and servicemen attended the school and were instructed in the new Genco "Shuffle Pool" as well as other Genco products.

Seacoast App'ts Two New Sales Reps

NEW YORK—Dave Stern, owner, and Bob Slifer, sales manager, Seacoast Distributing, with offices in New York and Elizabeth, N. J., announced this week, the appointment of two sales representatives.

Ernie Krickett will cover operating firms in Northern New Jersey and Staten Island, and Ed Wimley will visit operators in Metropolitan New York, Westchester and Long Island.

FOR . . .
EVERYTHING YOU NEED
IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!
DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

only the ROCK-OLA COMET 120...

is so SMALL in SIZE—less than 30 inches wide

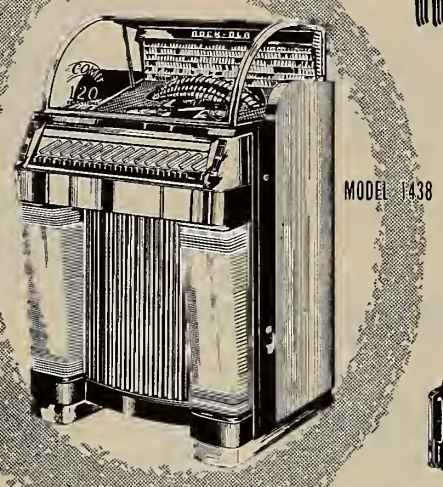
is so SIMPLE to PLAY—with single button line-o-selector programming

is so SIMPLE to SERVICE—with 3-way service accessibility, top, front and back

has SUPERB TONE FIDELITY—with the Rock-Ola wide-range tone system

"SENDS" the customer and brings STUPENDOUS PROFITS to you

See It, Hear It, Play It at Your Distributor Today!



MODEL 1438

ROCK-OLA

Comet 120 Selections

"The original phonograph with 120 selections"



MODEL 1546
Chrome Cover Wall Box with 120 Selections

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

NAME

FIRM

ADDRESS

CITY ZONE STATE



EASTERN FLASHES

The philosophy of the coinman is a study too deep for us to understand or try to analyze. However, there are times when we realize our friends in this business punish themselves unnecessarily without thinking. It happens every January, when operating conditions are such that collections dip a bit. It may be that the adverse weather conditions are the reason, or maybe, the people have spent more than they should for their Xmas and New Year holidays. Whatever the reason, experienced coinmen relax, knowing that the overall picture, for the complete year, usually evens up. But, a certain number of operators start moaning as if they were going out of business. They are the type who usually try to instill this pessimistic view into everyone they meet up with. However, the industry is fortunate that these individuals are in the small minority. As **Meyer Parkoff** of Atlantic-New York Corp. observed the other week: "One week poor collections, and you'd think this fellow was going broke." **Irving Morris** of Newark, N. J., had the answer. He Said, "If you talk with a certain type of operator, you'd think the world is coming to an end. They have a ready excuse for cyring continually. It's 'bad weather'; it's 'Lent'; it's 'summer—customers away'; it's 'high cost of food'." As has been stressed so often in **The Cash Box**, operating a route calls for hard work, ingenuity, and progressive thinking. Those coinmen who work at their trade are the ones who's view of the future, as well as the present, is always optimistic.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales, had an unusual experience this week. He waved down a taxi, and when the cab stopped, the door opened and Vic Damone, the recording artist stepped out. "Right into my arms" smiled Shugy. Damone and Shugy are friends of long standing, and this was a happy, as well as accidental meeting. Runyon, incidently, is offering the trade a complete line of Kiddie Rides, new and reconditioned, to suit the needs of operators and arcade owners. . . . **"Senator" Al Bodkin** and his charming wife, **Frances**, on their annual vacation to Miami Beach. . . . **Joe Young**, Young Distributing, in Chicago for biz. Meanwhile, **J. A. "Mac" McIlhenny**, newly assigned as district manager for The Rudolph Wurlitzer Company, spends the week in the big city, visiting local operators with **Abe Lipsky** and **Allie Goldberg**. . . . **Bob Bear**, Wurlitzer sales manager, in Chicago. . . . **Mrs. Gertrude Browne**, Beacon, N. Y. operator makes the rounds of wholesalers. . . . **Mike Munves**, after residing in Manhattan practically all of his life, moves to his own home in Forest Hills, L. I. On the day he moves, and at which time he'd have wanted to be with the movers, **George Fleckenstein**, his manager, takes ill. Ironically, this is the first time George has ever been absent from the office in the seven years he's employed there.

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The Atlantic firms invite operators to attend a showing of the new Seeburg "Ray-O-Lite" gun, which features as a target a Racoon running up and down a tree. Showings at Newark, N. J. with **Joe Fishman** the host, took place Saturday, January 30; at Hartford, Conn., with **Mac Perlman** on Sunday, January 31; and the New York office for a full week, starting Monday, Feb. 1. **Harry Rosen, Meyer Parkoff** and the entire staff will greet the ops. . . . **Les Boyd** and son, **Les Boyd, Jr.**, making the rounds. Les expects to leave for a Miami Beach vacation shortly. . . . **Fran LoMauro**, pretty secy. to **Bob Slifer** of Seacoast, carries on a long-distance letter writing romance with Pfc. **Bob Sanchez**, the boy friend serving as an interpreter with the Colombian Division in Korea. . . . **Willie Dillon** on coinrow. . . . **Max Schiffman** back from a vacation spent at a Dude Ranch in Peekskill with his son. Max operating music machines. . . . Dave Stern and **Bob Slifer** of Seacoast Dist. (Rock-Ola distributors) announced that **Ernie Krickett** has been appointed sales representatives to cover New Jersey and Staten Island, and **Ed Wimley**, appointed as sales representative covering Metropolitan New York, Westchester and Long Island. . . . **Dave Lowey**, who re-opened the Dave Lowy & Co. as wholesalers of reconditioned games and music, getting his office and showroom set up.



UPPER MID-WEST MUSINGS

With the weather as cold as it was, in fact 25 below, **Ben Weis** of Bemidji, Minn. remarked that it felt good to get down to the warmer part of the state, namely the Twin Cities. . . . Because it was so cold **Art Hagness** of Grand Forks, N. D. didn't stay in town any longer than he had to. He went about and transacted his business and then headed back home again. . . . **Kerwin Knudson** has bought out the Crookston, Minn. area route from **Irv Lindholm** of Detroit Lakes, Minn. . . . An interesting conversation between Frank Phillips of Winona, Minn. and **Quinten Haroldson** of Northwood, N. D. while having lunch with **Sid Levin** of the Lieberman Music Company was not about coin machine operations but instead about the growing of potatoes. Quinten farmed this last year and had a number of acres in potatoes and Frank was interested. . . . The Automatic Games and Supply Company of St. Paul, Minn. conducted a Genco Service School on Tuesday and Wednesday, January 19th and 20th. Items covered were the new Genco Shuffle Pool and other Genco products. About 35 to 40 operators and servicemen took in the school. . . . **Gabby Cluseau** of Grand Rapids, Minn. is planning to take a plane up to the Canadian border and do some ice fishing up there. It's not cold enough where he is. . . . Making the trip into Minneapolis last week for the first time in many a moon was **Don Bolier** of Baldwin, Wisc. . . . The new Exhibit Shooting Gallery which is on the floor at the Lieberman Music Company is getting quite a play and favorable comment from the operators. . . . In the Twin Cities picking up supplies and equipment for their routes were **Al Eggermont** of Marshall, Minn.; **Charlie Sersen** of St. Cloud, Minn.; **Gerald Johnson** of Menomonie, Wisc.; **Elgin McDaniel** of Wadena, Minn.; **Jerry Hardwig** of St. Cloud, Minn.; C. T. Terveer of Winona, Minn., and **Harry Galep** of Menomonie, Wisc.

THRU THE COIN CHUTE
CHICAGO CHATTER

We're in complete agreement with C. T. (Mac) McKelvy that any pictures which show coin machines should be of a wholesome and clean variety in every fashion. . . . One reason that arcade machines are up in price is due to the very expensive crating which these large machines require. In addition to the very important fact that parts are extremely difficult to obtain. No arcade machines have been manufactured for years. Many times, parts have to be handmade by expert machinists, which adds terrifically to the cost of repairing and reconditioning. . . . J. Raymond Bacon of Rock-Ola told us that on his last trip thru Canada he "almost froze to death." Now Ray has gone out on another trip. This one may unfreeze him. . . . Liked the front cover of January's "Bally-Who," where a giantsize photo of the backboard glass is featuring the 3-card play "Ice-Frolics," with letters from ops who requested Bally build another 3-card game.

Lew Casola rubber stamps all his letters with the headline of the editorial which appeared in The Cash Box, "5c Play And Fade Away—10c Play And Stay." Lou sent us a copy and, at the same time, advised he's leaving on a trip which will take him down to Birmingham to see his mother and dad, then to Jackson, New Orleans and Tucson, and on to the movie studios in Hollywood. . . . Howard N. Ellis, Sect'y, and H. W. Marble, Pres., of Nebraska's Music Guild, tell about the marvelous reception they got for the phono given St. Bonaventure Youth Center. . . . Phil Greenberg of Atlas' Pittsburgh offices getting ready to tell ops about the buys he has on hand. . . . George A. Miller advises that the Calif. Music Guild will bring the largest delegation in its history to the MOA convention, March 8, 9 and 10, at the Palmer House. . . . Harold Scott sold his operation last year, but so well liked by South Dakota phono ops, that they insisted he stay on as secretary-treasurer of the association. . . . Paul Huebsch of Keeney a really busy guy last week. With Roy McGinnis in Miami, his dotter having her tonsils out and the firm introducing its new non-match score, "Mainliner Bowler," Paul was really "on the jump" all this past week.

Sam Stern of Williams the recipient of many, many compliments on the firm's new baseball games. . . . Johnny Billotta of Newark, N. Y. scooted about town for a few days. . . . Mel Binks may be just about ready to break with the news he's been holding back. . . . Ralph Sheffield and the firm's engineers rushed down to Bill Betz's place in St. Loo to conduct a Genco Service School. . . . Bill Miller and Tony Sanders of Miller-Newmark Distribs were around the town seein' this and that. . . . Sam Lewis and Steve Kordek of Genco report "most successful Service School" at Harry Silverberg's gorgeous new building in K. C. . . . Vince Shay sends in some mutilated coins just to give an idea of what he means by ops turning over all such coins to "March of Dimes." . . . Howie Freer longingly states, "Wish my doctor would tell me to go south for a sunshine rest."

Hope blossoms for 4 year phono depreciation plan, long crusaded for by The Cash Box, as the House Ways & Means Committee agrees to liberalize businessmen's depreciation. . . . Ed Levin flew back from Kansas City to find his desk loaded down with orders resulting from phone calls for the firm's "Advance Bowler" and "Criss Cross Bowler." Says Ed, "Keep your eyes peeled for our baseball game." . . . Milt Marmer doing the town—leisurely—to visit with the mfrs he represents. . . . Art Weinand who just came back from visiting with Ray Williams in Dallas and Ken Wilkinson in San Antonio, flying thru all the elements, sleet, snow, rain, ice, etc., now on his way to Kansas City and Des Moines. . . . Frank Mencuri columns up from the deep south that "this is fabulous country—sunshine and real living." Also tells about the marvelous reception he's been getting from the firm's distribs thruout the southland. . . . Al Silberman seen, for a flash of a moment, as the TV camera swept the audience at the Peter Potter Show, where AMI presented Peter Potter with their "Gold Coin Award" due to the grand work Peter's been doing for the juke box business and, especially, for 10c play, which The Cash Box wrote about some months ago.

Bill FitzGerald of AMI letters, "It's the direction that counts," and attaches a tiny compass to prove it. (But, Bill, this compass was broken. Send me one quick). . . . Thruout Europe, travelers tell us, the most familiar expression they hear when they meet European coinmen is, "Cash Box 'High'" and "Cash Box 'Low'." They also tell us that every leading European coinman uses The Cash Box to buy, sell and trade—in Europe. . . . George Kozy of ABT informs that, "We've got something really hot." ABT will probably show this "hot" item at the forthcoming MOA convention. . . . Jack Nelson went home ill this past Tuesday evening. But Bill O'Donnell right on the job. His telephonitis ear getting bigger every minute. As more and more phone calls come in for more and more "Ice-Frolics." . . . Kurt Kluever of Rock-Ola busy filling orders for 'Comet'. . . . Tom Callaghan still on a diet. . . . Jack Mulligan of Sharon, Pa. in town. Jack here for the MOA Board of Directors' meeting. . . . Carl Happel of Milwaukee in town. . . . Irwin Weiler and Carl Hoelzel planed in to see what's what. Carl now on his way to sunny Florida.

Morrie Ginsberg of Atlas preparing a very gorgeous invitation for all to attend the grand opening of the new Atlas Music Bldg when completed. . . . Nate Gottlieb came up with a lulu this past week which, he advises, was told him by Irv Blumenfeld of Baltimore. All about, "Look, this one's eatin' my popcorn." In the meantime, Alvin Gottlieb dashing about the factory yelling, "Lucy, Lucy, Lucy." . . . Dave Bond, it's claimed, is a whiz of a story teller. . . . Frank Schultz, Rock-Ola's Service supervisor, on the road and reports "Comet reception grand." . . . Congrats from Herb Perkins for which we thank Herbie. . . . Mike Spagnola, AMI distrib, agrees with this publication that better than 30% of present phonos are screechy, scratchy, marred, scarred, vermin-infested, terrible-toned, clunkers. And that, for the good of the entire industry, to help eliminate much bad publicity, operators should immediately remove these from locations. Either trade them in or burn them up.

Seems like the boys over at the Chi Automatic Phono Bowling League are in for a big, big nite (Mon., Feb. 1) when the grudge battle for who should really be in first place comes off between the Oomens and Decca-Coral teams. . . . This past week, Gillette kept the Oomens' team on the skids, beating them for 2 games, with Tom Baxter in a 497 series and Carl Latino scoring 499, while Isabel Oomens took High For The Ladies with a 440 series. . . . With Jerry Shuman scoring thru a 525 series, High For The Men, Star Music took 2 from B&B, even tho "Fireball Bunk" (Warren Paradee) came in with 495. The Mighty Mite (Julius Mohill) claimed, "This was the lousiest scoring nite I've ever had in all my years of bowling." . . . Mercury cut thru the Coven team for 2 games. . . . Decca-Coral cut Oomens' team lead to 2½ games by taking all 3 from Atlas. Leo Sochacki scoring 498 and Frank Tutomase a 491, while not one bowler on Atlas' team could score 400. . . . Sorry to hear that Tillie Galgano out of bowling for the rest of the season. After wearing a cast on her broken arm for 8 weeks, Tillie tried to bowl again last week and couldn't. Doctors found her arm hadn't knitted correctly. She's getting the arm fixed all over again. Maybe the boys of Paschke were downhearted because of this for they lost 2 games to Melody Music. Johnny Strobl scored 485 and Ray Gallet 496. . . . Western went rootin'-tootin'-shootin' wild last week and took all 3 games from ABC even tho Bob Gnarro scored 473. Everyone on Western's team went over 400: Bill Nyland 485, Jerry Mankins 454, Mabel Mankins 419, Millie Nyland 413 and Nancy Nyland 404.

With Johnny Casola, Ken Sheldon and Al Tholke dashing about the country, Bill DeSelm busier than a bee at United and Herb Oettinger working right alongside of Bill trying to fill those orders as the phones buzz all day long. . . . Due to a great many requests this column again publishes its "Visitor's Guides" beginning with the next issue. . . . Al Calderon of Indianapolis in town seeing what's to be seen. . . . Phil Weinberg leaves for a visit with Bill Geiger in E. St. Louis while Ralph Nicholson dashes up to visit with Harold Liberman in Minneapolis.

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CHICAGO CHATTER

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WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Can be up to 6 months old No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128W. 66th STREET, N. Y. C.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

CLASSIFIED ADVERTISING SECTION

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—We will purchase your Bingo Games, Five Balls, and Phonographs in any quantities. Advise lowest prices. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE

FOR SALE — Special! Dude Ranches $375; Tahitis $375; Rios $435. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—United Clover Bowlers $325; Atlantic City $175; Palm Beach $175; Frolics $185; Yacht Club $245; Beach Club $350; Dude Ranch $395; Bally Futuritys $75; Genco Jumping Jacks $130. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

FOR SALE — United Alleys — Classic $395; Clover $295; Williams DeLuxe World Series $150; Williams DeLuxe Baseball $275. WANT—Seeburg M100C @ $700 each. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Model A Seeburg $395; Model C Seeburg $715; Wurlitzer 1250, $275; Wurlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—ABC $40; Turf Kings $20; Cinderella $20; A.B.T. 1c Gun $10; Grip Machine $10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Extremly low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRITORS, INC., 1200 NORTH AVE., ELIZABETH. N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N.Y.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

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FOR SALE—Chi-Coin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, 1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-purpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385: Evans Constellation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Kirk Guess Your Weight Scales $125; new 1¢ Camera Chief $8; new Advance Peanut Machines $9; 50 Packard Wall Boxes $4.50; 30 Seeburg Wireless Boxes $5; Astroscope 10¢, like new, $200. HAROLD MATHENY, 560 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Genco Jumping Jacks $75; 1 Genco 400 $75; 2 Wms. Slug Fest $75; 2 Genco Shuffle Targets $25; 1 CC 6 player Bowl-A-Ball $175; 1-10c Evans Saddle & Turf $350. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—4 Seeburg Phonographs including '46, '47, '48 models, $175 for four or $60 each; AMI "A" reconditioned, $100 each. First come, first served. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—A complete line of all makes and models of Kiddie Rides. Priced right. Get ready for spring at these low prices. Your deposit will hold your purchase for 90 days at low January clearance prices. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE — Seeburg M100A, $450; Four Seeburg M100C, $725. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.

FOR SALE — United Circus $225; Dude Ranch $425; Beauty $325; Palm Beach $195; Frolics $175; Atlantic City $195; Wurlitzer Skee Ball $95; Dale Guns $49.50. Six Shooter $125; Genco Sky Gunner $250. UNIVERSITY COIN MACHINE EXCHANGE, 84 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: UNiversity 6900.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE — United DeLuxe $125; Supers $185; Stars $205; Chinatown And Happy Days $140; Minstrel Man $39. WANT — Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE—Bright Lights, reconditioned, $95. Pinballs—Arizona $30; Tuscon $30; Harvest Time $30; TriScore $30; Genco Rocket $30. Wallboxes—3020, $15; WI-L56, $5; AMI, 5 & 10, $15; AMI, 5 & 10, $10; Packard $5. 1/3 down, balance C.O.D. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, new tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Reconditioned Like New —Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

CLASSIFIED ADVERTISING SECTION

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each 4 for 25c semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

Notice!

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26 West 47th Street, New York 19, N. Y.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE—"The Operator's Friend"—Klopp Coin Counters count 1c, 5c, 10c, and 25c coins. Model D2 equipped with hopper and handle, price $226. Model D for office use $212. Satisfaction guaranteed or money refunded on sample. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD. CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

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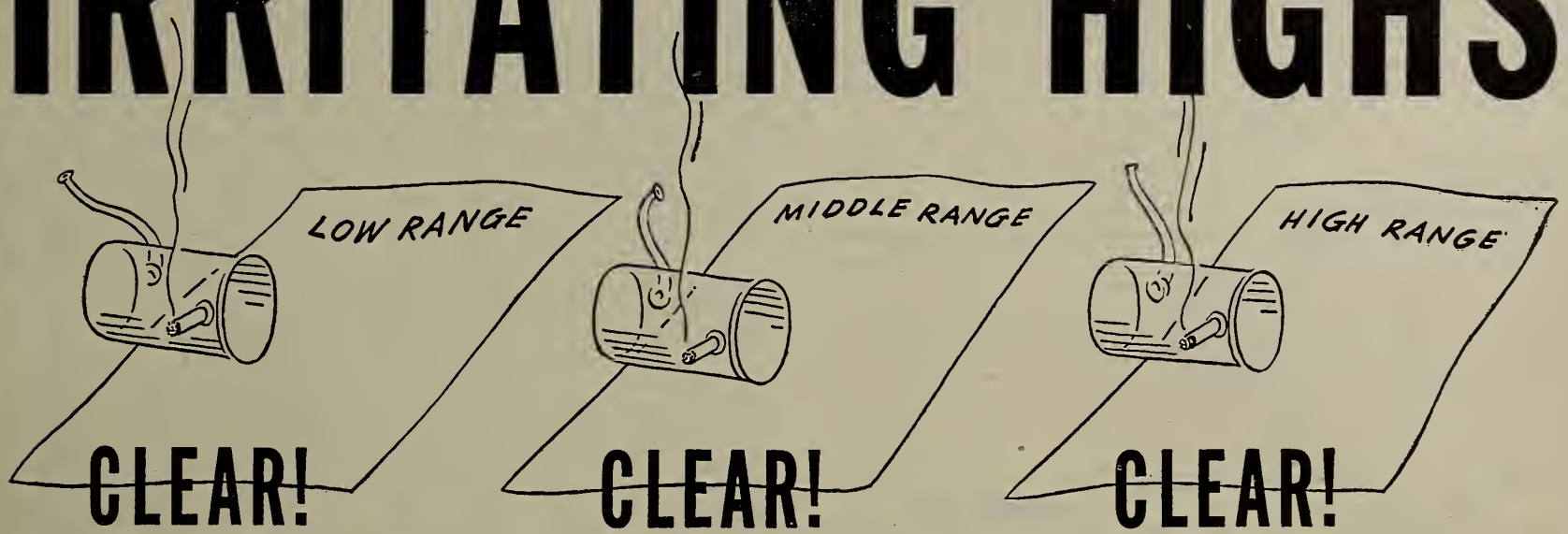
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THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
748th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

4. WM Wall Box	12.50	20.00
2* Model A '46	150.00	225.00
4* Model B '48	229.50	325.00
4* Model C	279.50	350.00
4* Model D-40	399.50	450.00
2. Model D-80	439.50	550.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	8.50

MILLS

6. Throne of Mnsic	20.00	30.00
6. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	5.00
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
1. 1422 Phono ('46)	69.50	104.00
4. 1424 Phono (Hideaway)	49.50	69.50
4. 1426 Phono ('47)	75.00	99.00
4. 1428 Magic Glo	165.00	199.50
1. 1432 Rocket ('51)	239.50	295.00
4. 1434	329.50	395.00
7. 1436 "Fireball" 45 RPM	475.00	495.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	60.00	89.50
4* 146M	79.00	115.00
4* 147S	75.00	135.00
4* 147M	85.00	135.00
4. 148S	99.50	175.00
1. 148M	145.00	195.00
4. 148ML	159.00	185.00
4* M-100A	450.00	500.00
4. M-100B	565.00	675.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
4. WI-L56 Wall Box 5c	3.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4* 1015	90.00	129.50
4. 1017 Hideaway	75.00	110.00
2* 1100	189.50	250.00
4. 1080	69.50	125.00
3. 1250	260.00	325.00
4. 1400	429.50	550.00
4. 2140 Wall Box	5.00	25.00
4* 3020 Wall Box	10.00	32.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. Chicago Coin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	269.50	300.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00
4. Across the Board (Un 9/52)	75.00	95.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice. (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	79.50	110.00
4. Aquacade (Un 4/49)	19.50	39.00
4. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	10.00	30.00
2* Atlantic City (B 5/52)	150.00	250.00
4. Baby Face (Un 12/48)	15.00	39.00
6. Ballerina (B 48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
1* Beach Club (B 2/53)	350.00	395.00
1* Beauty (B 11/52)	295.00	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	15.00	30.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bonanza (Wm 11/47)	12.50	20.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl. League (Got8/47)	10.00	19.50
2* Bright Lights (B 5/51)	72.50	145.00
4* Bright Spot (B 11/51)	95.00	175.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	20.00
4* Cabana (Un 3/53)	225.00	295.00
4. Camel Caravan (Ge6/49)	30.00	69.50
4. Caravan (Wm 6/52)	79.50	105.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	19.50	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	245.00
4. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	22.50
2* Coney Island (B 9/51)	75.00	175.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	35.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	115.00
4. Cyclone (Got 5/51)	70.00	99.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 5/52)	79.50	105.00
4. Double Action (Gel/52)	15.00	25.00
4. Dbl. Feature (Got 12/50)	20.00	49.50
4. Dbl. Shuffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
1* Dude Ranch (B 9/53)	395.00	465.00
4. Eight Ball (Wm 1/52)	65.00	85.00
6. Entry (B '47)	15.00	25.00
6. El Paso (Wm 11/48)	15.00	39.50
2. Fairway (Wm 6/53)	125.00	160.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4. Five Star (Univ. 5/51)	49.50	75.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
4. Four Corners (Wm 12/52)	89.00	125.00
4. Four Horsemen (Got 9/50)	25.00	67.50
1. "400" (Upright) (Ge 10/52)	65.00	95.00
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	160.00	265.00
2. Futurity (B 3/51)	60.00	85.00
4. Georgia (Wm 7/50)	30.00	45.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
2. Gold Cup (B 4/48)	15.00	29.50
6. Golden Gloves (CC7/49)	15.00	25.00
3. Golden Nugget (Upright) (Ge 2/53)	85.00	125.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
4. Guys-Dolls (Got 5/53)	145.00	195.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	140.00
4. Happy-Go-Lucky (Got 3/51)	50.00	60.00
4. Harvest Moon Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
6. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	65.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	85.00	125.00
4. Holiday (CC 12/48)	10.00	20.00
6. Holiday (Ke 12/51)	75.00	145.00
4. Hong Kong (Wm 9/51)	75.00	145.50
4. Horsefeathers (Wm1/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	52.50	95.00
4. Hot Rods (B '49)	20.00	35.00
4. Humpty Dnmpty (Got 10/47)	9.00	29.50
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
5. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Judy (Ex 7/50)	15.00	25.00
1. Jumping Jacks (Upright) (Gel2/52)	79.50	125.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	15.00	27.50
4. King Arthur (Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	85.00
4. Knockout (Got 1/51)	22.50	40.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Leaders (Un 10/51)	115.00	145.00
4. Lite-A-Line (Ke 6/52)	45.00	75.00
4. Long Beach (Wm 7/52)	95.00	139.00
4. Lucky Inning (Wm5/50)	25.00	34.50
5. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	49.00
4. Major League Baseball (Un 6/48)	15.00	25.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00
4. Marble Queen (Got 8/53)	195.00	220.00
6. Mardi Gras (Ge 5/48)	20.00	29.50
6. Marjorie (Got 7/47)	14.50	20.00
4. Maryland (Wm 4/49)	25.00	49.00
4. Merry Widow (Ge 6/48)	15.00	25.00
6. Melody (B 47)	10.00	20.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	49.50	89.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got3/51)	39.00	50.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	10.00	20.00
4. Niagara (Got 12/51)	75.00	105.00
4. Nifty (Wm 12/50)	29.50	39.50
6. Oasis (Ex 10/50)	10.00	25.00

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1. Oklahoma (Un 5/49)	20.00	45.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	80.00	115.00
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
3* Palm Beach (B 7/52)	195.00	275.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	99.50
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
4. Play Ball (CC 1/51)	20.00	25.00
6. Play Boy (CC 5/47)	10.00	20.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin Head (Ge 10/48)	25.00	39.50
1. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
1. Quartet (Got 2/52)	100.00	165.00
2. Queen of Hearts (Got 12/52)	125.00	160.00
2. Quintet (Got 3/53)	150.00	190.00
4. Rag Mop (Wm 10/50)	20.00	49.50
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
6. Rancho (B '48)	10.00	17.50
4. Red Shoes (Un 11/50)	15.00	25.00
6. Rio (Un 12/46)	15.00	20.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	225.00	250.00
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	75.00	135.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	24.50	35.00
4. Sea Jockeys (Wm11/51)	55.00	85.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got4/50)	15.00	25.00
2. Serenade (Un 11/48)	15.00	25.00
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00
2. Silver Skates (Wm2/53)	80.00	125.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	20.00
2. Skill Pool (Got 8/52)	90.00	149.50
4. Slugfest (Wm 3/52)	59.50	99.50
6. Smarty (Wm 12/46)	10.00	17.50
6. Smoky (Ex 1/47)	12.50	19.50
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	40.00	69.00
6. Special Entry (B '47)	10.00	15.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spinball (CC 5/48)	10.00	19.50
4. Spot Bowler (Got 10/50)	20.00	55.00
4* Spot-Lite (B 1/52)	75.00	150.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	100.00	135.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	75.00	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Summertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	20.00
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	14.50	20.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	32.50
6. Tahiti (CC 10/49)	15.00	25.00
1. Tahiti (Un 8/53)	375.00	475.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Temptation (CC 11/48)	15.00	24.50
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	50.00	75.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	135.00	175.00
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un 1/52)	25.00	35.00
6. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
1. Tropics (Un 7/53)	325.00	375.00
4. Tucson (Wm 1/49)	10.00	30.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	50.00
1. Twenty Grand (Wm 12/52)	95.00	120.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
6. Victory Special (B 46)	15.00	30.00
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
2* Yacht Club (B 6/53)	235.00	375.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	30.00	60.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	79.50
4. Bally Baseball (5/51)	25.00	35.00
4. Bally Shuffle Line (7/51)	25.00	69.50
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	29.50	50.00
1. ChiCoin 6-Player (8/51)	74.00	125.00
4. ChiCoin King Pin (12/51)	90.00	150.00
2. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
4. ChiCoin Match Bowler (6/52)	195.00	275.00
4. ChiCoin Bowl-A-Ball (10/52)	175.00	200.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	195.00
4. ChiCoin 10th Frame Special (12/52)	250.00	349.50
2. ChiCoin Name Bowler (1/53)	219.50	299.50
4. ChiCoin 10th Frame Double Score (3/53)	299.50	365.00
2. ChiCoin Crown (4/53)	295.00	365.00
4. ChiCoin Triple Score (6/53)	310.00	395.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy(11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
2. Keeney Double Bowler (8/50)	25.00	49.50
2. Keeney League Bowler (8/50)	45.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	85.00
4. Keeney 6-Player League (9/51)	75.00	125.00
4. Keeney DeLuxe League (3/52)	125.00	150.00
2. Keeney Super DeLuxe League (3/52)	70.00	125.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	295.00
4. Keeney Club Bowler (4/53)	325.00	350.00
4. Keeney Domino Bowler (5/53)	325.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
2. United 4-Player Rebound (9/50)	59.50	95.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
2. United 5-Player (1/51)	69.50	130.00
4. United 6-Player (2/51)	69.50	125.00
4* United DeLuxe 6-Player (10/51)	115.00	175.00
2* United 6-Player Super (3/52)	164.50	215.00
4. United 4-Player Official (5/52)	150.00	215.00
2* United 6-Player Star (7/52)	240.00	250.00
4. United 10th Frame Star (9/52)	225.00	295.00
4. United 10th Frame Super (10/52)	250.00	295.00
2. United Manhattan (9/52)	189.00	295.00
2. United Manhattan 10th Frame (9/52)	224.00	325.00
2* United Cascade (2/53)	294.00	325.00
2. United Clover (2/53)	295.00	355.00
2* United Olympic (6/53)	350.00	390.00
4. United Liberty (2/53)	325.00	350.00
3* United Classic (6/53)	375.00	395.00
4. United Imperial (9/53)	375.00	415.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
1. Williams Double Header (7/50)	30.00	49.50
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

1. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
2. Bally Bowler	20.00	30.00
1. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
2. Bally Heavy Hitter	35.00	69.50
2. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
1. Bally Rapid Fire	95.00	125.00
1. Bally Sky Battle	85.00	125.00
6. Bally Torpedo	49.50	85.00
1. Bally Undersea Raider	125.00	150.00
2. Bank Ball	25.00	35.00
4. Champion Hockey	35.00	55.00
1. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	225.00
4. ChiCoin Goalee	75.00	125.00
4. ChiCoin Hockey	55.00	75.00
2. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	55.00	95.00
2. ChiCoin Roll-A-Score	29.50	75.00
2. Edelco Pool Table	20.00	75.00
2. Evans Bat-A-Score	89.50	165.00
4. Evans Bola-Score	79.50	89.50
2. Evans Ski Roll	35.00	95.00
1. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
2. Evans Tommy Gun	39.50	95.00
1* Exhibit Dale Gun	49.50	65.00
4. Exhibit Gun Patrol	150.00	195.00
1. Exhibit Jet Gun	149.50	225.00
4. Exhibit Pony Express	85.00	135.00
1. Exhibit Silver Bullets	79.50	129.50
4. Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	35.00	59.50
6. Groetchen Met. Typer	79.50	149.50
2. Genco Sky Gunner	199.50	285.00
6. Irish Poker	50.00	65.00
1. Jack Rabbit	50.00	99.50
2. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
1. Keeney Sub Gun	75.00	120.00
1. Keeney Texas Leaguer	25.00	69.50
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
1. Mutoscope Ace Bombers	100.00	195.00
1. Muto. Atomic Bomber	90.00	195.00
1. Mutoscope Dr. Mobile	95.00	175.00
1. Mutos. Fly. Saucers	100.00	175.00
1. Mutos. Photo (Pre-War)	150.00	250.00
1. Mutos. Photomatic (late)	395.00	650.00
2. Mutoscope Silver Gloves	185.00	225.00
1. Mutoscope Sky Fighter	95.00	175.00
2. Mutos. Voice-O-Graph 35c	425.00	525.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
2. Rockola Ten Pins HD	20.00	40.00
2. Rockola World Series	20.00	40.00
2. Scientific Baseball	20.00	35.00
2. Scientific Basketball	20.00	39.50
2. Scientific Batting Pr.	45.00	89.50
4. Scientific Pitch 'Em	135.00	185.00
2. Seeburg Bear Gun	125.00	199.00
1. Seeburg Chicken Sam	69.50	125.00
1. Seeburg Shoot the Chute	49.50	95.00
2. Set Shot Basketball	200.00	250.00
3. Telequiz	115.00	169.50
4. United Team Hockey	30.00	85.00
1. Western Baseball '39	75.00	95.00
1. Western Baseball '40	95.00	125.00
2. Wilcox-Gay Recordio	40.00	75.00
1. Williams All Stars	35.00	75.00
1. Williams Box Score	39.50	75.00
3. Williams Star Series	50.00	75.00
3. Williams Super World Series	150.00	200.00
2. Williams Quarterback	25.00	65.00
1. Wurlitzer Skeeball	35.00	95.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	95.00	125.00
4. Du Grenier (Mod. A-9)	75.00	135.00
4. Du Grenier (Mod.AC-7)	85.00	140.00
4. Du Grenier (Mod.AC-9)	95.00	145.00
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES-9)	85.00	155.00
4. Du Grenier (Mod. E-9)	85.00	165.00
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	20.00	70.00
4. Du Grenier "S" (7 col.)	20.00	85.00
4. Du Grenier "S" (9 col.)	20.00	70.00
4. Du Grenier Champion (9 col.)	20.00	82.50
4. Du Grenier Champion (11 col.)	40.00	110.00
4. Eastern Electric C-8	75.00	125.00
4. Electro (8-col.)	100.00	215.00
4. Electro (10 col.)	195.00	250.00
4. Keeney "A'	75.00	125.00
4. Lehigh PX (Elec. 8 col.)	50.00	125.00
4. Lehigh PX (10 col.)	50.00	135.00
4. Lehigh King Size	65.00	125.00
4. National 750	45.00	85.00
4. National 950	45.00	125.00
4. National 930	45.00	95.00
4. National 9A (9 col.)	75.00	110.00
4. Nat. 9-ML Wheatwood	125.00	185.00
4. National Electric	40.00	95.00
4. Rowe Diplomat (10-col)	65.00	85.00
4. Rowe Imperial (6 col.)	25.00	30.00
4. Rowe Imperial (8 col.)	25.00	30.00
4. Rowe Royal (6 col.)	25.00	30.00
4. Rowe Royal (8 col.)	25.00	30.00
4. Rowe Royal (10 col)	35.00	40.00
4. Rowe President (8 col.)	50.00	65.00
4. Rowe President (10 col.)	75.00	135.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric (8 col.)	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	87.50
4. Uneeda "A" (8 col.)	35.00	65.00
4. Uneeda "A" (9 col.)	35.00	65.00
4. Uneeda "E" (6 col.)	35.00	75.00
4. Uneeda "E" (8 col.)	35.00	85.00
4. Uneeda "E" (9 col.)	35.00	65.00
4. Uneeda "E" (12 col.)	35.00	65.00
4. Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	35.00	65.00
4. Uneeda 500 (9 col.)	35.00	65.00
4. Uneeda 500 (15 col.)	35.00	65.00
4. Uneeda Monarch (8 col.)	45.00	55.00
4. Uneeda Monarch (10 col.)	65.00	85.00
4. Uneeda Monarch (12 col.)	85.00	115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00	100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00	125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00	165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	175.00
4. Stoner (Mod. 120, 5 col.)	69.00	125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50	150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00	300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50	89.50
4. Coan "U-Select-It" (74 cap.)	15.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Chief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$200.00	$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	125.00	200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00	110.00
4. Soda Shoppe	1000.00	1100.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Ice-Frolics	699.50

CHICAGO COIN

Advance Bowler	615.00
Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00

D. GOTTLIEB & CO.

Green Pastures	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Bonus Bowler	650.00
Mainliner Bowler	625.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 dimensional Theatre"	$ 495.00
"3 D Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

Model 1436 "Fireball" 78 RPM	
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

No List Price Authorized for Publication

HF-100-G	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Rio	$ 725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WILLIAMS MFG. CO.

"9 Sisters"	$ 364.50
Special DeLuxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	139.50	225.00
AMI Model B	229.50	325.00
AMI Model C	279.50	350.00
AMI Model D-40	399.50	450.00
Seeburg 146M	79.00	115.00
Seeburg 147S	75.00	135.00
Seeburg 147M	85.00	135.00
Seeburg M-100-A	450.00	500.00
Wurlitzer 1015	90.00	129.50
Wurlitzer 1100	189.50	250.00
Wurlitzer 3020 Wall Box	10.00	32.50

PINBALLS

ABC (Un 3/51)	35.00	75.00
Atlantic City (B 5/52)	150.00	250.00
Beach Club (B 2/53)	350.00	395.00
Beauty (B 11/53)	265.00	360.00
Bright Lights (B 5/51)	72.50	145.00
Bright Spot (B 11/51)	95.00	175.00
Cabana (Un 3/53)	225.00	295.00
Coney Island (B 9/51)	75.00	175.00
Dude Ranch (B 9/53)	395.00	465.00
Frolics (B 10/52)	160.00	265.00
Palm Beach (B 7/52)	195.00	275.00
Spot-Lite (B 1/52)	75.00	150.00
Yacht Club (B 6/53)	235.00	375.00

SHUFFLES AND REBOUNDS

Un. Deluxe 6 Player (10/51)	115.00	175.00
Un. 6 Player Super (3/52)	164.50	215.00
Un. 6 Player Star (7/52)	240.00	250.00
Un. Cascade (2/53)	294.00	325.00
Un. Olympic (6/53)	350.00	390.00
Un. Classic (6/53)	375.00	395.00

ARCADE EQUIPMENT

Williams Super World Series	150.00	200.00

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UNITED'S HAVANA

WITH FASCINATING NEW

return all balls feature

SCORELESS FIRST GAME ENTITLES PLAYER TO EXTRA FULL GAME
by simply pressing button, holding all advantages gained in first game.
Extra coins can also be played for extra advantages in second game.

SPELL **HA-VA-NA**

FOR EXTRA IN-LINE SCORES—CAN ALSO SPOT NUMBERS 2-5-8

TWO SPECIAL CARDS

(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES
- *SPOT A NUMBER*
- *EXTRA BALL*
- *3 in Line Scores 4 in Line*
- *BOTH SUPER CARDS*
- *BOTH SPECIAL CARDS*

FOUR CORNERS SCORE
EXTRA TIME FEATURE
UP TO 3 EXTRA BALLS PER GAME
NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:

BACK GLASS SLIDES OUT EITHER SIDE

•

BACK-BOX MECHANISM TILTS FORWARD FOR EASY ACCESS

•

FRONT AND BACK DOOR HINGED

SEE YOUR DISTRIBUTOR

SEE UNITED'S **LEADER** AND **CHIEF** SHUFFLE ALLEYS

•

Now at your Distributor



AVAILABLE IN 2 SIZES

•

8 FT. BY 2 FT,
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



Another great 3-cards hit by Bally®

ICE-FROLICS

NEW SELECTABLE SUPER-SCORE

Player lights Super-Score Signal on his "favorite" card or on card on which he is "getting there" fastest

NEW SCORE-BOOSTER STAR ROLL-OVERS

Boost 3-in-line to 4-in-line Score if hit when lit

HOLD BUTTONS

BALLS RETURNED from numbers not held

ADVANCING SUPER-SCORES

CORNER SCORES

EXTRA BALLS



Built to meet the demand for a 3-cards Ballygame with extra play-appeal, ICE-FROLICS features the attractive variety of 3 cards . . . plus profit-proved features of recent Ballygames . . . plus brand new money-making features. Get ICE-FROLICS on location now to increase your in-line earnings in a hurry.

Earn more in '54 with Bally® Games!

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